

Have you ever done any of the following? Select all that apply								
	ALL	AGE			Have you ever done any of the following? Select all that apply			
	ALL	18-44	45-64	65+	Received a solicitation to attend a timeshare presentation	Attended a timeshare presentation	Purchased a timeshare	None of these
Received a solicitation to attend a timeshare presentation	51%	38%	61%	51%	100%	85%	83%	0%
Attended a timeshare presentation	39%	33%	41%	40%	64%	100%	79%	0%
Purchased a timeshare	12%	5%	13%	15%	20%	25%	100%	0%
None of these	41%	55%	34%	38%	0%	0%	0%	100%

During this, did you experience any of the following? Select all that apply								
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At least one of these (NET)	59%	65%	60%	56%	60%	74%	68%	--
<i>Strong-armed" sales tactics or excess pressure</i>	46%	52%	47%	43%	48%	60%	55%	--
<i>Insufficient time to consider options or change your mind</i>	32%	59%	28%	23%	33%	42%	47%	--
<i>Deals that turned out to be deceptive or "too good to be true"</i>	36%	41%	38%	32%	39%	45%	56%	--
None of these	41%	35%	40%	44%	40%	26%	32%	--

How positive or negative would you say your timeshare experience was?								
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Somewhat positive or Very positive (NET)	10%	18%	10%	7%	8%	13%	24%	--
<i>'Very positive</i>	4%	0%	6%	4%	2%	4%	14%	--
<i>'Somewhat positive</i>	6%	18%	4%	3%	6%	9%	9%	--
Neither positive nor negative	35%	40%	35%	32%	36%	27%	15%	--
<i>'Somewhat negative</i>	25%	28%	23%	24%	25%	30%	28%	--
<i>'Very negative</i>	30%	14%	32%	37%	30%	31%	34%	--
Somewhat negative or Very negative (NET)	55%	42%	55%	61%	56%	61%	62%	--

Do you believe consumers should be guaranteed a 24-hour "cooling-off" period before committing to a timeshare purchase?								
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Yes	82%	78%	83%	83%	89%	93%	95%	70%
No	1%	1%	2%	1%	1%	2%	0%	1%
No opinion	17%	21%	16%	15%	10%	5%	5%	29%
Yes (Excluding no opinion)	99%	99%	98%	99%	99%	98%	100%	98%