



Florida | Phil Ehr | Toplines

1298 Interviews of Likely 2024 Voters in Florida

Q1. How did you vote in the 2020 election for President, or for some reason were you unable to vote?

45% Joe Biden, the Democrat
 48 Donald Trump, the Republican
 1 Jo Jorgensen, the Libertarian
 2 Not registered/Too young/Ineligible
 4 Did not vote

Q2. Do you plan to vote in the November 2024 election for President, U.S. Senate, U.S. House, and other state and local offices?

93% Yes, definitely
 5 Yes, probably
 3 Maybe (50-50)
 0 No, probably not
 0 No, definitely not

Q3. How motivated are you to vote in the November 2024 election on a scale from 0 to 10, where 0 means you are not motivated at all and 10 means you are extremely motivated?

81% 10 - Extremely motivated
 4 9
 3 8
 3 7
 2 6
 4 5
 2 4
 1 3
 1 2
 1 1
 1 0 - Not motivated at all
 88 **Total 8-10**
 2 **Total 0-2**

Q4. How favorable are your feelings about each of the following public officials and groups?

	<u>Favorable</u>		Neu	<u>Unfavorable</u>		Never heard	Total fav	Total unfav	Net Fav
	Very	Smwt		Very	Smwt				
Ron DeSantis	30	12	5	6	46	1	43	52	-9
The Republican Party	22	19	10	11	38	1	40	49	-9
Donald Trump	23	13	8	8	46	1	37	55	-18
The Democratic Party	18	18	12	9	43	1	35	52	-17
Joe Biden	17	17	9	6	50	1	34	56	-22
Rick Scott	9	15	19	12	40	4	24	52	-28
Chuck Schumer	11	11	19	7	40	12	22	47	-25
Mitch McConnell	2	7	19	16	50	6	9	66	-57
Phil Ehr	2	3	14	2	6	73	5	8	-3

Polling was conducted online from June 27 - 29, 2023. Using its Bias Correct Engine to attain a representative sample, Change Research polled 1298 likely 2024 voters in Florida. Post-stratification was performed on age, gender, race/ethnicity, education, region and 2020 vote.

Q5. If the election for the U.S. Senate were held today, who would you vote for?

- 43% Rick Scott, the Republican
- 38 Phil Ehr, the Democrat
- 19 Not sure

If you had to choose, who would you vote for?

- 15% Phil Ehr, the Democrat
- 11 Rick Scott, the Republican
- 55 Not sure
- 20 Would not vote

Combined Ballot

- 45% Rick Scott, the Republican**
- 41 Phil Ehr, the Democrat**
- 11 Not sure**
- 3 Would not vote**

Q6. Which THREE of the following issues are the most important for the U.S. Senate to prioritize?

- 51% Inflation and the rising cost of living
- 35 Protecting Medicare & Social Security
- 30 Protecting abortion rights
- 30 Ending gun violence
- 30 Immigration
- 25 Healthcare & prescription drug costs
- 21 The economy & job creation
- 20 National security
- 15 Protecting gun rights
- 15 Crime & public safety
- 10 Taxes
- 9 Protecting Florida's coastal environment
- 7 Veterans' benefits
- 0 None of the above

Q7. Phil Ehr is a decorated U.S. Navy Commander (Retired) who flew missions in the Cold War, Desert Storm and the Balkan wars. Recently, Phil delivered humanitarian aid to refugees, hospitals and churches in Ukraine affected by Russia's brutal invasion. He also formed a nonprofit to fight disinformation in America with combat-proven military tactics. Phil is now running for the U.S. Senate to defend our freedoms and advance the interests of all Floridians. His priorities include protecting Social Security and Medicare, strengthening national security, stopping financial and environmental exploitation by profit-only corporate interests, expanding middle class opportunities, and standing up to radical ideological extremists.

How persuasive is this statement as a reason to support Phil Ehr?

- 31% Very persuasive
- 36 Somewhat persuasive
- 18 Not too persuasive
- 15 Not at all persuasive
- 67 **Total persuasive**
- 33 **Total not persuasive**

Q8. Rick Scott is currently serving his first term in the U.S. Senate representing the state of Florida. Prior to his election to the U.S. Senate, he served two terms as our governor, working every day to turn around Florida’s economy and secure the state’s future as the best place for families and businesses to succeed. He successfully championed more than \$10 billion in tax cuts and cut thousands of burdensome regulations that led Florida businesses to create nearly 1.7 million new jobs. If re-elected, Senator Scott will continue to pursue what matters most—good jobs, a strong economy, and traditional family values—and reverse the destruction done by the Biden Administration and the radical left.

How persuasive is this statement as a reason to support Rick Scott?

23% Very persuasive
26 Somewhat persuasive
15 Not too persuasive
35 Not at all persuasive
50 **Total persuasive**
50 **Total not persuasive**

Q9. Once again, if the election for the U.S. Senate were held today, who would you vote for?

45% Phil Ehr, the Democrat
42 Rick Scott, the Republican
13 Not sure

If you had to choose, who would you vote for?

14% Rick Scott, the Republican
5 Phil Ehr, the Democrat
58 Not sure
23 Would not vote

Combined Ballot

46% Phil Ehr, the Democrat
44 Rick Scott, the Republican
8 Not sure
3 Would not vote

Q10. In what language did you complete this survey?

96% English
4 Español

D1. Are you male or female?

45% Male
55 Female

D2. Age

21% 18 to 34
21 35 to 49
28 50 to 64
30 65+

D3. What is your race?

63%	White / Caucasian
17	Hispanic or Latino/a
13	Black or African American
2	Asian / Pacific Islander
0	American Indian or Alaska Native
4	Other

D4. What is the highest level of education you have completed?

15%	High school diploma or less
27	Some college, but no degree
15	Associate's degree, or two-year college degree
26	Bachelor's degree, or four-year college degree
16	Graduate degree

D5. Party Identification

25%	Strong Democrats
9	Weak Democrats
8	Independent lean Democrats
11	Pure independents
6	Independent lean Republicans
11	Weak Republicans
30	Strong Republicans

D6. Party Identification

34%	Base Democrats
26	Independents + Leaners
41	Base Republicans

D7. Party Identification

42%	Democrats
11	Pure independents
47	Republicans

D8. Regions

6%	Ft Myers-Naples
1	Gainesville
10	Jacksonville
19	Miami-FtI
5	Mobile-Pensacola
21	Orlando
3	Panama City
3	Tallahassee
24	Tampa - St Pete
7	West Palm