

8. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500	235	261	142	104	130	124	488	12	172	208	113	99	112	127	151	310	69	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	133	59	73	52	29	28	24	132	1	91	14	25	19	31	33	46	70	37	17
	27%	25%	28%	37%	28%	22%	19%	27%	8%	53%	7%	22%	19%	28%	26%	30%	23%	54%	18%
Wrong Track	322	161	158	76	67	92	87	314	8	56	190	73	68	78	85	86	216	25	67
	64%	69%	61%	54%	64%	71%	70%	64%	67%	33%	91%	65%	69%	70%	67%	57%	70%	36%	70%
Undecided	45	15	30	14	8	10	13	42	3	25	4	15	12	3	9	19	24	7	12
	9%	6%	11%	10%	8%	8%	10%	9%	25%	15%	2%	13%	12%	3%	7%	13%	8%	10%	13%

9. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Kamala Harris, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel west, or Libertarian Party Chase Oliver?

BANNER 1																				
DEMOGRAPHICS																				
	GENDER			REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	
Total	500	235	261	142	104	130	124	488	12	172	208	113	99	112	127	151	310	69	96	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democrat Kamala Harris	209	77	130	72	37	51	49	207	2	152	7	46	40	40	54	70	112	48	37	
	42%	33%	50%	51%	36%	39%	40%	42%	17%	88%	3%	41%	40%	36%	43%	46%	36%	70%	39%	
Republican Donald Trump	234	134	99	56	59	61	58	229	5	8	188	38	44	60	60	67	169	6	48	
	47%	57%	38%	39%	57%	47%	47%	47%	42%	5%	90%	34%	44%	54%	47%	44%	55%	9%	50%	
Green Party Jill Stein	2	-	2	-	-	-	2	2	-	-	-	2	1	1	-	-	2	-	-	
	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%	2%	1%	1%	0%	0%	1%	0%	0%	
Independent Robert F. Kennedy Jr.	24	6	18	4	4	7	9	22	2	10	3	11	7	3	7	6	14	8	2	
	5%	3%	7%	3%	4%	5%	7%	5%	17%	6%	1%	10%	7%	3%	6%	4%	5%	12%	2%	
Independent Cornel west	2	1	-	1	-	1	-	-	2	1	1	-	1	-	1	-	1	1	-	
	0%	0%	0%	1%	0%	1%	0%	0%	17%	1%	0%	0%	1%	0%	1%	0%	0%	1%	0%	
Libertarian Party Chase Oliver	5	4	1	1	3	1	-	5	-	-	-	5	2	1	2	-	1	2	1	
	1%	2%	0%	1%	3%	1%	0%	1%	0%	0%	0%	4%	2%	1%	2%	0%	0%	3%	1%	
Undecided	15	8	7	7	-	4	4	14	1	1	6	6	2	6	3	4	4	4	7	
	3%	3%	3%	5%	0%	3%	3%	3%	8%	1%	3%	5%	2%	5%	2%	3%	1%	6%	7%	
Refused	9	5	4	1	1	5	2	9	-	-	3	5	2	1	-	4	7	-	1	
	2%	2%	2%	1%	1%	4%	2%	2%	0%	0%	1%	4%	2%	1%	0%	3%	2%	0%	1%	

10. who would be your second choice?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: FIRST CHOICE IND/ OTHER	33 100	11 100	21 100	6 100	7 100	9 100	11 100	29 100	4 100	11 100	4 100	18 100	11 100	5 100	10 100	6 100	18 100	11 100	3 100
Democrat Kamala Harris	11 33%	3 27%	8 38%	3 50%	2 29%	2 22%	4 36%	11 38%	-	4 36%	-	7 39%	3 27%	2 40%	3 30%	2 33%	7 39%	3 27%	1 33%
Republican Donald Trump	7 21%	2 18%	5 24%	-	-	4 44%	3 27%	7 24%	-	2 18%	3 75%	2 11%	-	2 40%	4 40%	1 17%	3 17%	2 18%	2 67%
Green Party Jill Stein	1 3%	1 9%	-	1 17%	-	-	-	-	1 25%	1 9%	-	-	1 9%	-	-	-	1 6%	-	-
Independent Robert F. Kennedy Jr.	3 9%	3 27%	-	1 17%	2 29%	-	-	3 10%	-	-	-	3 17%	2 18%	1 20%	-	-	-	2 18%	-
Independent Cornel West	6 18%	-	6 29%	1 17%	1 14%	-	4 36%	6 21%	-	3 27%	-	3 17%	4 36%	-	1 10%	1 17%	3 17%	3 27%	-
Libertarian Party Chase Oliver	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	3 9%	1 9%	2 10%	-	2 29%	1 11%	-	1 3%	2 50%	-	-	3 17%	-	-	1 10%	2 33%	3 17%	-	-
Refused	2 6%	1 9%	-	-	-	2 22%	-	1 3%	1 25%	1 9%	1 25%	-	1 9%	-	1 10%	-	1 6%	1 9%	-

11. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Democrat Joe Biden	225 45%	83 35%	140 54%	73 51%	38 37%	55 42%	59 48%	218 45%	7 58%	150 87%	10 5%	62 55%	45 45%	45 40%	56 44%	73 48%	125 40%	53 77%	35 36%
Republican Donald Trump	240 48%	131 56%	108 41%	60 42%	61 59%	62 48%	57 46%	238 49%	2 17%	11 6%	184 88%	43 38%	41 41%	59 53%	67 53%	70 46%	166 54%	14 20%	51 53%
Did not vote	21 4%	12 5%	8 3%	5 4%	4 4%	8 6%	4 3%	19 4%	2 17%	4 2%	12 6%	5 4%	6 6%	5 4%	4 3%	5 3%	10 3%	2 3%	7 7%
Third-Party candidate	6 1%	4 2%	2 1%	1 1%	1 1%	1 1%	3 2%	5 1%	1 8%	4 2%	1 *%	1 1%	6 6%	-	-	-	5 2%	-	1 1%
Undecided	4 1%	1 *%	3 1%	2 1%	-	2 2%	-	4 1%	-	3 2%	-	1 1%	-	3 3%	-	1 1%	2 1%	-	1 1%
Refused	4 1%	4 2%	-	1 1%	-	2 2%	1 1%	4 1%	-	-	1 *%	1 1%	1 1%	-	-	2 1%	2 1%	-	1 1%

12. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate?
 would you say...?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: CHOSE CANDIDATE	476 100	222 100	250 100	134 100	103 100	121 100	118 100	465 100	11 100	171 100	199 100	102 100	95 100	105 100	124 100	143 100	299 100	65 100	88 100
Very excited	312 66%	136 61%	174 70%	102 76%	63 61%	69 57%	78 66%	307 66%	5 45%	121 71%	146 73%	42 41%	54 57%	72 69%	79 64%	104 73%	193 65%	48 74%	54 61%
Somewhat excited	100 21%	52 23%	48 19%	25 19%	25 24%	28 23%	22 19%	99 21%	1 9%	28 16%	35 18%	36 35%	26 27%	18 17%	32 26%	21 15%	57 19%	14 22%	24 27%
Not very excited	35 7%	18 8%	17 7%	3 2%	5 5%	17 14%	10 8%	33 7%	2 18%	10 6%	7 4%	18 18%	9 9%	9 9%	5 4%	9 6%	25 8%	-	8 9%
Not at all excited	20 4%	12 5%	7 3%	3 2%	9 9%	3 2%	5 4%	18 4%	2 18%	8 5%	7 4%	5 5%	3 3%	6 6%	3 2%	8 6%	17 6%	2 3%	1 1%
Undecided	6 1%	3 1%	3 1%	1 1%	1 1%	2 2%	2 2%	6 1%	-	3 2%	2 1%	1 1%	3 3%	-	2 2%	1 1%	5 2%	-	1 1%
Refused	3 1%	1 *%	1 *%	-	-	2 2%	1 1%	2 *%	1 9%	1 1%	2 1%	-	-	-	3 2%	-	2 1%	1 2%	-

14. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Kamala Harris is doing as vice president?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Strongly approve	91 18%	21 9%	68 26%	27 19%	21 20%	23 18%	20 16%	89 18%	2 17%	80 47%	4 2%	5 4%	12 12%	15 13%	18 14%	44 29%	52 17%	22 32%	10 10%
Approve	108 22%	47 20%	61 23%	38 27%	19 18%	26 20%	25 20%	105 22%	3 25%	64 37%	5 2%	38 34%	27 27%	25 22%	29 23%	25 17%	58 19%	24 35%	22 23%
Disapprove	48 10%	25 11%	23 9%	15 11%	16 15%	11 8%	6 5%	48 10%	-	6 3%	31 15%	10 9%	10 10%	10 9%	12 9%	15 10%	25 8%	6 9%	13 14%
Strongly disapprove	201 40%	113 48%	87 33%	47 33%	41 39%	58 45%	55 44%	198 41%	3 25%	7 4%	155 75%	39 35%	40 40%	51 46%	52 41%	56 37%	148 48%	5 7%	39 41%
Undecided	46 9%	25 11%	21 8%	14 10%	7 7%	9 7%	16 13%	43 9%	3 25%	14 8%	10 5%	20 18%	9 9%	11 10%	15 12%	9 6%	24 8%	11 16%	11 11%
Refused	6 1%	4 2%	1 *	1 1%	-	3 2%	2 2%	5 1%	1 8%	1 1%	3 1%	1 1%	1 1%	-	1 1%	2 1%	3 1%	1 1%	1 1%

15. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Donald Trump did as president between 2017-2021?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Strongly approve	176 35%	93 40%	82 31%	42 30%	40 38%	50 38%	44 35%	173 35%	3 25%	4 2%	150 72%	22 19%	32 32%	43 38%	45 35%	54 36%	123 40%	7 10%	36 38%
Approve	102 20%	59 25%	43 16%	27 19%	24 23%	25 19%	26 21%	97 20%	5 42%	17 10%	47 23%	37 33%	27 27%	25 22%	25 20%	23 15%	60 19%	11 16%	28 29%
Disapprove	51 10%	27 11%	24 9%	23 16%	13 13%	6 5%	9 7%	51 10%	-	30 17%	5 2%	15 13%	12 12%	10 9%	14 11%	14 9%	19 6%	21 30%	7 7%
Strongly disapprove	158 32%	51 22%	105 40%	47 33%	24 23%	47 36%	40 32%	155 32%	3 25%	114 66%	4 2%	38 34%	26 26%	30 27%	40 31%	56 37%	103 33%	22 32%	25 26%
Undecided	11 2%	3 1%	7 3%	2 1%	3 3%	1 1%	5 4%	10 2%	1 8%	7 4%	1 *%	1 1%	2 2%	4 4%	3 2%	2 1%	3 1%	8 12%	-
Refused	2 *%	2 1%	-	1 1%	-	1 1%	-	2 *%	-	-	1 *%	-	-	-	-	2 1%	2 1%	-	-

16. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Joe Biden is doing as president?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Strongly approve	85 17%	22 9%	61 23%	30 21%	14 13%	19 15%	22 18%	83 17%	2 17%	72 42%	2 1%	9 8%	8 8%	14 13%	21 17%	40 26%	50 16%	19 28%	9 9%
Approve	121 24%	53 23%	68 26%	37 26%	27 26%	35 27%	22 18%	118 24%	3 25%	74 43%	8 4%	37 33%	32 32%	24 21%	33 26%	29 19%	62 20%	31 45%	26 27%
Disapprove	62 12%	30 13%	32 12%	25 18%	11 11%	11 8%	15 12%	60 12%	2 17%	15 9%	28 13%	19 17%	14 14%	13 12%	14 11%	20 13%	38 12%	4 6%	16 17%
Strongly disapprove	217 43%	120 51%	96 37%	47 33%	52 50%	60 46%	58 47%	214 44%	3 25%	8 5%	167 80%	42 37%	41 41%	54 48%	57 45%	60 40%	155 50%	7 10%	45 47%
Undecided	13 3%	8 3%	4 2%	3 2%	-	3 2%	7 6%	11 2%	2 17%	3 2%	2 1%	6 5%	3 3%	7 6%	2 2%	1 1%	3 1%	8 12%	-
Refused	2 *%	2 1%	-	-	-	2 2%	-	2 *%	-	-	1 *%	-	1 1%	-	-	1 1%	2 1%	-	-

17. Earlier you indicated that you voted for Joe Biden in 2020 but are not choosing Kamala Harris as a first or second choice in 2024. In your own words, what is the major reason for this?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: BIDEN VOTERS NOT VOTING FOR HARRIS	19 100	13 100	6 100	3 100	3 100	5 100	8 100	14 100	5 100	3 100	4 100	12 100	6 100	7 100	2 100	3 100	13 100	5 100	-
Dislike her/Prefer other candidate	3 16%	2 15%	1 17%	-	-	1 20%	2 25%	2 14%	1 20%	-	1 25%	2 17%	1 17%	1 14%	1 50%	-	2 15%	1 20%	-
Disagree with her policies	4 21%	4 31%	-	1 33%	-	2 40%	1 13%	3 21%	1 20%	2 67%	-	2 17%	1 17%	3 43%	-	-	3 23%	-	-
Economy	2 11%	2 15%	-	1 33%	1 33%	-	-	1 7%	1 20%	-	1 25%	1 8%	-	2 29%	-	-	2 15%	-	-
Not bright/No ability to lead	3 16%	1 8%	2 33%	-	1 33%	-	2 25%	2 14%	1 20%	-	-	3 25%	1 17%	1 14%	-	1 33%	2 15%	1 20%	-
Not visible	2 11%	-	2 33%	1 33%	-	-	1 13%	2 14%	-	1 33%	-	1 8%	1 17%	-	-	1 33%	-	2 40%	-
I'm undecided/Need more information	2 11%	1 8%	1 17%	-	1 33%	1 20%	-	1 7%	1 20%	-	-	2 17%	1 17%	-	-	1 33%	1 8%	1 20%	-
Other	2 11%	2 15%	-	-	-	1 20%	1 13%	2 14%	-	-	1 25%	1 8%	-	-	1 50%	-	2 15%	-	-
Don't know/No answer/Refused	1 5%	1 8%	-	-	-	-	1 13%	1 7%	-	-	1 25%	-	1 17%	-	-	-	1 8%	-	-

