

8. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500	235	261	142	104	130	124	488	12	172	208	113	99	112	127	151	310	69	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	133	59	73	52	29	28	24	132	1	91	14	25	19	31	33	46	70	37	17
	27%	25%	28%	37%	28%	22%	19%	27%	8%	53%	7%	22%	19%	28%	26%	30%	23%	54%	18%
Wrong Track	322	161	158	76	67	92	87	314	8	56	190	73	68	78	85	86	216	25	67
	64%	69%	61%	54%	64%	71%	70%	64%	67%	33%	91%	65%	69%	70%	67%	57%	70%	36%	70%
Undecided	45	15	30	14	8	10	13	42	3	25	4	15	12	3	9	19	24	7	12
	9%	6%	11%	10%	8%	8%	10%	9%	25%	15%	2%	13%	12%	3%	7%	13%	8%	10%	13%

9. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Kamala Harris, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel west, or Libertarian Party Chase Oliver?

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DEMOGRAPHICS																				
	GENDER			REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	
Total	500	235	261	142	104	130	124	488	12	172	208	113	99	112	127	151	310	69	96	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democrat Kamala Harris	209	77	130	72	37	51	49	207	2	152	7	46	40	40	54	70	112	48	37	
	42%	33%	50%	51%	36%	39%	40%	42%	17%	88%	3%	41%	40%	36%	43%	46%	36%	70%	39%	
Republican Donald Trump	234	134	99	56	59	61	58	229	5	8	188	38	44	60	60	67	169	6	48	
	47%	57%	38%	39%	57%	47%	47%	47%	42%	5%	90%	34%	44%	54%	47%	44%	55%	9%	50%	
Green Party Jill Stein	2	-	2	-	-	-	2	2	-	-	-	2	1	1	-	-	2	-	-	
	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%	2%	1%	1%	0%	0%	1%	0%	0%	
Independent Robert F. Kennedy Jr.	24	6	18	4	4	7	9	22	2	10	3	11	7	3	7	6	14	8	2	
	5%	3%	7%	3%	4%	5%	7%	5%	17%	6%	1%	10%	7%	3%	6%	4%	5%	12%	2%	
Independent Cornel west	2	1	-	1	-	1	-	-	2	1	1	-	1	-	1	-	1	1	-	
	0%	0%	0%	1%	0%	1%	0%	0%	17%	1%	0%	0%	1%	0%	1%	0%	1%	1%	0%	
Libertarian Party Chase Oliver	5	4	1	1	3	1	-	5	-	-	-	5	2	1	2	-	1	2	1	
	1%	2%	0%	1%	3%	1%	0%	1%	0%	0%	0%	4%	2%	1%	2%	0%	1%	3%	1%	
Undecided	15	8	7	7	-	4	4	14	1	1	6	6	2	6	3	4	4	4	7	
	3%	3%	3%	5%	0%	3%	3%	3%	8%	1%	3%	5%	2%	5%	2%	3%	1%	6%	7%	
Refused	9	5	4	1	1	5	2	9	-	-	3	5	2	1	-	4	7	-	1	
	2%	2%	2%	1%	1%	4%	2%	2%	0%	0%	1%	4%	2%	1%	0%	3%	2%	0%	1%	

10. who would be your second choice?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: FIRST CHOICE IND/ OTHER	33 100	11 100	21 100	6 100	7 100	9 100	11 100	29 100	4 100	11 100	4 100	18 100	11 100	5 100	10 100	6 100	18 100	11 100	3 100
Democrat Kamala Harris	11 33%	3 27%	8 38%	3 50%	2 29%	2 22%	4 36%	11 38%	-	4 36%	-	7 39%	3 27%	2 40%	3 30%	2 33%	7 39%	3 27%	1 33%
Republican Donald Trump	7 21%	2 18%	5 24%	-	-	4 44%	3 27%	7 24%	-	2 18%	3 75%	2 11%	-	2 40%	4 40%	1 17%	3 17%	2 18%	2 67%
Green Party Jill Stein	1 3%	1 9%	-	1 17%	-	-	-	-	1 25%	1 9%	-	-	1 9%	-	-	-	1 6%	-	-
Independent Robert F. Kennedy Jr.	3 9%	3 27%	-	1 17%	2 29%	-	-	3 10%	-	-	-	3 17%	2 18%	1 20%	-	-	-	2 18%	-
Independent Cornel west	6 18%	-	6 29%	1 17%	1 14%	-	4 36%	6 21%	-	3 27%	-	3 17%	4 36%	-	1 10%	1 17%	3 17%	3 27%	-
Libertarian Party Chase Oliver	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	3 9%	1 9%	2 10%	-	2 29%	1 11%	-	1 3%	2 50%	-	-	3 17%	-	-	1 10%	2 33%	3 17%	-	-
Refused	2 6%	1 9%	-	-	-	2 22%	-	1 3%	1 25%	1 9%	1 25%	-	1 9%	-	1 10%	-	1 6%	1 9%	-

11. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Democrat Joe Biden	225 45%	83 35%	140 54%	73 51%	38 37%	55 42%	59 48%	218 45%	7 58%	150 87%	10 5%	62 55%	45 45%	45 40%	56 44%	73 48%	125 40%	53 77%	35 36%
Republican Donald Trump	240 48%	131 56%	108 41%	60 42%	61 59%	62 48%	57 46%	238 49%	2 17%	11 6%	184 88%	43 38%	41 41%	59 53%	67 53%	70 46%	166 54%	14 20%	51 53%
Did not vote	21 4%	12 5%	8 3%	5 4%	4 4%	8 6%	4 3%	19 4%	2 17%	4 2%	12 6%	5 4%	6 6%	5 4%	4 3%	5 3%	10 3%	2 3%	7 7%
Third-Party candidate	6 1%	4 2%	2 1%	1 1%	1 1%	1 1%	3 2%	5 1%	1 8%	4 2%	1 *%	1 1%	6 6%	-	-	-	5 2%	-	1 1%
Undecided	4 1%	1 *%	3 1%	2 1%	-	2 2%	-	4 1%	-	3 2%	-	1 1%	-	3 3%	-	1 1%	2 1%	-	1 1%
Refused	4 1%	4 2%	-	1 1%	-	2 2%	1 1%	4 1%	-	-	1 *%	1 1%	1 1%	-	-	2 1%	2 1%	-	1 1%

12. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate?
 would you say...?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: CHOSE CANDIDATE	476	222	250	134	103	121	118	465	11	171	199	102	95	105	124	143	299	65	88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very excited	312	136	174	102	63	69	78	307	5	121	146	42	54	72	79	104	193	48	54
	66%	61%	70%	76%	61%	57%	66%	66%	45%	71%	73%	41%	57%	69%	64%	73%	65%	74%	61%
Somewhat excited	100	52	48	25	25	28	22	99	1	28	35	36	26	18	32	21	57	14	24
	21%	23%	19%	19%	24%	23%	19%	21%	9%	16%	18%	35%	27%	17%	26%	15%	19%	22%	27%
Not very excited	35	18	17	3	5	17	10	33	2	10	7	18	9	9	5	9	25	-	8
	7%	8%	7%	2%	5%	14%	8%	7%	18%	6%	4%	18%	9%	9%	4%	6%	8%	-	9%
Not at all excited	20	12	7	3	9	3	5	18	2	8	7	5	3	6	3	8	17	2	1
	4%	5%	3%	2%	9%	2%	4%	4%	18%	5%	4%	5%	3%	6%	2%	6%	6%	3%	1%
Undecided	6	3	3	1	1	2	2	6	-	3	2	1	3	-	2	1	5	-	1
	1%	1%	1%	1%	1%	2%	2%	1%	-	2%	1%	1%	3%	-	2%	1%	2%	-	1%
Refused	3	1	1	-	-	2	1	2	1	1	2	-	-	-	3	-	2	1	-
	1%	1%	1%	-	-	2%	1%	1%	9%	1%	1%	-	-	-	2%	-	1%	2%	-

14. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Kamala Harris is doing as vice president?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Strongly approve	91 18%	21 9%	68 26%	27 19%	21 20%	23 18%	20 16%	89 18%	2 17%	80 47%	4 2%	5 4%	12 12%	15 13%	18 14%	44 29%	52 17%	22 32%	10 10%
Approve	108 22%	47 20%	61 23%	38 27%	19 18%	26 20%	25 20%	105 22%	3 25%	64 37%	5 2%	38 34%	27 27%	25 22%	29 23%	25 17%	58 19%	24 35%	22 23%
Disapprove	48 10%	25 11%	23 9%	15 11%	16 15%	11 8%	6 5%	48 10%	-	6 3%	31 15%	10 9%	10 10%	10 9%	12 9%	15 10%	25 8%	6 9%	13 14%
Strongly disapprove	201 40%	113 48%	87 33%	47 33%	41 39%	58 45%	55 44%	198 41%	3 25%	7 4%	155 75%	39 35%	40 40%	51 46%	52 41%	56 37%	148 48%	5 7%	39 41%
Undecided	46 9%	25 11%	21 8%	14 10%	7 7%	9 7%	16 13%	43 9%	3 25%	14 8%	10 5%	20 18%	9 9%	11 10%	15 12%	9 6%	24 8%	11 16%	11 11%
Refused	6 1%	4 2%	1 *%	1 1%	-	3 2%	2 2%	5 1%	1 8%	1 1%	3 1%	1 1%	1 1%	-	1 1%	2 1%	3 1%	1 1%	1 1%

15. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Donald Trump did as president between 2017-2021?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Strongly approve	176 35%	93 40%	82 31%	42 30%	40 38%	50 38%	44 35%	173 35%	3 25%	4 2%	150 72%	22 19%	32 32%	43 38%	45 35%	54 36%	123 40%	7 10%	36 38%
Approve	102 20%	59 25%	43 16%	27 19%	24 23%	25 19%	26 21%	97 20%	5 42%	17 10%	47 23%	37 33%	27 27%	25 22%	25 20%	23 15%	60 19%	11 16%	28 29%
Disapprove	51 10%	27 11%	24 9%	23 16%	13 13%	6 5%	9 7%	51 10%	-	30 17%	5 2%	15 13%	12 12%	10 9%	14 11%	14 9%	19 6%	21 30%	7 7%
Strongly disapprove	158 32%	51 22%	105 40%	47 33%	24 23%	47 36%	40 32%	155 32%	3 25%	114 66%	4 2%	38 34%	26 26%	30 27%	40 31%	56 37%	103 33%	22 32%	25 26%
Undecided	11 2%	3 1%	7 3%	2 1%	3 3%	1 1%	5 4%	10 2%	1 8%	7 4%	1 *%	1 1%	2 2%	4 4%	3 2%	2 1%	3 1%	8 12%	-
Refused	2 *%	2 1%	-	1 1%	-	1 1%	-	2 *%	-	-	1 *%	-	-	-	-	2 1%	2 1%	-	-

16. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Joe Biden is doing as president?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Strongly approve	85 17%	22 9%	61 23%	30 21%	14 13%	19 15%	22 18%	83 17%	2 17%	72 42%	2 1%	9 8%	8 8%	14 13%	21 17%	40 26%	50 16%	19 28%	9 9%
Approve	121 24%	53 23%	68 26%	37 26%	27 26%	35 27%	22 18%	118 24%	3 25%	74 43%	8 4%	37 33%	32 32%	24 21%	33 26%	29 19%	62 20%	31 45%	26 27%
Disapprove	62 12%	30 13%	32 12%	25 18%	11 11%	11 8%	15 12%	60 12%	2 17%	15 9%	28 13%	19 17%	14 14%	13 12%	14 11%	20 13%	38 12%	4 6%	16 17%
Strongly disapprove	217 43%	120 51%	96 37%	47 33%	52 50%	60 46%	58 47%	214 44%	3 25%	8 5%	167 80%	42 37%	41 41%	54 48%	57 45%	60 40%	155 50%	7 10%	45 47%
Undecided	13 3%	8 3%	4 2%	3 2%	-	3 2%	7 6%	11 2%	2 17%	3 2%	2 1%	6 5%	3 3%	7 6%	2 2%	1 1%	3 1%	8 12%	-
Refused	2 *%	2 1%	-	-	-	2 2%	-	2 *%	-	-	1 *%	-	1 1%	-	-	1 1%	2 1%	-	-

17. Earlier you indicated that you voted for Joe Biden in 2020 but are not choosing Kamala Harris as a first or second choice in 2024. In your own words, what is the major reason for this?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: BIDEN VOTERS NOT VOTING FOR HARRIS	19 100	13 100	6 100	3 100	3 100	5 100	8 100	14 100	5 100	3 100	4 100	12 100	6 100	7 100	2 100	3 100	13 100	5 100	-
Dislike her/Prefer other candidate	3 16%	2 15%	1 17%	-	-	1 20%	2 25%	2 14%	1 20%	-	1 25%	2 17%	1 17%	1 14%	1 50%	-	2 15%	1 20%	-
Disagree with her policies	4 21%	4 31%	-	1 33%	-	2 40%	1 13%	3 21%	1 20%	2 67%	-	2 17%	1 17%	3 43%	-	-	3 23%	-	-
Economy	2 11%	2 15%	-	1 33%	1 33%	-	-	1 7%	1 20%	-	1 25%	1 8%	-	2 29%	-	-	2 15%	-	-
Not bright/No ability to lead	3 16%	1 8%	2 33%	-	1 33%	-	2 25%	2 14%	1 20%	-	-	3 25%	1 17%	1 14%	-	1 33%	2 15%	1 20%	-
Not visible	2 11%	-	2 33%	1 33%	-	-	1 13%	2 14%	-	1 33%	-	1 8%	1 17%	-	-	1 33%	-	2 40%	-
I'm undecided/Need more information	2 11%	1 8%	1 17%	-	1 33%	1 20%	-	1 7%	1 20%	-	-	2 17%	1 17%	-	-	1 33%	1 8%	1 20%	-
Other	2 11%	2 15%	-	-	-	1 20%	1 13%	2 14%	-	-	1 25%	1 8%	-	-	1 50%	-	2 15%	-	-
Don't know/No answer/Refused	1 5%	1 8%	-	-	-	-	1 13%	1 7%	-	-	1 25%	-	1 17%	-	-	-	1 8%	-	-

18. Earlier you indicated that you voted for Donald Trump in 2020 but are not choosing him as a first or second choice in 2024. In your own words, what is the major reason for this?

