



WASHINGTON, DC - 202-548-2680
JACKSONVILLE, FL - 904-261-2444

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from December 16 through December 20, 2023. A total of 625 registered Florida voters were interviewed live by telephone statewide.

Those interviewed were randomly selected from a phone-matched Florida voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 3.5 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

QUESTION: In your community, have you personally faced challenges in finding housing that is affordable to you?

	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
STATE	37%	61%	2%
<u>REGION</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
North Florida	43%	56%	1%
Central Florida	39%	60%	1%
Tampa Bay	44%	53%	3%
Southwest Florida	33%	64%	3%
Southeast Florida	29%	69%	2%
<u>GENDER ID</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
Male	31%	68%	1%
Female	43%	54%	3%
<u>AGE</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
<50	59%	38%	3%
50+	20%	79%	1%
<u>RACE</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
White	34%	64%	2%
Black	45%	52%	3%
Hispanic	44%	53%	3%
<u>PARTY REGISTRATION</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
Democrat	41%	57%	2%
Republican	31%	67%	2%
Independent	40%	57%	3%

QUESTION: Has anyone in your extended family or a friend ever faced housing insecurity or struggled to find affordable housing in Florida?

	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
STATE	57%	42%	1%
<u>REGION</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
North Florida	58%	40%	2%
Central Florida	61%	38%	1%
Tampa Bay	59%	41%	-
Southwest Florida	52%	47%	1%
Southeast Florida	54%	45%	1%
<u>GENDER ID</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
Male	51%	48%	1%
Female	63%	36%	1%
<u>AGE</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
<50	86%	13%	1%
50+	34%	65%	1%
<u>RACE</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
White	53%	46%	1%
Black	69%	30%	1%
Hispanic	64%	34%	2%
<u>PARTY REGISTRATION</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
Democrat	62%	36%	2%
Republican	53%	46%	1%
Independent	58%	41%	1%

QUESTION: Do you believe or not believe claims made by business owners in your community that they are having difficulty finding workers due to the lack of affordable housing in the area?

	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
STATE	63%	29%	8%
<u>REGION</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
North Florida	56%	35%	9%
Central Florida	57%	37%	6%
Tampa Bay	64%	28%	8%
Southwest Florida	53%	39%	8%
Southeast Florida	76%	15%	9%
<u>GENDER ID</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
Male	55%	36%	9%
Female	70%	22%	8%
<u>AGE</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
<50	76%	21%	3%
50+	53%	35%	12%
<u>RACE</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
White	61%	31%	8%
Black	69%	26%	5%
Hispanic	68%	23%	9%
<u>PARTY REGISTRATION</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
Democrat	76%	16%	8%
Republican	52%	39%	9%
Independent	61%	31%	8%

QUESTION: Do you feel that local governments in Florida do or do not have a responsibility to actively address the need for more work force housing?

	<u>YES, THEY DO</u>	<u>NO, THEY DO NOT</u>	<u>NOT SURE</u>
STATE	69%	26%	5%

<u>REGION</u>	<u>YES, THEY DO</u>	<u>NO, THEY DO NOT</u>	<u>NOT SURE</u>
North Florida	60%	36%	4%
Central Florida	65%	32%	3%
Tampa Bay	75%	18%	7%
Southwest Florida	57%	36%	7%
Southeast Florida	79%	16%	5%

<u>GENDER ID</u>	<u>YES, THEY DO</u>	<u>NO, THEY DO NOT</u>	<u>NOT SURE</u>
Male	59%	34%	7%
Female	78%	19%	3%

<u>AGE</u>	<u>YES, THEY DO</u>	<u>NO, THEY DO NOT</u>	<u>NOT SURE</u>
<50	77%	18%	5%
50+	63%	32%	5%

<u>RACE</u>	<u>YES, THEY DO</u>	<u>NO, THEY DO NOT</u>	<u>NOT SURE</u>
White	66%	29%	5%
Black	84%	11%	5%
Hispanic	69%	26%	5%

<u>PARTY REGISTRATION</u>	<u>YES, THEY DO</u>	<u>NO, THEY DO NOT</u>	<u>NOT SURE</u>
Democrat	83%	13%	4%
Republican	58%	37%	5%
Independent	67%	28%	5%

QUESTION: Do you believe Florida's local governments should or should not take more decisive action at the local level, through zoning, permit & density adjustments or reforms, to alleviate restrictions that currently impede the development of affordable housing?