18. Earlier you indicated that you voted for Donald Trump in 2020 but are not choosing him as a first or second choice in 2024. In your own words, what is the major reason for this?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: TRUMP VOTERS NOT VOTING FOR TRUMP	23 100	15 100	8 100	8 100	6 100	6 100	3 100	23 100	-	4 100	7 100	10 100	6 100	7 100	5 100	5 100	11 100	6 100	6 100
Economy/Inflation	4 17%	3 20%	1 13%	2 25%	-	1 17%	1 33%	4 17%	-	1 25%	-	3 30%	-	2 29%	1 20%	1 20%	2 18%	-	2 33%
Felon/Liar	2 9%	2 13%	-	-	1 17%	1 17%	-	2 9%	-	1 25%	1 14%	-	-	-	-	2 40%	2 18%	-	-
Arrogant/Out for himself	5 22%	3 20%	2 25%	-	1 17%	2 33%	2 67%	5 22%	-	-	1 14%	2 20%	-	2 29%	1 20%	2 40%	3 27%	2 33%	-
Don't like how he speaks	2 9%	-	2 25%	2 25%	-	-	-	2 9%	-	-	2 29%	-	-	1 14%	1 20%	-	-	-	2 33%
Disagree with his policies	3 13%	1 7%	2 25%	2 25%	1 17%	-	-	3 13%	-	-	2 29%	1 10%	1 17%	-	1 20%	1 20%	1 9%	-	2 33%
want a change	4 17%	4 27%	-	2 25%	2 33%	-	-	4 17%	-	2 50%	-	2 20%	4 67%	-	-	-	-	4 67%	-
I'm undecided/Need more information	3 13%	2 13%	1 13%	-	1 17%	2 33%	-	3 13%	-	-	1 14%	2 20%	1 17%	1 14%	1 20%	-	3 27%	-	-
Other	1 4%	1 7%	-	-	-	1 17%	-	1 4%	-	-	1 14%	-	-	1 14%	-	-	1 9%	-	-

22. Robert F. Kennedy, Jr.

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Favorable	179 36%	89 38%	89 34%	52 37%	36 35%	35 27%	56 45%	172 35%	7 58%	47 27%	85 41%	46 41%	49 49%	46 41%	43 34%	39 26%	107 35%	23 33%	40 42%
Unfavorable	219 44%	96 41%	122 47%	62 44%	48 46%	64 49%	45 36%	216 44%	3 25%	96 56%	77 37%	44 39%	34 34%	43 38%	56 44%	80 53%	140 45%	29 42%	37 39%
Undecided	79 16%	42 18%	35 13%	19 13%	16 15%	29 22%	15 12%	77 16%	2 17%	18 10%	39 19%	19 17%	15 15%	18 16%	22 17%	24 16%	53 17%	13 19%	10 10%
Never Heard of	23 5%	8 3%	15 6%	9 6%	4 4%	2 2%	8 6%	23 5%	-	11 6%	7 3%	4 4%	1 1%	5 4%	6 5%	8 5%	10 3%	4 6%	9 9%

23. Ron DeSantis

BANNER 1

DEMOGRAPHICS

	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Favorable	258 52%	135 57%	121 46%	60 42%	64 62%	68 52%	66 53%	253 52%	5 42%	22 13%	186 89%	49 43%	50 51%	62 55%	65 51%	75 50%	182 59%	14 20%	50 52%
Unfavorable	214 43%	88 37%	125 48%	73 51%	35 34%	54 42%	52 42%	209 43%	5 42%	140 81%	14 7%	56 50%	45 45%	44 39%	56 44%	64 42%	114 37%	48 70%	41 43%
Undecided	19 4%	10 4%	8 3%	7 5%	2 2%	5 4%	5 4%	18 4%	1 8%	5 3%	6 3%	6 5%	3 3%	5 4%	5 4%	6 4%	12 4%	3 4%	3 3%
Never Heard of	9 2%	2 1%	7 3%	2 1%	3 3%	3 2%	1 1%	8 2%	1 8%	5 3%	2 1%	2 2%	1 1%	1 1%	1 1%	6 4%	2 1%	4 6%	2 2%

24. Marco Rubio

BANNER 1

DEMOGRAPHICS

	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Favorable	237 47%	130 55%	105 40%	61 43%	57 55%	59 45%	60 48%	233 48%	4 33%	24 14%	168 81%	44 39%	44 44%	46 41%	65 51%	77 51%	159 51%	12 17%	54 56%
Unfavorable	200 40%	77 33%	122 47%	65 46%	36 35%	50 38%	49 40%	195 40%	5 42%	124 72%	17 8%	56 50%	40 40%	52 46%	49 39%	56 37%	111 36%	47 68%	33 34%
Undecided	47 9%	22 9%	24 9%	14 10%	5 5%	16 12%	12 10%	45 9%	2 17%	14 8%	19 9%	11 10%	11 11%	12 11%	9 7%	15 10%	33 11%	4 6%	8 8%
Never Heard of	16 3%	6 3%	10 4%	2 1%	6 6%	5 4%	3 2%	15 3%	1 8%	10 6%	4 2%	2 2%	4 4%	2 2%	4 3%	3 2%	7 2%	6 9%	1 1%

25. Rick Scott

BANNER 1

DEMOGRAPHICS

	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Favorable	177 35%	103 44%	73 28%	41 29%	45 43%	53 41%	38 31%	174 36%	3 25%	23 13%	122 59%	32 28%	35 35%	38 34%	42 33%	61 40%	120 39%	8 12%	41 43%
Unfavorable	245 49%	106 45%	137 52%	78 55%	47 45%	54 42%	66 53%	237 49%	8 67%	128 74%	50 24%	64 57%	56 57%	59 53%	66 52%	61 40%	138 45%	54 78%	38 40%
Undecided	35 7%	13 6%	21 8%	8 6%	6 6%	11 8%	10 8%	34 7%	1 8%	6 3%	16 8%	13 12%	6 6%	5 4%	10 8%	13 9%	29 9%	2 3%	3 3%
Never Heard of	43 9%	13 6%	30 11%	15 11%	6 6%	12 9%	10 8%	43 9%	-	15 9%	20 10%	4 4%	2 2%	10 9%	9 7%	16 11%	23 7%	5 7%	14 15%

26. Tim Walz

BANNER 1

DEMOGRAPHICS

	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Favorable	148 30%	62 26%	84 32%	46 32%	27 26%	40 31%	35 28%	145 30%	3 25%	100 58%	11 5%	36 32%	30 30%	28 25%	37 29%	51 34%	89 29%	31 45%	20 21%
Unfavorable	159 32%	92 39%	67 26%	43 30%	32 31%	38 29%	46 37%	155 32%	4 33%	20 12%	119 57%	19 17%	31 31%	38 34%	40 31%	48 32%	111 36%	8 12%	30 31%
Undecided	76 15%	32 14%	42 16%	13 9%	24 23%	19 15%	20 16%	73 15%	3 25%	23 13%	30 14%	21 19%	15 15%	21 19%	22 17%	16 11%	52 17%	15 22%	7 7%
Never Heard of	117 23%	49 21%	68 26%	40 28%	21 20%	33 25%	23 19%	115 24%	2 17%	29 17%	48 23%	37 33%	23 23%	25 22%	28 22%	36 24%	58 19%	15 22%	39 41%