BANNER 1																				
DEMOGRAPHICS																				
	GENDER			REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	
BASE: TRUMP VOTERS NOT VOTING FOR TRUMP	23 100	15 100	8 100	8 100	6 100	6 100	3 100	23 100	-	4 100	7 100	10 100	6 100	7 100	5 100	5 100	11 100	6 100	6 100	
Economy/Inflation	4 17%	3 20%	1 13%	2 25%	-	1 17%	1 33%	4 17%	-	1 25%	-	3 30%	-	2 29%	1 20%	1 20%	2 18%	-	2 33%	
Felon/Liar	2 9%	2 13%	-	-	1 17%	1 17%	-	2 9%	-	1 25%	1 14%	-	-	-	-	2 40%	2 18%	-	-	
Arrogant/Out for himself	5 22%	3 20%	2 25%	-	1 17%	2 33%	2 67%	5 22%	-	-	1 14%	2 20%	-	2 29%	1 20%	2 40%	3 27%	2 33%	-	
Don't like how he speaks	2 9%	-	2 25%	2 25%	-	-	-	2 9%	-	-	2 29%	-	-	1 14%	1 20%	-	-	-	2 33%	
Disagree with his policies	3 13%	1 7%	2 25%	2 25%	1 17%	-	-	3 13%	-	-	2 29%	1 10%	1 17%	-	1 20%	1 20%	1 9%	-	2 33%	
want a change	4 17%	4 27%	-	2 25%	2 33%	-	-	4 17%	-	2 50%	-	2 20%	4 67%	-	-	-	-	4 67%	-	
I'm undecided/Need more information	3 13%	2 13%	1 13%	-	1 17%	2 33%	-	3 13%	-	-	1 14%	2 20%	1 17%	1 14%	1 20%	-	3 27%	-	-	
Other	1 4%	1 7%	-	-	-	1 17%	-	1 4%	-	-	1 14%	-	-	1 14%	-	-	1 9%	-	-	

22. Robert F. Kennedy, Jr.

BANNER 1

DEMOGRAPHICS

	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Favorable	179 36%	89 38%	89 34%	52 37%	36 35%	35 27%	56 45%	172 35%	7 58%	47 27%	85 41%	46 41%	49 49%	46 41%	43 34%	39 26%	107 35%	23 33%	40 42%
Unfavorable	219 44%	96 41%	122 47%	62 44%	48 46%	64 49%	45 36%	216 44%	3 25%	96 56%	77 37%	44 39%	34 34%	43 38%	56 44%	80 53%	140 45%	29 42%	37 39%
Undecided	79 16%	42 18%	35 13%	19 13%	16 15%	29 22%	15 12%	77 16%	2 17%	18 10%	39 19%	19 17%	15 15%	18 16%	22 17%	24 16%	53 17%	13 19%	10 10%
Never Heard of	23 5%	8 3%	15 6%	9 6%	4 4%	2 2%	8 6%	23 5%	-	11 6%	7 3%	4 4%	1 1%	5 4%	6 5%	8 5%	10 3%	4 6%	9 9%

23. Ron DeSantis

BANNER 1

DEMOGRAPHICS

	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Favorable	258 52%	135 57%	121 46%	60 42%	64 62%	68 52%	66 53%	253 52%	5 42%	22 13%	186 89%	49 43%	50 51%	62 55%	65 51%	75 50%	182 59%	14 20%	50 52%
Unfavorable	214 43%	88 37%	125 48%	73 51%	35 34%	54 42%	52 42%	209 43%	5 42%	140 81%	14 7%	56 50%	45 45%	44 39%	56 44%	64 42%	114 37%	48 70%	41 43%
Undecided	19 4%	10 4%	8 3%	7 5%	2 2%	5 4%	5 4%	18 4%	1 8%	5 3%	6 3%	6 5%	3 3%	5 4%	5 4%	6 4%	12 4%	3 4%	3 3%
Never Heard of	9 2%	2 1%	7 3%	2 1%	3 3%	3 2%	1 1%	8 2%	1 8%	5 3%	2 1%	2 2%	1 1%	1 1%	1 1%	6 4%	2 1%	4 6%	2 2%

24. Marco Rubio

BANNER 1

DEMOGRAPHICS

	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Favorable	237 47%	130 55%	105 40%	61 43%	57 55%	59 45%	60 48%	233 48%	4 33%	24 14%	168 81%	44 39%	44 44%	46 41%	65 51%	77 51%	159 51%	12 17%	54 56%
Unfavorable	200 40%	77 33%	122 47%	65 46%	36 35%	50 38%	49 40%	195 40%	5 42%	124 72%	17 8%	56 50%	40 40%	52 46%	49 39%	56 37%	111 36%	47 68%	33 34%
Undecided	47 9%	22 9%	24 9%	14 10%	5 5%	16 12%	12 10%	45 9%	2 17%	14 8%	19 9%	11 10%	11 11%	12 11%	9 7%	15 10%	33 11%	4 6%	8 8%
Never Heard of	16 3%	6 3%	10 4%	2 1%	6 6%	5 4%	3 2%	15 3%	1 8%	10 6%	4 2%	2 2%	4 4%	2 2%	4 3%	3 2%	7 2%	6 9%	1 1%

25. Rick Scott

BANNER 1

DEMOGRAPHICS

	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Favorable	177 35%	103 44%	73 28%	41 29%	45 43%	53 41%	38 31%	174 36%	3 25%	23 13%	122 59%	32 28%	35 35%	38 34%	42 33%	61 40%	120 39%	8 12%	41 43%
Unfavorable	245 49%	106 45%	137 52%	78 55%	47 45%	54 42%	66 53%	237 49%	8 67%	128 74%	50 24%	64 57%	56 57%	59 53%	66 52%	61 40%	138 45%	54 78%	38 40%
Undecided	35 7%	13 6%	21 8%	8 6%	6 6%	11 8%	10 8%	34 7%	1 8%	6 3%	16 8%	13 12%	6 6%	5 4%	10 8%	13 9%	29 9%	2 3%	3 3%
Never Heard of	43 9%	13 6%	30 11%	15 11%	6 6%	12 9%	10 8%	43 9%	-	15 9%	20 10%	4 4%	2 2%	10 9%	9 7%	16 11%	23 7%	5 7%	14 15%