	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
STATE	64%	26%	10%

<u>REGION</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
North Florida	59%	33%	8%
Central Florida	59%	30%	11%
Tampa Bay	67%	24%	9%
Southwest Florida	55%	32%	13%
Southeast Florida	74%	16%	10%

<u>GENDER ID</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Male	61%	29%	10%
Female	66%	23%	11%

<u>AGE</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
<50	75%	14%	11%
50+	55%	35%	10%

<u>RACE</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
White	61%	29%	10%
Black	81%	7%	12%
Hispanic	63%	26%	11%

<u>PARTY REGISTRATION</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Democrat	76%	13%	11%
Republican	55%	37%	8%
Independent	61%	28%	11%

QUESTION: If an elected official at the local or state level strongly advocated for programs aimed at creating more financially affordable housing options for working class families including essential town workers, such as fire fighters, police, and teachers, how would that affect your vote? Would you be more likely to vote for them, less likely to vote for them or would it have no effect on your voting decision?

	<u>MORE</u>	<u>LESS</u>	<u>NO EFFECT</u>
STATE	54%	11%	35%

<u>REGION</u>	<u>MORE</u>	<u>LESS</u>	<u>NO EFFECT</u>
North Florida	46%	16%	38%
Central Florida	49%	15%	36%
Tampa Bay	54%	11%	35%
Southwest Florida	52%	9%	39%
Southeast Florida	63%	6%	31%

<u>GENDER ID</u>	<u>MORE</u>	<u>LESS</u>	<u>NO EFFECT</u>
Male	44%	16%	40%
Female	63%	7%	30%

<u>AGE</u>	<u>MORE</u>	<u>LESS</u>	<u>NO EFFECT</u>
<50	59%	8%	33%
50+	50%	13%	37%

<u>RACE</u>	<u>MORE</u>	<u>LESS</u>	<u>NO EFFECT</u>
White	49%	13%	38%
Black	73%	4%	23%
Hispanic	62%	7%	31%

<u>PARTY REGISTRATION</u>	<u>MORE</u>	<u>LESS</u>	<u>NO EFFECT</u>
Democrat	62%	7%	31%
Republican	47%	15%	38%
Independent	55%	9%	36%

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	226 (36%)
Republican	254 (41%)
Independent or Other	145 (23%)

AGE:

18-34	102 (16%)
35-49	175 (28%)
50-64	155 (25%)
65+	191 (31%)
Refused	2

RACE/ETHNICITY:

White/Caucasian	420 (67%)
Black/African American	75 (12%)
Hispanic or Cuban	105 (17%)
Other	18 (3%)
Refused	7 (1%)

GENDER ID:

Male	296 (47%)
Female	325 (52%)
Other	4 (1%)

REGION:

North Florida	120 (19%)
Central Florida	135 (22%)
Tampa Bay	115 (18%)
Southwest Florida	75 (12%)
Southeast Florida	180 (29%)

FLORIDA POLL REGIONS

NORTH FLORIDA: Voters interviewed in Escambia, Okaloosa, Santa Rosa, Bay, Calhoun, Franklin, Gulf, Liberty, Walton, Washington, Holmes, Jackson, Gadsden, Hamilton, Jefferson, Lafayette, Leon, Madison, Suwannee, Taylor, Wakulla, Baker, Bradford, Clay, Columbia, Duval, Nassau, Putnam, St. Johns, Flagler, Union, Alachua, Dixie, Gilchrist and Levy counties.

CENTRAL FLORIDA: Voters interviewed in Brevard, Lake, Marion, Orange, Osceola, Seminole, Citrus, Sumter, Volusia, and Indian River counties.

TAMPA BAY: Voters interviewed in Hernando, Hillsborough, Pasco, Pinellas and Polk counties.

SOUTHWEST FLORIDA: Voters interviewed in DeSoto, Glades, Hardee, Hendry, Highlands, Manatee, Sarasota, Charlotte, Collier and Lee counties.

SOUTHEAST FLORIDA: Voters interviewed in Okeechobee, St. Lucie, Martin, Palm Beach, Broward, Miami-Dade and Monroe counties.