27. J.D. Vance

BANNER 1

DEMOGRAPHICS

	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Favorable	195 39%	105 45%	89 34%	53 37%	41 39%	49 38%	52 42%	192 39%	3 25%	12 7%	149 72%	33 29%	36 36%	47 42%	51 40%	57 38%	131 42%	9 13%	43 45%
Unfavorable	190 38%	74 31%	114 44%	60 42%	43 41%	42 32%	45 36%	184 38%	6 50%	121 70%	16 8%	52 46%	38 38%	40 36%	48 38%	61 40%	111 36%	38 55%	32 33%
Undecided	56 11%	31 13%	24 9%	9 6%	11 11%	20 15%	16 13%	53 11%	3 25%	14 8%	26 13%	15 13%	13 13%	16 14%	16 13%	11 7%	49 16%	4 6%	2 2%
Never Heard of	59 12%	25 11%	34 13%	20 14%	9 9%	19 15%	11 9%	59 12%	-	25 15%	17 8%	13 12%	12 12%	9 8%	12 9%	22 15%	19 6%	18 26%	19 20%

37. Of the following ways to vote in November, how do you plan to vote? Do you plan to vote...?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500	235	261	142	104	130	124	488	12	172	208	113	99	112	127	151	310	69	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
On Election Day, in person	205	93	111	52	44	56	53	203	2	57	106	41	44	52	54	52	140	24	29
	41%	40%	43%	37%	42%	43%	43%	42%	17%	33%	51%	36%	44%	46%	43%	34%	45%	35%	30%
Before Election Day, in person	137	76	59	38	37	29	33	136	1	50	60	25	35	31	37	33	83	17	31
	27%	32%	23%	27%	36%	22%	27%	28%	8%	29%	29%	22%	35%	28%	29%	22%	27%	25%	32%
By mail-in or absentee ballot	139	59	80	46	18	41	34	132	7	55	34	46	17	26	30	61	78	25	33
	28%	25%	31%	32%	17%	32%	27%	27%	58%	32%	16%	41%	17%	23%	24%	40%	25%	36%	34%
Undecided	17	6	10	6	5	3	3	16	1	9	8	-	2	3	6	5	9	2	3
	3%	3%	4%	4%	5%	2%	2%	3%	8%	5%	4%	-	2%	3%	5%	3%	3%	3%	3%
Refused	2	1	1	-	-	1	1	1	1	1	-	1	1	-	-	-	-	1	-
	0.4%	0.4%	0.4%	-	-	0.4%	0.4%	0.4%	0.4%	0.4%	-	0.4%	0.4%	-	-	-	-	0.4%	-

38. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Kamala Harris or Donald Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Kamala Harris	213 43%	76 32%	135 52%	69 49%	35 34%	55 42%	54 44%	207 42%	6 50%	144 84%	15 7%	50 44%	42 42%	41 37%	53 42%	72 48%	121 39%	45 65%	35 36%
Donald Trump	240 48%	137 58%	102 39%	56 39%	60 58%	65 50%	59 48%	238 49%	2 17%	17 10%	175 84%	48 42%	51 52%	63 56%	60 47%	64 42%	171 55%	15 22%	46 48%
Undecided	42 8%	18 8%	23 9%	17 12%	8 8%	7 5%	10 8%	39 8%	3 25%	10 6%	17 8%	13 12%	4 4%	8 7%	13 10%	14 9%	16 5%	8 12%	15 16%
Refused	5 1%	4 2%	1 *%	-	1 1%	3 2%	1 1%	4 1%	1 8%	1 1%	1 *%	2 2%	2 2%	-	1 1%	1 1%	2 1%	1 1%	-

39. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Very liberal	42 8%	15 6%	25 10%	10 7%	10 10%	11 8%	11 9%	42 9%	-	34 20%	-	7 6%	9 9%	8 7%	8 6%	15 10%	24 8%	7 10%	5 5%
Somewhat liberal	68 14%	34 14%	34 13%	23 16%	11 11%	17 13%	17 14%	66 14%	2 17%	44 26%	7 3%	16 14%	16 16%	13 12%	16 13%	23 15%	43 14%	10 14%	12 13%
Moderate	164 33%	70 30%	93 36%	60 42%	31 30%	43 33%	30 24%	158 32%	6 50%	62 36%	46 22%	54 48%	31 31%	30 27%	54 43%	46 30%	87 28%	30 43%	41 43%
Somewhat conservative	120 24%	58 25%	61 23%	26 18%	26 25%	32 25%	36 29%	118 24%	2 17%	15 9%	84 40%	21 19%	21 21%	32 29%	30 24%	36 24%	93 30%	7 10%	19 20%
Very conservative	89 18%	49 21%	40 15%	20 14%	24 23%	21 16%	24 19%	88 18%	1 8%	9 5%	68 33%	12 11%	18 18%	23 21%	17 13%	27 18%	56 18%	11 16%	16 17%
Other	1 *%	-	1 *%	-	1 1%	-	-	1 *%	-	1 1%	-	-	-	-	-	1 1%	-	1 1%	-
Don't know	16 3%	9 4%	7 3%	3 2%	1 1%	6 5%	6 5%	15 3%	1 8%	7 4%	3 1%	3 3%	4 4%	6 5%	2 2%	3 2%	7 2%	3 4%	3 3%

47. what is your annual household income?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Under \$20,000 per year	29 6%	12 5%	17 7%	10 7%	7 7%	5 4%	7 6%	28 6%	1 8%	16 9%	9 4%	4 4%	1 1%	6 5%	6 5%	16 11%	16 5%	4 6%	8 8%
Under \$50,000 per year	105 21%	36 15%	68 26%	43 30%	23 22%	22 17%	17 14%	102 21%	3 25%	38 22%	39 19%	27 24%	16 16%	24 21%	24 19%	38 25%	53 17%	26 38%	21 22%
Under \$75,000 per year	76 15%	35 15%	40 15%	20 14%	19 18%	18 14%	19 15%	74 15%	2 17%	23 13%	31 15%	20 18%	28 28%	18 16%	11 9%	19 13%	44 14%	16 23%	15 16%
Under \$100,000 per year	85 17%	43 18%	42 16%	20 14%	17 16%	24 18%	24 19%	84 17%	1 8%	29 17%	42 20%	13 12%	20 20%	21 19%	17 13%	27 18%	58 19%	9 13%	16 17%
Under \$140,000 per year	63 13%	38 16%	24 9%	12 8%	12 12%	17 13%	22 18%	63 13%	-	18 10%	28 13%	17 15%	15 15%	14 13%	26 20%	7 5%	42 14%	6 9%	11 11%
\$140,000 per year or more	93 19%	48 20%	44 17%	24 17%	17 16%	30 23%	22 18%	91 19%	2 17%	31 18%	39 19%	23 20%	14 14%	22 20%	35 28%	21 14%	66 21%	6 9%	14 15%
Undecided	49 10%	23 10%	26 10%	13 9%	9 9%	14 11%	13 10%	46 9%	3 25%	17 10%	20 10%	9 8%	5 5%	7 6%	8 6%	23 15%	31 10%	2 3%	11 11%

48. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Very important	245 49%	101 43%	142 54%	69 49%	57 55%	51 39%	68 55%	239 49%	6 50%	77 45%	124 60%	43 38%	48 48%	58 52%	59 46%	77 51%	135 44%	52 75%	46 48%
Somewhat important	114 23%	55 23%	58 22%	33 23%	24 23%	39 30%	18 15%	111 23%	3 25%	30 17%	51 25%	32 28%	21 21%	25 22%	32 25%	34 23%	81 26%	6 9%	22 23%
Not very important	54 11%	32 14%	22 8%	14 10%	10 10%	15 12%	15 12%	54 11%	-	17 10%	20 10%	15 13%	8 8%	14 13%	15 12%	17 11%	38 12%	5 7%	10 10%
Not at all important	72 14%	42 18%	29 11%	20 14%	12 12%	20 15%	20 16%	72 15%	-	41 24%	8 4%	21 19%	21 21%	14 13%	17 13%	16 11%	48 15%	5 7%	14 15%
Undecided	6 1%	3 1%	3 1%	2 1%	1 1%	2 2%	1 1%	6 1%	-	2 1%	2 1%	1 1%	-	1 1%	2 2%	3 2%	5 2%	-	1 1%
Don't know	9 2%	2 1%	7 3%	4 3%	-	3 2%	2 2%	6 1%	3 25%	5 3%	3 1%	1 1%	1 1%	-	2 2%	4 3%	3 1%	1 1%	3 3%

8. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 2																			
=====																			
EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	140	124	38	193	29	105	76	85	63	93	110	164	209	245	114	54	72	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	133	33	34	8	57	8	34	16	20	15	29	56	55	21	49	26	17	38	
	27%	24%	27%	21%	30%	28%	32%	21%	24%	24%	31%	51%	34%	10%	20%	23%	31%	53%	
Wrong Track	322	100	80	26	113	16	63	56	60	41	57	36	93	180	179	75	34	26	
	64%	71%	65%	68%	59%	55%	60%	74%	71%	65%	61%	33%	57%	86%	73%	66%	63%	36%	
Undecided	45	7	10	4	23	5	8	4	5	7	7	18	16	8	17	13	3	8	
	9%	5%	8%	11%	12%	17%	8%	5%	6%	11%	8%	16%	10%	4%	7%	11%	6%	11%	

9. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Kamala Harris, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel west, or Libertarian Party Chase Oliver?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION -----

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
	TOTAL	HS OR	SOME	TRADE	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT	NOT	AT
		LESS	COLL	/TECH												COLL+	VERY	ALL
Total	500	140	124	38	193	29	105	76	85	63	93	110	164	209	245	114	54	72
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Kamala Harris	209	43	55	14	94	16	47	28	30	27	42	92	89	23	81	41	28	52
	42%	31%	44%	37%	49%	55%	45%	37%	35%	43%	45%	84%	54%	11%	33%	36%	52%	72%
Republican Donald Trump	234	80	56	19	78	8	45	36	47	30	48	12	53	164	138	57	22	12
	47%	57%	45%	50%	40%	28%	43%	47%	55%	48%	52%	11%	32%	78%	56%	50%	41%	17%
Green Party Jill Stein	2	-	1	-	1	-	-	1	-	-	1	2	-	-	-	-	-	2
	0.4%		0.8%		0.5%			0.5%			1.1%	0.4%						0.3%
Independent Robert F. Kennedy Jr.	24	7	4	-	13	1	5	7	5	5	-	2	9	11	12	8	2	2
	5%	1%	1%		3%	0.5%	1%	1.5%	1%	1%		0.5%	2%	2.5%	3%	2.5%	1%	0.5%
Independent Cornel west	2	1	-	-	1	-	1	-	-	-	-	-	1	1	2	-	-	-
	0.4%	0.2%			0.5%		0.5%						0.5%	0.5%	1%			
Libertarian Party Chase Oliver	5	1	3	1	-	1	2	2	-	-	-	1	2	2	1	3	-	1
	1%	0.2%	0.6%	0.3%		0.5%	0.4%	0.4%				0.2%	0.4%	0.4%	0.4%	0.6%		0.3%
Undecided	15	5	4	2	4	3	5	2	1	1	1	-	8	4	9	1	2	2
	3%	1%	1%	0.5%	1%	1%	1%	0.4%	0.2%	0.2%	0.2%		1.6%	0.8%	1.8%	0.2%	0.4%	0.4%
Refused	9	3	1	2	2	-	-	-	2	-	1	1	2	4	2	4	-	1
	2%	0.6%	0.2%	0.4%	0.4%				0.4%		0.2%	0.2%	0.4%	0.8%	0.4%	0.8%		0.2%

10. who would be your second choice?

BANNER 2																				
=====																				
EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																				

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION						
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: FIRST CHOICE IND/ OTHER	33	9	8	1	15	2	8	10	5	5	1	5	12	14	15	11	2	5		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Kamala Harris	11	1	3	-	7	1	2	5	1	1	1	3	1	7	5	3	-	3		
	33%	11%	38%		47%	50%	25%	50%	20%	20%	100%	60%	8%	50%	33%	27%		60%		
Republican Donald Trump	7	2	1	-	4	-	1	2	1	2	-	-	3	4	2	2	2	1		
	21%	22%	13%		27%		13%	20%	20%	40%			25%	29%	13%	18%	100%	20%		
Green Party Jill Stein	1	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-	-		
	3%				7%								8%		7%					
Independent Robert F. Kennedy Jr.	3	1	2	-	-	-	1	2	-	-	-	-	1	2	-	3	-	-		
	9%	11%	25%				13%	20%					8%	14%		27%				
Independent Cornel West	6	3	1	-	2	-	1	1	3	1	-	-	4	-	5	1	-	-		
	18%	33%	13%		13%		13%	10%	60%	20%			33%		33%	9%				
Libertarian Party Chase Oliver	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Undecided	3	1	1	1	-	1	2	-	-	-	-	1	2	-	1	2	-	-		
	9%	11%	13%	100%		50%	25%					20%	17%		7%	18%				
Refused	2	1	-	-	1	-	1	-	-	1	-	1	-	1	1	-	-	1		
	6%	11%			7%		13%			20%		20%		7%	7%			20%		

11. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 2																			
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
	HS OR	SOME	TRADE		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT	NOT AT		
TOTAL	LESS	COLL	/TECH	COLL+												VERY	ALL		
Total	500	140	124	38	193	29	105	76	85	63	93	110	164	209	245	114	54	72	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	225	48	59	14	102	18	51	31	31	27	47	97	94	30	89	46	29	53	
	45%	34%	48%	37%	53%	62%	49%	41%	36%	43%	51%	88%	57%	14%	36%	40%	54%	74%	
Republican Donald Trump	240	79	56	22	83	8	48	41	49	33	40	10	58	167	137	60	24	14	
	48%	56%	45%	58%	43%	28%	46%	54%	58%	52%	43%	9%	35%	80%	56%	53%	44%	19%	
Did not vote	21	7	5	1	6	2	4	3	2	2	5	1	8	8	13	3	1	3	
	4%	5%	4%	3%	3%	7%	4%	4%	2%	3%	5%	1%	5%	4%	5%	3%	2%	4%	
Third-Party candidate	6	3	2	-	1	-	-	1	2	1	1	1	2	1	3	1	-	2	
	1%	2%	2%		1%			1%	2%	2%	1%	1%	1%	1%	1%	1%		3%	
Undecided	4	1	2	-	1	1	1	-	1	-	-	-	1	3	1	3	-	-	
	1%	1%	2%		1%	3%	1%		1%				1%	1%	1%	3%			
Refused	4	2	-	1	-	-	1	-	-	-	-	1	1	-	2	1	-	-	
	1%	1%		3%			1%					1%	1%		1%	1%			

12. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate?
would you say...?