26. Tim Walz

BANNER 1

DEMOGRAPHICS

	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Favorable	148 30%	62 26%	84 32%	46 32%	27 26%	40 31%	35 28%	145 30%	3 25%	100 58%	11 5%	36 32%	30 30%	28 25%	37 29%	51 34%	89 29%	31 45%	20 21%
Unfavorable	159 32%	92 39%	67 26%	43 30%	32 31%	38 29%	46 37%	155 32%	4 33%	20 12%	119 57%	19 17%	31 31%	38 34%	40 31%	48 32%	111 36%	8 12%	30 31%
Undecided	76 15%	32 14%	42 16%	13 9%	24 23%	19 15%	20 16%	73 15%	3 25%	23 13%	30 14%	21 19%	15 15%	21 19%	22 17%	16 11%	52 17%	15 22%	7 7%
Never Heard of	117 23%	49 21%	68 26%	40 28%	21 20%	33 25%	23 19%	115 24%	2 17%	29 17%	48 23%	37 33%	23 23%	25 22%	28 22%	36 24%	58 19%	15 22%	39 41%

27. J.D. Vance

BANNER 1

DEMOGRAPHICS

	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Favorable	195 39%	105 45%	89 34%	53 37%	41 39%	49 38%	52 42%	192 39%	3 25%	12 7%	149 72%	33 29%	36 36%	47 42%	51 40%	57 38%	131 42%	9 13%	43 45%
Unfavorable	190 38%	74 31%	114 44%	60 42%	43 41%	42 32%	45 36%	184 38%	6 50%	121 70%	16 8%	52 46%	38 38%	40 36%	48 38%	61 40%	111 36%	38 55%	32 33%
Undecided	56 11%	31 13%	24 9%	9 6%	11 11%	20 15%	16 13%	53 11%	3 25%	14 8%	26 13%	15 13%	13 13%	16 14%	16 13%	11 7%	49 16%	4 6%	2 2%
Never Heard of	59 12%	25 11%	34 13%	20 14%	9 9%	19 15%	11 9%	59 12%	-	25 15%	17 8%	13 12%	12 12%	9 8%	12 9%	22 15%	19 6%	18 26%	19 20%

28. I'm going to read you a list of 13 issues. Please tell me which ONE do you think is the most important issue facing the next president?

	BANNER 1																			
	DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100	
Reducing the national debt	17 3%	11 5%	6 2%	2 1%	7 7%	3 2%	5 4%	16 3%	1 8%	2 1%	6 3%	9 8%	1 1%	-	7 6%	9 6%	12 4%	1 1%	4 4%	
Inflation/Economy	172 34%	83 35%	88 34%	51 36%	31 30%	45 35%	45 36%	170 35%	2 17%	44 26%	88 42%	40 35%	50 51%	51 46%	39 31%	29 19%	95 31%	21 30%	49 51%	
Schools/Education	12 2%	5 2%	7 3%	2 1%	2 2%	2 2%	6 5%	12 2%	-	7 4%	4 2%	1 1%	3 3%	3 3%	2 2%	3 2%	7 2%	3 4%	1 1%	
Healthcare	9 2%	3 1%	6 2%	2 1%	3 3%	1 1%	3 2%	8 2%	1 8%	4 2%	2 1%	2 2%	2 2%	5 4%	1 1%	1 1%	5 2%	3 4%	-	
Immigration policy	66 13%	39 17%	26 10%	15 11%	15 14%	22 17%	14 11%	66 14%	-	5 3%	53 25%	8 7%	12 12%	15 13%	16 13%	22 15%	52 17%	3 4%	7 7%	
Climate change	19 4%	7 3%	11 4%	4 3%	5 5%	3 2%	7 6%	19 4%	-	13 8%	1 *	4 4%	1 1%	1 1%	6 5%	9 6%	14 5%	-	3 3%	
Terrorism/National security	48 10%	26 11%	22 8%	13 9%	10 10%	14 11%	11 9%	46 9%	2 17%	4 2%	29 14%	14 12%	10 10%	7 6%	14 11%	15 10%	33 11%	2 3%	12 13%	
Crime/Guns	15 3%	2 1%	13 5%	5 4%	3 3%	6 5%	1 1%	13 3%	2 17%	9 5%	5 2%	1 1%	2 2%	6 5%	2 2%	4 3%	6 2%	4 6%	4 4%	
Drugs/Opioids	4 1%	1 *	3 1%	-	3 3%	1 1%	-	4 1%	-	2 1%	1 *	1 1%	-	1 1%	1 1%	2 1%	4 1%	-	-	
Choosing Supreme Court nominees	25 5%	13 6%	12 5%	10 7%	4 4%	6 5%	5 4%	25 5%	-	21 12%	-	4 4%	6 6%	2 2%	10 8%	7 5%	13 4%	5 7%	5 5%	
Racism	9 2%	2 1%	6 2%	5 4%	-	1 1%	3 2%	8 2%	1 8%	4 2%	2 1%	3 3%	2 2%	1 1%	4 3%	2 1%	1 *	5 7%	3 3%	
Abortion rights	17 3%	7 3%	10 4%	5 4%	4 4%	4 3%	4 3%	14 3%	3 25%	8 5%	3 1%	6 5%	3 3%	-	3 2%	11 7%	12 4%	5 7%	-	
Bringing the country together	63 13%	25 11%	38 15%	22 15%	10 10%	18 14%	13 10%	63 13%	-	35 20%	12 6%	15 13%	5 5%	13 12%	18 14%	27 18%	44 14%	11 16%	5 5%	
Undecided	24 5%	11 5%	13 5%	6 4%	7 7%	4 3%	7 6%	24 5%	-	14 8%	2 1%	5 4%	2 2%	7 6%	4 3%	10 7%	12 4%	6 9%	3 3%	

29. How would you rate economic conditions in Florida today - excellent, good, fair, or poor?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Excellent	24 5%	13 6%	10 4%	5 4%	6 6%	2 2%	11 9%	24 5%	-	7 4%	13 6%	4 4%	4 4%	3 3%	8 6%	8 5%	11 4%	-	7 7%
Good	128 26%	68 29%	59 23%	41 29%	28 27%	38 29%	21 17%	123 25%	5 42%	46 27%	48 23%	33 29%	13 13%	21 19%	45 35%	44 29%	81 26%	14 20%	28 29%
Fair	186 37%	95 40%	91 35%	50 35%	44 42%	45 35%	47 38%	183 38%	3 25%	71 41%	74 36%	38 34%	45 45%	39 35%	43 34%	55 36%	118 38%	34 49%	27 28%
Poor	156 31%	55 23%	99 38%	46 32%	25 24%	42 32%	43 35%	152 31%	4 33%	46 27%	71 34%	37 33%	36 36%	47 42%	30 24%	42 28%	95 31%	21 30%	33 34%
Undecided	4 1%	2 1%	2 1%	-	1 1%	1 1%	2 2%	4 1%	-	2 1%	1 *%	1 1%	1 1%	2 2%	-	1 1%	3 1%	-	1 1%
Refused	2 *%	2 1%	-	-	-	2 2%	-	2 *%	-	-	1 *%	-	-	-	1 1%	1 1%	2 1%	-	-

34. Florida Amendment 1, the Partisan School Board Elections Amendment, is on the ballot this November. A YES vote supports making school board elections partisan beginning in the 2026 elections. A NO vote opposes making school board elections partisan and would keep current procedures where school board members are elected in a nonpartisan election. At this point, will you vote yes or no?

BANNER 1																				
DEMOGRAPHICS																				
	GENDER			REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY		
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100	
Yes	166 33%	77 33%	86 33%	60 42%	38 37%	35 27%	33 27%	161 33%	5 42%	55 32%	76 37%	34 30%	32 32%	41 37%	53 42%	39 26%	97 31%	30 43%	32 33%	
No	242 48%	122 52%	119 46%	59 42%	49 47%	72 55%	62 50%	238 49%	4 33%	87 51%	89 43%	64 57%	54 55%	51 46%	57 45%	75 50%	157 51%	24 35%	48 50%	
Undecided	85 17%	31 13%	54 21%	23 16%	16 15%	20 15%	26 21%	83 17%	2 17%	29 17%	42 20%	12 11%	11 11%	20 18%	16 13%	36 24%	54 17%	14 20%	14 15%	
Refused	7 1%	5 2%	2 1%	-	1 1%	3 2%	3 2%	6 1%	1 8%	1 1%	1 *%	3 3%	2 2%	-	1 1%	1 1%	2 1%	1 1%	2 2%	

35. Amendment 3 is the marijuana legalization question and would allow adults 21 years and over to possess, purchase, or use marijuana. A YES vote supports legalizing marijuana for adults 21 years old and older and allowing individuals to possess up to three ounces of marijuana. A NO vote opposes legalizing marijuana for adult use in Florida. At this point, would you vote yes or no?

BANNER 1																				
DEMOGRAPHICS																				
	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100	
Yes	315 63%	152 65%	161 62%	75 53%	66 63%	92 71%	82 66%	310 64%	5 42%	126 73%	107 51%	78 69%	74 75%	67 60%	79 62%	88 58%	206 66%	37 54%	55 57%	
No	165 33%	74 31%	89 34%	64 45%	32 31%	34 26%	35 28%	159 33%	6 50%	42 24%	93 45%	30 27%	21 21%	40 36%	44 35%	56 37%	92 30%	26 38%	41 43%	
Undecided	16 3%	6 3%	10 4%	3 2%	6 6%	1 1%	6 5%	16 3%	-	4 2%	8 4%	2 2%	2 2%	5 4%	3 2%	6 4%	10 3%	5 7%	-	
Refused	4 1%	3 1%	1 *%	-	-	3 2%	1 1%	3 1%	1 8%	-	-	3 3%	2 2%	-	1 1%	1 1%	2 1%	1 1%	-	

36. Amendment 4 would allow first and second trimester abortions (before the fetus could survive outside the womb) or when necessary to protect the health of the patient as determined by the patient's healthcare provider. A YES vote supports establishing a constitutional right to abortion before fetal viability. A NO vote opposes establishing a constitutional right to abortion before fetal viability. At this point, would you vote yes or no?

BANNER 1																				
DEMOGRAPHICS																				
	GENDER		REGION				LIKELY TO VOTE			PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100	
Yes	291 58%	121 51%	167 64%	89 63%	52 50%	80 62%	70 56%	288 59%	3 25%	138 80%	74 36%	73 65%	60 61%	66 59%	76 60%	85 56%	175 56%	47 68%	61 64%	
No	176 35%	100 43%	75 29%	47 33%	42 40%	45 35%	42 34%	167 34%	9 75%	25 15%	119 57%	32 28%	36 36%	39 35%	43 34%	54 36%	117 38%	19 28%	31 32%	
Undecided	26 5%	7 3%	19 7%	5 4%	9 9%	2 2%	10 8%	26 5%	-	8 5%	14 7%	4 4%	2 2%	7 6%	6 5%	10 7%	14 5%	3 4%	4 4%	
Refused	7 1%	7 3%	-	1 1%	1 1%	3 2%	2 2%	7 1%	-	1 1%	1 *%	4 4%	1 1%	-	2 2%	2 1%	4 1%	-	-	

37. Of the following ways to vote in November, how do you plan to vote? Do you plan to vote...?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500	235	261	142	104	130	124	488	12	172	208	113	99	112	127	151	310	69	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
On Election Day, in person	205	93	111	52	44	56	53	203	2	57	106	41	44	52	54	52	140	24	29
	41%	40%	43%	37%	42%	43%	43%	42%	17%	33%	51%	36%	44%	46%	43%	34%	45%	35%	30%
Before Election Day, in person	137	76	59	38	37	29	33	136	1	50	60	25	35	31	37	33	83	17	31
	27%	32%	23%	27%	36%	22%	27%	28%	8%	29%	29%	22%	35%	28%	29%	22%	27%	25%	32%
By mail-in or absentee ballot	139	59	80	46	18	41	34	132	7	55	34	46	17	26	30	61	78	25	33
	28%	25%	31%	32%	17%	32%	27%	27%	58%	32%	16%	41%	17%	23%	24%	40%	25%	36%	34%
Undecided	17	6	10	6	5	3	3	16	1	9	8	-	2	3	6	5	9	2	3
	3%	3%	4%	4%	5%	2%	2%	3%	8%	5%	4%	-	2%	3%	5%	3%	3%	3%	3%
Refused	2	1	1	-	-	1	1	1	1	1	-	1	1	-	-	-	-	1	-
	0.4%	0.4%	0.4%	-	-	0.4%	0.4%	0.4%	0.4%	0.4%	-	0.4%	0.4%	-	-	-	-	0.4%	-

38. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Kamala Harris or Donald Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Kamala Harris	213 43%	76 32%	135 52%	69 49%	35 34%	55 42%	54 44%	207 42%	6 50%	144 84%	15 7%	50 44%	42 42%	41 37%	53 42%	72 48%	121 39%	45 65%	35 36%
Donald Trump	240 48%	137 58%	102 39%	56 39%	60 58%	65 50%	59 48%	238 49%	2 17%	17 10%	175 84%	48 42%	51 52%	63 56%	60 47%	64 42%	171 55%	15 22%	46 48%
Undecided	42 8%	18 8%	23 9%	17 12%	8 8%	7 5%	10 8%	39 8%	3 25%	10 6%	17 8%	13 12%	4 4%	8 7%	13 10%	14 9%	16 5%	8 12%	15 16%
Refused	5 1%	4 2%	1 *%	-	1 1%	3 2%	1 1%	4 1%	1 8%	1 1%	1 *%	2 2%	2 2%	-	1 1%	1 1%	2 1%	1 1%	-

39. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Very liberal	42 8%	15 6%	25 10%	10 7%	10 10%	11 8%	11 9%	42 9%	-	34 20%	-	7 6%	9 9%	8 7%	8 6%	15 10%	24 8%	7 10%	5 5%
Somewhat liberal	68 14%	34 14%	34 13%	23 16%	11 11%	17 13%	17 14%	66 14%	2 17%	44 26%	7 3%	16 14%	16 16%	13 12%	16 13%	23 15%	43 14%	10 14%	12 13%
Moderate	164 33%	70 30%	93 36%	60 42%	31 30%	43 33%	30 24%	158 32%	6 50%	62 36%	46 22%	54 48%	31 31%	30 27%	54 43%	46 30%	87 28%	30 43%	41 43%
Somewhat conservative	120 24%	58 25%	61 23%	26 18%	26 25%	32 25%	36 29%	118 24%	2 17%	15 9%	84 40%	21 19%	21 21%	32 29%	30 24%	36 24%	93 30%	7 10%	19 20%
Very conservative	89 18%	49 21%	40 15%	20 14%	24 23%	21 16%	24 19%	88 18%	1 8%	9 5%	68 33%	12 11%	18 18%	23 21%	17 13%	27 18%	56 18%	11 16%	16 17%
Other	1 *%	-	1 *%	-	1 1%	-	-	1 *%	-	1 1%	-	-	-	-	-	1 1%	-	1 1%	-
Don't know	16 3%	9 4%	7 3%	3 2%	1 1%	6 5%	6 5%	15 3%	1 8%	7 4%	3 1%	3 3%	4 4%	6 5%	2 2%	3 2%	7 2%	3 4%	3 3%