BANNER 2																			
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
	HS OR	SOME	TRADE		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT	NOT AT		
TOTAL	LESS	COLL	/TECH	COLL+												VERY	ALL		
BASE: CHOSE CANDIDATE	476	132	119	34	187	26	100	74	82	62	91	109	154	201	234	109	52	69	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very excited	312	91	68	24	128	20	66	42	54	45	61	76	90	142	164	67	31	41	
	66%	69%	57%	71%	68%	77%	66%	57%	66%	73%	67%	70%	58%	71%	70%	61%	60%	59%	
Somewhat excited	100	25	36	7	31	2	22	22	18	10	19	22	40	35	42	24	15	19	
	21%	19%	30%	21%	17%	8%	22%	30%	22%	16%	21%	20%	26%	17%	18%	22%	29%	28%	
Not very excited	35	6	8	-	19	2	5	7	5	3	8	6	14	13	15	10	4	5	
	7%	5%	7%		10%	8%	5%	9%	6%	5%	9%	6%	9%	6%	6%	9%	8%	7%	
Not at all excited	20	4	6	2	8	1	4	1	3	4	3	4	7	8	6	7	2	3	
	4%	3%	5%	6%	4%	4%	4%	1%	4%	6%	3%	4%	5%	4%	3%	6%	4%	4%	
Undecided	6	4	-	1	1	1	1	2	2	-	-	1	2	1	5	1	-	-	
	1%	3%		3%	1%	4%	1%	3%	2%			1%	1%	*%	2%	1%			
Refused	3	2	1	-	-	-	2	-	-	-	-	-	1	2	2	-	-	1	
	1%	2%	1%				2%						1%	1%	1%			1%	

14. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Kamala Harris is doing as vice president?

BANNER 2																			
=====																			
EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
	HS OR	SOME	TRADE		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT	NOT	AT	
TOTAL	LESS	COLL	/TECH	COLL+												VERY	ALL		
Total	500	140	124	38	193	29	105	76	85	63	93	110	164	209	245	114	54	72	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Strongly approve	91	17	19	7	47	11	23	8	11	10	20	45	29	14	40	19	4	25	
	18%	12%	15%	18%	24%	38%	22%	11%	13%	16%	22%	41%	18%	7%	16%	17%	7%	35%	
Approve	108	25	33	6	43	7	25	21	16	14	17	45	49	12	42	16	20	28	
	22%	18%	27%	16%	22%	24%	24%	28%	19%	22%	18%	41%	30%	6%	17%	14%	37%	39%	
Disapprove	48	14	10	5	18	3	15	7	9	3	7	6	17	24	25	15	6	1	
	10%	10%	8%	13%	9%	10%	14%	9%	11%	5%	8%	5%	10%	11%	10%	13%	11%	1%	
Strongly disapprove	201	68	51	18	64	6	36	30	40	30	41	10	47	141	121	47	17	13	
	40%	49%	41%	47%	33%	21%	34%	39%	47%	48%	44%	9%	29%	67%	49%	41%	31%	18%	
Undecided	46	14	10	2	20	2	5	9	8	6	8	4	20	16	15	16	7	5	
	9%	10%	8%	5%	10%	7%	5%	12%	9%	10%	9%	4%	12%	8%	6%	14%	13%	7%	
Refused	6	2	1	-	1	-	1	1	1	-	-	-	2	2	2	1	-	-	
	1%	1%	1%		1%		1%	1%	1%				1%	1%	1%	1%			

15. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Donald Trump did as president between 2017-2021?

BANNER 2																			
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH COLL+		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100	
Strongly approve	176 35%	60 43%	36 29%	17 45%	62 32%	5 17%	36 34%	30 39%	38 45%	21 33%	30 32%	9 8%	36 22%	127 61%	104 42%	42 37%	16 30%	10 14%	
Approve	102 20%	30 21%	31 25%	7 18%	33 17%	7 24%	24 23%	14 18%	13 15%	14 22%	19 20%	8 7%	38 23%	53 25%	56 23%	28 25%	8 15%	8 11%	
Disapprove	51 10%	8 6%	22 18%	3 8%	17 9%	5 17%	10 10%	8 11%	7 8%	9 14%	8 9%	18 16%	27 16%	6 3%	26 11%	9 8%	7 13%	8 11%	
Strongly disapprove	158 32%	33 24%	33 27%	10 26%	80 41%	12 41%	29 28%	22 29%	25 29%	18 29%	36 39%	74 67%	59 36%	20 10%	50 20%	35 31%	20 37%	46 64%	
Undecided	11 2%	7 5%	2 2%	1 3%	1 1%	-	6 6%	2 3%	2 2%	1 2%	-	-	4 2%	3 1%	8 3%	-	3 6%	-	
Refused	2 *%	2 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	1 *%	-	-	-	

16. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Joe Biden is doing as president?

BANNER 2																				
=====																				
EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																				

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION						
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH COLL+	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100		
Strongly approve	85 17%	11 8%	17 14%	5 13%	51 26%	11 38%	17 16%	7 9%	9 11%	12 19%	22 24%	47 43%	28 17%	7 3%	37 15%	18 16%	5 9%	21 29%		
Approve	121 24%	32 23%	40 32%	9 24%	39 20%	6 21%	27 26%	19 25%	21 25%	18 29%	19 20%	44 40%	60 37%	15 7%	44 18%	23 20%	21 39%	30 42%		
Disapprove	62 12%	15 11%	14 11%	6 16%	26 13%	5 17%	14 13%	10 13%	6 7%	4 6%	13 14%	10 9%	23 14%	26 12%	32 13%	14 12%	8 15%	5 7%		
Strongly disapprove	217 43%	74 53%	51 41%	17 45%	73 38%	7 24%	42 40%	36 47%	46 54%	29 46%	37 40%	8 7%	47 29%	156 75%	123 50%	57 50%	18 33%	15 21%		
Undecided	13 3%	7 5%	2 2%	-	4 2%	-	5 5%	4 5%	2 2%	-	2 2%	1 1%	6 4%	4 2%	9 4%	1 1%	2 4%	1 1%		
Refused	2 *%	1 1%	-	1 3%	-	-	-	-	1 1%	-	-	-	-	1 *%	-	1 1%	-	-		

17. Earlier you indicated that you voted for Joe Biden in 2020 but are not choosing Kamala Harris as a first or second choice in 2024. In your own words, what is the major reason for this?

BANNER 2																			
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
	HS OR LESS	SOME COLL	TRADE /TECH COLL+		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL		
TOTAL																			
BASE: BIDEN VOTERS NOT VOTING FOR HARRIS	19 100	6 100	6 100	-	7 100	2 100	4 100	2 100	2 100	3 100	5 100	4 100	9 100	5 100	10 100	5 100	1 100	2 100	
Dislike her/Prefer other candidate	3 16%	2 33%	-	-	1 14%	1 50%	-	-	-	-	1 20%	1 25%	-	1 20%	1 10%	1 20%	-	-	
Disagree with her policies	4 21%	1 17%	1 17%	-	2 29%	-	1 25%	-	1 50%	1 33%	1 20%	2 50%	1 11%	1 20%	2 20%	-	1 100%	1 50%	
Economy	2 11%	-	1 17%	-	1 14%	-	-	1 50%	-	-	1 20%	-	1 11%	1 20%	1 10%	1 20%	-	-	
Not bright/No ability to lead	3 16%	2 33%	-	-	1 14%	-	2 50%	-	1 50%	-	-	1 25%	2 22%	-	2 20%	1 20%	-	-	
Not visible	2 11%	-	1 17%	-	1 14%	-	1 25%	1 50%	-	-	-	-	2 22%	-	1 10%	1 20%	-	-	
I'm undecided/Need more information	2 11%	-	1 17%	-	1 14%	1 50%	-	-	-	1 33%	-	-	2 22%	-	1 10%	1 20%	-	-	
Other	2 11%	1 17%	1 17%	-	-	-	-	-	-	1 33%	1 20%	-	1 11%	1 20%	1 10%	-	-	1 50%	
Don't know/No answer/Refused	1 5%	-	1 17%	-	-	-	-	-	-	-	1 20%	-	-	1 20%	1 10%	-	-	-	

18. Earlier you indicated that you voted for Donald Trump in 2020 but are not choosing him as a first or second choice in 2024. In your own words, what is the major reason for this?