47. what is your annual household income?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Under \$20,000 per year	29 6%	12 5%	17 7%	10 7%	7 7%	5 4%	7 6%	28 6%	1 8%	16 9%	9 4%	4 4%	1 1%	6 5%	6 5%	16 11%	16 5%	4 6%	8 8%
Under \$50,000 per year	105 21%	36 15%	68 26%	43 30%	23 22%	22 17%	17 14%	102 21%	3 25%	38 22%	39 19%	27 24%	16 16%	24 21%	24 19%	38 25%	53 17%	26 38%	21 22%
Under \$75,000 per year	76 15%	35 15%	40 15%	20 14%	19 18%	18 14%	19 15%	74 15%	2 17%	23 13%	31 15%	20 18%	28 28%	18 16%	11 9%	19 13%	44 14%	16 23%	15 16%
Under \$100,000 per year	85 17%	43 18%	42 16%	20 14%	17 16%	24 18%	24 19%	84 17%	1 8%	29 17%	42 20%	13 12%	20 20%	21 19%	17 13%	27 18%	58 19%	9 13%	16 17%
Under \$140,000 per year	63 13%	38 16%	24 9%	12 8%	12 12%	17 13%	22 18%	63 13%	-	18 10%	28 13%	17 15%	15 15%	14 13%	26 20%	7 5%	42 14%	6 9%	11 11%
\$140,000 per year or more	93 19%	48 20%	44 17%	24 17%	17 16%	30 23%	22 18%	91 19%	2 17%	31 18%	39 19%	23 20%	14 14%	22 20%	35 28%	21 14%	66 21%	6 9%	14 15%
Undecided	49 10%	23 10%	26 10%	13 9%	9 9%	14 11%	13 10%	46 9%	3 25%	17 10%	20 10%	9 8%	5 5%	7 6%	8 6%	23 15%	31 10%	2 3%	11 11%

48. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				LIKELY TO VOTE		PARTY			AGE				ETHNICITY			
	TOTAL	MALE	FEM	SOUTH	NORTH	WEST	EAST	VERY	SMWT	DEM	REP	IND/ OTHER	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	500 100	235 100	261 100	142 100	104 100	130 100	124 100	488 100	12 100	172 100	208 100	113 100	99 100	112 100	127 100	151 100	310 100	69 100	96 100
Very important	245 49%	101 43%	142 54%	69 49%	57 55%	51 39%	68 55%	239 49%	6 50%	77 45%	124 60%	43 38%	48 48%	58 52%	59 46%	77 51%	135 44%	52 75%	46 48%
Somewhat important	114 23%	55 23%	58 22%	33 23%	24 23%	39 30%	18 15%	111 23%	3 25%	30 17%	51 25%	32 28%	21 21%	25 22%	32 25%	34 23%	81 26%	6 9%	22 23%
Not very important	54 11%	32 14%	22 8%	14 10%	10 10%	15 12%	15 12%	54 11%	-	17 10%	20 10%	15 13%	8 8%	14 13%	15 12%	17 11%	38 12%	5 7%	10 10%
Not at all important	72 14%	42 18%	29 11%	20 14%	12 12%	20 15%	20 16%	72 15%	-	41 24%	8 4%	21 19%	21 21%	14 13%	17 13%	16 11%	48 15%	5 7%	14 15%
Undecided	6 1%	3 1%	3 1%	2 1%	1 1%	2 2%	1 1%	6 1%	-	2 1%	2 1%	1 1%	-	1 1%	2 2%	3 2%	5 2%	-	1 1%
Don't know	9 2%	2 1%	7 3%	4 3%	-	3 2%	2 2%	6 1%	3 25%	5 3%	3 1%	1 1%	1 1%	-	2 2%	4 3%	3 1%	1 1%	3 3%

8. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 2																				
=====																				
EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																				

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION						
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	140	124	38	193	29	105	76	85	63	93	110	164	209	245	114	54	72		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	133	33	34	8	57	8	34	16	20	15	29	56	55	21	49	26	17	38		
	27%	24%	27%	21%	30%	28%	32%	21%	24%	24%	31%	51%	34%	10%	20%	23%	31%	53%		
Wrong Track	322	100	80	26	113	16	63	56	60	41	57	36	93	180	179	75	34	26		
	64%	71%	65%	68%	59%	55%	60%	74%	71%	65%	61%	33%	57%	86%	73%	66%	63%	36%		
Undecided	45	7	10	4	23	5	8	4	5	7	7	18	16	8	17	13	3	8		
	9%	5%	8%	11%	12%	17%	8%	5%	6%	11%	8%	16%	10%	4%	7%	11%	6%	11%		

9. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Kamala Harris, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel west, or Libertarian Party Chase Oliver?

BANNER 2

EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
	HS OR LESS	SOME COLL	TRADE /TECH COLL+		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL	
	TOTAL																	
Total	500	140	124	38	193	29	105	76	85	63	93	110	164	209	245	114	54	72
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Kamala Harris	209	43	55	14	94	16	47	28	30	27	42	92	89	23	81	41	28	52
	42%	31%	44%	37%	49%	55%	45%	37%	35%	43%	45%	84%	54%	11%	33%	36%	52%	72%
Republican Donald Trump	234	80	56	19	78	8	45	36	47	30	48	12	53	164	138	57	22	12
	47%	57%	45%	50%	40%	28%	43%	47%	55%	48%	52%	11%	32%	78%	56%	50%	41%	17%
Green Party Jill Stein	2	-	1	-	1	-	-	1	-	-	1	2	-	-	-	-	-	2
	0.4%		0.8%		0.5%			0.5%			0.5%	0.4%						0.3%
Independent Robert F. Kennedy Jr.	24	7	4	-	13	1	5	7	5	5	-	2	9	11	12	8	2	2
	5%	5%	3%		7%	3%	5%	9%	6%	8%		2%	5%	5%	5%	7%	4%	3%
Independent Cornel west	2	1	-	-	1	-	1	-	-	-	-	-	1	1	2	-	-	-
	0.4%	0.8%			0.5%		0.5%						0.4%	0.4%	0.5%			
Libertarian Party Chase Oliver	5	1	3	1	-	1	2	2	-	-	-	1	2	2	1	3	-	1
	1%	0.8%	2%	0.8%		0.5%	1%	1%				0.4%	0.5%	0.5%	0.4%	0.8%		0.3%
Undecided	15	5	4	2	4	3	5	2	1	1	1	-	8	4	9	1	2	2
	3%	4%	3%	5%	2%	10%	5%	3%	1%	2%	1%		5%	2%	4%	1%	4%	3%
Refused	9	3	1	2	2	-	-	-	2	-	1	1	2	4	2	4	-	1
	2%	2%	1%	5%	1%				0.5%		0.5%	0.5%	1%	2%	1%	4%		0.3%

10. who would be your second choice?

BANNER 2																			
=====																			
EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT ALL	AT	
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BASE: FIRST CHOICE IND/ OTHER	33	9	8	1	15	2	8	10	5	5	1	5	12	14	15	11	2	5	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Kamala Harris	11	1	3	-	7	1	2	5	1	1	1	3	1	7	5	3	-	3	
	33%	11%	38%		47%	50%	25%	50%	20%	20%	100%	60%	8%	50%	33%	27%		60%	
Republican Donald Trump	7	2	1	-	4	-	1	2	1	2	-	-	3	4	2	2	2	1	
	21%	22%	13%		27%		13%	20%	20%	40%			25%	29%	13%	18%	100%	20%	
Green Party Jill Stein	1	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-	-	
	3%				7%								8%		7%				
Independent Robert F. Kennedy Jr.	3	1	2	-	-	-	1	2	-	-	-	-	1	2	-	3	-	-	
	9%	11%	25%				13%	20%					8%	14%		27%			
Independent Cornel West	6	3	1	-	2	-	1	1	3	1	-	-	4	-	5	1	-	-	
	18%	33%	13%		13%		13%	10%	60%	20%			33%		33%	9%			
Libertarian Party Chase Oliver	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Undecided	3	1	1	1	-	1	2	-	-	-	-	1	2	-	1	2	-	-	
	9%	11%	13%	100%		50%	25%					20%	17%		7%	18%			
Refused	2	1	-	-	1	-	1	-	-	1	-	1	-	1	1	-	-	1	
	6%	11%			7%		13%			20%		20%		7%	7%			20%	

11. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 2																			
=====																			
EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100	
Democrat Joe Biden	225 45%	48 34%	59 48%	14 37%	102 53%	18 62%	51 49%	31 41%	31 36%	27 43%	47 51%	97 88%	94 57%	30 14%	89 36%	46 40%	29 54%	53 74%	
Republican Donald Trump	240 48%	79 56%	56 45%	22 58%	83 43%	8 28%	48 46%	41 54%	49 58%	33 52%	40 43%	10 9%	58 35%	167 80%	137 56%	60 53%	24 44%	14 19%	
Did not vote	21 4%	7 5%	5 4%	1 3%	6 3%	2 7%	4 4%	3 4%	2 2%	2 3%	5 5%	1 1%	8 5%	8 4%	13 5%	3 3%	1 2%	3 4%	
Third-Party candidate	6 1%	3 2%	2 2%	-	1 1%	-	-	1 1%	2 2%	1 2%	1 1%	1 1%	2 1%	1 *%	3 1%	1 1%	-	2 3%	
Undecided	4 1%	1 1%	2 2%	-	1 1%	1 3%	1 1%	-	1 1%	-	-	-	1 1%	3 1%	1 *%	3 3%	-	-	
Refused	4 1%	2 1%	-	1 3%	-	-	1 1%	-	-	-	-	1 1%	1 1%	-	2 1%	1 1%	-	-	

12. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate?
would you say...?

BANNER 2																			
=====																			
EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH COLL+	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: CHOSE CANDIDATE	476	132	119	34	187	26	100	74	82	62	91	109	154	201	234	109	52	69	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very excited	312	91	68	24	128	20	66	42	54	45	61	76	90	142	164	67	31	41	
	66%	69%	57%	71%	68%	77%	66%	57%	66%	73%	67%	70%	58%	71%	70%	61%	60%	59%	
Somewhat excited	100	25	36	7	31	2	22	22	18	10	19	22	40	35	42	24	15	19	
	21%	19%	30%	21%	17%	8%	22%	30%	22%	16%	21%	20%	26%	17%	18%	22%	29%	28%	
Not very excited	35	6	8	-	19	2	5	7	5	3	8	6	14	13	15	10	4	5	
	7%	5%	7%		10%	8%	5%	9%	6%	5%	9%	6%	9%	6%	6%	9%	8%	7%	
Not at all excited	20	4	6	2	8	1	4	1	3	4	3	4	7	8	6	7	2	3	
	4%	3%	5%	6%	4%	4%	4%	1%	4%	6%	3%	4%	5%	4%	3%	6%	4%	4%	
Undecided	6	4	-	1	1	1	1	2	2	-	-	1	2	1	5	1	-	-	
	1%	3%		3%	1%	4%	1%	3%	2%			1%	1%	*%	2%	1%			
Refused	3	2	1	-	-	-	2	-	-	-	-	-	1	2	2	-	-	1	
	1%	2%	1%				2%						1%	1%	1%			1%	

14. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Kamala Harris is doing as vice president?

BANNER 2																			
=====																			
EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH COLL+	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100	
Strongly approve	91 18%	17 12%	19 15%	7 18%	47 24%	11 38%	23 22%	8 11%	11 13%	10 16%	20 22%	45 41%	29 18%	14 7%	40 16%	19 17%	4 7%	25 35%	
Approve	108 22%	25 18%	33 27%	6 16%	43 22%	7 24%	25 24%	21 28%	16 19%	14 22%	17 18%	45 41%	49 30%	12 6%	42 17%	16 14%	20 37%	28 39%	
Disapprove	48 10%	14 10%	10 8%	5 13%	18 9%	3 10%	15 14%	7 9%	9 11%	3 5%	7 8%	6 5%	17 10%	24 11%	25 10%	15 13%	6 11%	1 1%	
Strongly disapprove	201 40%	68 49%	51 41%	18 47%	64 33%	6 21%	36 34%	30 39%	40 47%	30 48%	41 44%	10 9%	47 29%	141 67%	121 49%	47 41%	17 31%	13 18%	
Undecided	46 9%	14 10%	10 8%	2 5%	20 10%	2 7%	5 5%	9 12%	8 9%	6 10%	8 9%	4 4%	20 12%	16 8%	15 6%	16 14%	7 13%	5 7%	
Refused	6 1%	2 1%	1 1%	-	1 1%	-	1 1%	1 1%	1 1%	-	-	-	2 1%	2 1%	2 1%	1 1%	-	-	

15. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Donald Trump did as president between 2017-2021?