BANNER 2																			
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH COLL+		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: TRUMP VOTERS NOT VOTING FOR TRUMP	23 100	5 100	7 100	4 100	7 100	2 100	6 100	7 100	4 100	2 100	-	1 100	10 100	10 100	13 100	6 100	2 100	2 100	
Economy/Inflation	4 17%	1 20%	1 14%	-	2 29%	-	2 33%	-	-	1 50%	-	-	4 40%	-	1 8%	1 17%	-	2 100%	
Felton/Liar	2 9%	-	1 14%	-	1 14%	-	-	-	2 50%	-	-	-	-	2 20%	1 8%	1 17%	-	-	
Arrogant/Out for himself	5 22%	3 60%	1 14%	-	1 14%	-	-	2 29%	1 25%	1 50%	-	-	1 10%	2 20%	2 15%	1 17%	2 100%	-	
Don't like how he speaks	2 9%	-	-	2 50%	-	2 100%	-	-	-	-	-	-	2 20%	-	2 15%	-	-	-	
Disagree with his policies	3 13%	1 20%	2 29%	-	-	-	2 33%	1 14%	-	-	-	-	3 30%	-	3 23%	-	-	-	
want a change	4 17%	-	2 29%	-	2 29%	-	-	4 57%	-	-	-	-	-	4 40%	2 15%	2 33%	-	-	
I'm undecided/Need more information	3 13%	-	-	2 50%	1 14%	-	1 17%	-	2 50%	-	-	1 100%	-	2 20%	1 8%	2 33%	-	-	
Other	1 4%	-	1 14%	-	-	-	1 17%	-	-	-	-	-	-	1 10%	1 8%	-	-	-	

19. Kamala Harris

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	TOTAL	EDUCATION			INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	221 44%	50 36%	59 48%	14 37%	95 49%	19 66%	52 50%	33 43%	30 35%	26 41%	41 44%	94 85%	91 55%	30 14%	90 37%	46 40%	24 44%	56 78%
Unfavorable	251 50%	82 59%	61 49%	22 58%	86 45%	10 34%	46 44%	36 47%	50 59%	35 56%	50 54%	14 13%	61 37%	172 82%	143 58%	62 54%	25 46%	14 19%
Undecided	27 5%	8 6%	4 3%	2 5%	12 6%	-	7 7%	7 9%	5 6%	2 3%	2 2%	2 2%	12 7%	6 3%	12 5%	6 5%	5 9%	2 3%
Never Heard of	1 *%	-	-	-	-	-	-	-	-	-	-	-	-	1 *%	-	-	-	-

22. Robert F. Kennedy, Jr.

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	TOTAL	EDUCATION			INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20k	<50k	<75k	<100k	<140k	140k+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	179 36%	47 34%	57 46%	12 32%	62 32%	7 24%	38 36%	35 46%	34 40%	28 44%	28 30%	31 28%	46 28%	95 45%	87 36%	44 39%	17 31%	29 40%
Unfavorable	219 44%	62 44%	46 37%	18 47%	92 48%	15 52%	40 38%	22 29%	36 42%	26 41%	52 56%	64 58%	80 49%	73 35%	99 40%	49 43%	29 54%	34 47%
Undecided	79 16%	24 17%	13 10%	8 21%	34 18%	2 7%	18 17%	17 22%	13 15%	9 14%	13 14%	9 8%	29 18%	34 16%	43 18%	19 17%	8 15%	5 7%
Never Heard of	23 5%	7 5%	8 6%	-	5 3%	5 17%	9 9%	2 3%	2 2%	-	-	6 5%	9 5%	7 3%	16 7%	2 2%	-	4 6%

23. Ron DeSantis

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	TOTAL	EDUCATION			INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	258 52%	85 61%	63 51%	23 61%	85 44%	12 41%	52 50%	45 59%	48 56%	35 56%	47 51%	17 15%	69 42%	168 80%	149 61%	65 57%	24 44%	14 19%
Unfavorable	214 43%	43 31%	55 44%	14 37%	100 52%	13 45%	45 43%	30 39%	33 39%	27 43%	43 46%	89 81%	86 52%	31 15%	80 33%	40 35%	30 56%	57 79%
Undecided	19 4%	9 6%	3 2%	1 3%	6 3%	1 3%	5 5%	1 1%	4 5%	1 2%	3 3%	3 3%	6 4%	8 4%	8 3%	9 8%	-	1 1%
Never Heard of	9 2%	3 2%	3 2%	-	2 1%	3 10%	3 3%	-	-	-	-	1 1%	3 2%	2 1%	8 3%	-	-	-

24. Marco Rubio

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	TOTAL	EDUCATION			INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20k	<50k	<75k	<100k	<140k	140k+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	237 47%	77 55%	54 44%	19 50%	85 44%	11 38%	48 46%	42 55%	42 49%	32 51%	42 45%	15 14%	64 39%	156 75%	135 55%	57 50%	21 39%	20 28%
Unfavorable	200 40%	47 34%	47 38%	13 34%	92 48%	14 48%	41 39%	26 34%	35 41%	27 43%	40 43%	85 77%	81 49%	31 15%	80 33%	43 38%	27 50%	44 61%
Undecided	47 9%	12 9%	15 12%	6 16%	14 7%	3 10%	11 10%	6 8%	6 7%	3 5%	9 10%	7 6%	14 9%	19 9%	24 10%	10 9%	6 11%	4 6%
Never Heard of	16 3%	4 3%	8 6%	-	2 1%	1 3%	5 5%	2 3%	2 2%	1 2%	2 2%	3 3%	5 3%	3 1%	6 2%	4 4%	-	4 6%

25. Rick Scott

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION -----

	TOTAL	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION			
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	177 35%	59 42%	45 36%	13 34%	60 31%	8 28%	35 33%	31 41%	34 40%	27 43%	27 29%	10 9%	48 29%	117 56%	97 40%	45 39%	17 31%	14 19%
Unfavorable	245 49%	60 43%	61 49%	17 45%	107 55%	13 45%	48 46%	37 49%	39 46%	31 49%	58 62%	89 81%	88 54%	63 30%	104 42%	52 46%	28 52%	55 76%
Undecided	35 7%	10 7%	6 5%	4 11%	15 8%	2 7%	7 7%	4 5%	8 9%	4 6%	3 3%	2 2%	12 7%	17 8%	17 7%	10 9%	7 13%	1 1%
Never Heard of	43 9%	11 8%	12 10%	4 11%	11 6%	6 21%	15 14%	4 5%	4 5%	1 2%	5 5%	9 8%	16 10%	12 6%	27 11%	7 6%	2 4%	2 3%

26. Tim Walz

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION -----

	TOTAL	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION			
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	148 30%	37 26%	36 29%	9 24%	66 34%	10 34%	34 32%	21 28%	16 19%	19 30%	37 40%	70 64%	56 34%	22 11%	50 20%	32 28%	22 41%	41 57%
Unfavorable	159 32%	49 35%	45 36%	15 39%	49 25%	7 24%	25 24%	21 28%	38 45%	25 40%	27 29%	10 9%	34 21%	114 55%	94 38%	35 31%	17 31%	10 14%
Undecided	76 15%	23 16%	15 12%	5 13%	32 17%	4 14%	14 13%	10 13%	15 18%	11 17%	13 14%	14 13%	28 17%	26 12%	43 18%	18 16%	3 6%	7 10%
Never Heard of	117 23%	31 22%	28 23%	9 24%	46 24%	8 28%	32 30%	24 32%	16 19%	8 13%	16 17%	16 15%	46 28%	47 22%	58 24%	29 25%	12 22%	14 19%

27. J.D. Vance

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	TOTAL	EDUCATION			INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	195 39%	54 39%	54 44%	20 53%	65 34%	5 17%	35 33%	32 42%	40 47%	30 48%	35 38%	7 6%	48 29%	139 67%	107 44%	52 46%	22 41%	9 13%
Unfavorable	190 38%	50 36%	44 35%	10 26%	86 45%	15 52%	43 41%	24 32%	23 27%	22 35%	45 48%	87 79%	76 46%	25 12%	74 30%	39 34%	22 41%	48 67%
Undecided	56 11%	20 14%	13 10%	6 16%	17 9%	2 7%	10 10%	10 13%	17 20%	7 11%	6 6%	9 8%	17 10%	25 12%	26 11%	15 13%	5 9%	9 13%
Never Heard of	59 12%	16 11%	13 10%	2 5%	25 13%	7 24%	17 16%	10 13%	5 6%	4 6%	7 8%	7 6%	23 14%	20 10%	38 16%	8 7%	5 9%	6 8%

38. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Kamala Harris or Donald Trump?

BANNER 2																			
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH COLL+		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100	
Kamala Harris	213 43%	47 34%	57 46%	14 37%	93 48%	18 62%	48 46%	27 36%	33 39%	28 44%	43 46%	91 83%	86 52%	32 15%	90 37%	39 34%	26 48%	53 74%	
Donald Trump	240 48%	80 57%	57 46%	19 50%	84 44%	7 24%	43 41%	42 55%	50 59%	33 52%	45 48%	16 15%	59 36%	160 77%	134 55%	64 56%	24 44%	14 19%	
Undecided	42 8%	11 8%	10 8%	4 11%	15 8%	4 14%	14 13%	7 9%	2 2%	2 3%	5 5%	3 3%	19 12%	16 8%	21 9%	9 8%	4 7%	5 7%	
Refused	5 1%	2 1%	-	1 3%	1 1%	-	-	-	-	-	-	-	-	1 *%	-	2 2%	-	-	

39. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																				

	EDUCATION					INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
	HS OR	SOME	TRADE			<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT	NOT	AT	
TOTAL	LESS	COLL	/TECH	COLL+													VERY	ALL		
Total	500	140	124	38	193	29	105	76	85	63	93	110	164	209	245	114	54	72		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	42	8	8	3	22	4	10	7	4	5	9	42	-	-	13	7	6	14		
	8%	6%	6%	8%	11%	14%	10%	9%	5%	8%	10%	38%			5%	6%	11%	19%		
Somewhat liberal	68	10	23	5	30	4	17	7	10	9	14	68	-	-	24	10	6	25		
	14%	7%	19%	13%	16%	14%	16%	9%	12%	14%	15%	62%			10%	9%	11%	35%		
Moderate	164	57	36	11	59	12	38	27	24	20	31	-	164	-	72	40	23	25		
	33%	41%	29%	29%	31%	41%	36%	36%	28%	32%	33%		100%		29%	35%	43%	35%		
Somewhat conservative	120	27	38	12	43	2	23	16	31	19	18	-	-	120	62	40	13	4		
	24%	19%	31%	32%	22%	7%	22%	21%	36%	30%	19%			57%	25%	35%	24%	6%		
Very conservative	89	29	18	6	35	5	16	17	14	9	18	-	-	89	67	14	4	3		
	18%	21%	15%	16%	18%	17%	15%	22%	16%	14%	19%			43%	27%	12%	7%	4%		
Other	1	-	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-		
	0.2%				0.5%						0.2%				0.4%					
Don't know	16	9	1	1	3	2	1	2	2	1	2	-	-	-	6	3	2	1		
	3%	6%	1%	3%	2%	7%	1%	3%	2%	2%	2%				2%	3%	4%	1%		

47. what is your annual household income?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION -----

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Under \$20,000 per year	29 6%	9 6%	7 6%	5 13%	7 4%	29 100%	-	-	-	-	-	8 7%	12 7%	7 3%	21 9%	2 2%	1 2%	4 6%
Under \$50,000 per year	105 21%	43 31%	30 24%	5 13%	26 13%	-	105 100%	-	-	-	-	27 25%	38 23%	39 19%	54 22%	21 18%	14 26%	15 21%
Under \$75,000 per year	76 15%	23 16%	16 13%	6 16%	31 16%	-	-	76 100%	-	-	-	14 13%	27 16%	33 16%	41 17%	17 15%	8 15%	10 14%
Under \$100,000 per year	85 17%	25 18%	26 21%	6 16%	28 15%	-	-	-	85 100%	-	-	14 13%	24 15%	45 22%	43 18%	24 21%	11 20%	7 10%
Under \$140,000 per year	63 13%	11 8%	19 15%	6 16%	27 14%	-	-	-	-	63 100%	-	14 13%	20 12%	28 13%	29 12%	15 13%	6 11%	12 17%
\$140,000 per year or more	93 19%	12 9%	19 15%	8 21%	54 28%	-	-	-	-	-	93 100%	23 21%	31 19%	36 17%	38 16%	23 20%	13 24%	17 24%
Undecided	49 10%	17 12%	7 6%	2 5%	20 10%	-	-	-	-	-	-	10 9%	12 7%	21 10%	19 8%	12 11%	1 2%	7 10%

48. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 2																			
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
	HS OR	SOME	TRADE		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT	NOT AT		
TOTAL	LESS	COLL	/TECH	COLL+												VERY	ALL		
Total	500	140	124	38	193	29	105	76	85	63	93	110	164	209	245	114	54	72	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Very important	245	65	59	16	103	21	54	41	43	29	38	37	72	129	245	-	-	-	
	49%	46%	48%	42%	53%	72%	51%	54%	51%	46%	41%	34%	44%	62%	100%				
Somewhat important	114	33	28	9	44	2	21	17	24	15	23	17	40	54	-	114	-	-	
	23%	24%	23%	24%	23%	7%	20%	22%	28%	24%	25%	15%	24%	26%		100%			
Not very important	54	18	14	6	16	1	14	8	11	6	13	12	23	17	-	-	54	-	
	11%	13%	11%	16%	8%	3%	13%	11%	13%	10%	14%	11%	14%	8%			100%		
Not at all important	72	19	21	7	24	4	15	10	7	12	17	39	25	7	-	-	-	72	
	14%	14%	17%	18%	12%	14%	14%	13%	8%	19%	18%	35%	15%	3%				100%	
Undecided	6	3	1	-	2	1	1	-	-	1	1	3	2	-	-	-	-	-	
	1%	2%	1%		1%	3%	1%			2%	1%	3%	1%						
Don't know	9	2	1	-	4	-	-	-	-	-	1	2	2	2	-	-	-	-	
	2%	1%	1%		2%						1%	2%	1%	1%					