		BANNER 2																	
		=====																	
		EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																	

		EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				

TOTAL	HS OR LESS	SOME COLL	TRADE /TECH COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL			

Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100	
Strongly approve	176 35%	60 43%	36 29%	17 45%	62 32%	5 17%	36 34%	30 39%	38 45%	21 33%	30 32%	9 8%	36 22%	127 61%	104 42%	42 37%	16 30%	10 14%	
Approve	102 20%	30 21%	31 25%	7 18%	33 17%	7 24%	24 23%	14 18%	13 15%	14 22%	19 20%	8 7%	38 23%	53 25%	56 23%	28 25%	8 15%	8 11%	
Disapprove	51 10%	8 6%	22 18%	3 8%	17 9%	5 17%	10 10%	8 11%	7 8%	9 14%	8 9%	18 16%	27 16%	6 3%	26 11%	9 8%	7 13%	8 11%	
Strongly disapprove	158 32%	33 24%	33 27%	10 26%	80 41%	12 41%	29 28%	22 29%	25 29%	18 29%	36 39%	74 67%	59 36%	20 10%	50 20%	35 31%	20 37%	46 64%	
Undecided	11 2%	7 5%	2 2%	1 3%	1 1%	-	6 6%	2 3%	2 2%	1 2%	-	-	4 2%	3 1%	8 3%	-	3 6%	-	
Refused	2 *%	2 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	1 *%	-	-	-	

16. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Joe Biden is doing as president?

BANNER 2																				
=====																				
EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																				

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION						
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH COLL+	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100		
Strongly approve	85 17%	11 8%	17 14%	5 13%	51 26%	11 38%	17 16%	7 9%	9 11%	12 19%	22 24%	47 43%	28 17%	7 3%	37 15%	18 16%	5 9%	21 29%		
Approve	121 24%	32 23%	40 32%	9 24%	39 20%	6 21%	27 26%	19 25%	21 25%	18 29%	19 20%	44 40%	60 37%	15 7%	44 18%	23 20%	21 39%	30 42%		
Disapprove	62 12%	15 11%	14 11%	6 16%	26 13%	5 17%	14 13%	10 13%	6 7%	4 6%	13 14%	10 9%	23 14%	26 12%	32 13%	14 12%	8 15%	5 7%		
Strongly disapprove	217 43%	74 53%	51 41%	17 45%	73 38%	7 24%	42 40%	36 47%	46 54%	29 46%	37 40%	8 7%	47 29%	156 75%	123 50%	57 50%	18 33%	15 21%		
Undecided	13 3%	7 5%	2 2%	-	4 2%	-	5 5%	4 5%	2 2%	-	2 2%	1 1%	6 4%	4 2%	9 4%	1 1%	2 4%	1 1%		
Refused	2 *%	1 1%	-	1 3%	-	-	-	-	1 1%	-	-	-	-	1 *%	-	1 1%	-	-		

17. Earlier you indicated that you voted for Joe Biden in 2020 but are not choosing Kamala Harris as a first or second choice in 2024. In your own words, what is the major reason for this?

BANNER 2																			
=====																			
EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
	HS OR LESS	SOME COLL	TRADE /TECH COLL+	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL		
TOTAL																			
BASE: BIDEN VOTERS NOT VOTING FOR HARRIS	19 100	6 100	6 100	-	7 100	2 100	4 100	2 100	2 100	3 100	5 100	4 100	9 100	5 100	10 100	5 100	1 100	2 100	
Dislike her/Prefer other candidate	3 16%	2 33%	-	-	1 14%	1 50%	-	-	-	-	1 20%	1 25%	-	1 20%	1 10%	1 20%	-	-	
Disagree with her policies	4 21%	1 17%	1 17%	-	2 29%	-	1 25%	-	1 50%	1 33%	1 20%	2 50%	1 11%	1 20%	2 20%	-	1 100%	1 50%	
Economy	2 11%	-	1 17%	-	1 14%	-	-	1 50%	-	-	1 20%	-	1 11%	1 20%	1 10%	1 20%	-	-	
Not bright/No ability to lead	3 16%	2 33%	-	-	1 14%	-	2 50%	-	1 50%	-	-	1 25%	2 22%	-	2 20%	1 20%	-	-	
Not visible	2 11%	-	1 17%	-	1 14%	-	1 25%	1 50%	-	-	-	-	2 22%	-	1 10%	1 20%	-	-	
I'm undecided/Need more information	2 11%	-	1 17%	-	1 14%	1 50%	-	-	-	1 33%	-	-	2 22%	-	1 10%	1 20%	-	-	
Other	2 11%	1 17%	1 17%	-	-	-	-	-	-	1 33%	1 20%	-	1 11%	1 20%	1 10%	-	-	1 50%	
Don't know/No answer/Refused	1 5%	-	1 17%	-	-	-	-	-	-	-	1 20%	-	-	1 20%	1 10%	-	-	-	

18. Earlier you indicated that you voted for Donald Trump in 2020 but are not choosing him as a first or second choice in 2024. In your own words, what is the major reason for this?

BANNER 2																			
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
	HS OR	SOME	TRADE		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT	NOT AT		
TOTAL	LESS	COLL	/TECH	COLL+												VERY	ALL		
BASE: TRUMP VOTERS NOT VOTING FOR TRUMP	23	5	7	4	7	2	6	7	4	2	-	1	10	10	13	6	2	2	
	100	100	100	100	100	100	100	100	100	100		100	100	100	100	100	100	100	
Economy/Inflation	4	1	1	-	2	-	2	-	-	1	-	-	4	-	1	1	-	2	
	17%	20%	14%		29%		33%			50%			40%		8%	17%		100%	
Felton/Liar	2	-	1	-	1	-	-	-	2	-	-	-	-	2	1	1	-	-	
	9%		14%		14%				50%					20%	8%	17%			
Arrogant/Out for himself	5	3	1	-	1	-	-	2	1	1	-	-	1	2	2	1	2	-	
	22%	60%	14%		14%			29%	25%	50%			10%	20%	15%	17%	100%		
Don't like how he speaks	2	-	-	2	-	2	-	-	-	-	-	-	2	-	2	-	-	-	
	9%			50%		100%							20%		15%				
Disagree with his policies	3	1	2	-	-	-	2	1	-	-	-	-	3	-	3	-	-	-	
	13%	20%	29%				33%	14%					30%		23%				
want a change	4	-	2	-	2	-	-	4	-	-	-	-	-	4	2	2	-	-	
	17%		29%		29%			57%						40%	15%	33%			
I'm undecided/Need more information	3	-	-	2	1	-	1	-	2	-	-	1	-	2	1	2	-	-	
	13%			50%	14%		17%		50%			100%		20%	8%	33%			
Other	1	-	1	-	-	-	1	-	-	-	-	-	-	1	1	-	-	-	
	4%		14%				17%							10%	8%				

19. Kamala Harris

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	TOTAL	EDUCATION			INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	221 44%	50 36%	59 48%	14 37%	95 49%	19 66%	52 50%	33 43%	30 35%	26 41%	41 44%	94 85%	91 55%	30 14%	90 37%	46 40%	24 44%	56 78%
Unfavorable	251 50%	82 59%	61 49%	22 58%	86 45%	10 34%	46 44%	36 47%	50 59%	35 56%	50 54%	14 13%	61 37%	172 82%	143 58%	62 54%	25 46%	14 19%
Undecided	27 5%	8 6%	4 3%	2 5%	12 6%	-	7 7%	7 9%	5 6%	2 3%	2 2%	2 2%	12 7%	6 3%	12 5%	6 5%	5 9%	2 3%
Never Heard of	1 *%	-	-	-	-	-	-	-	-	-	-	-	-	1 *%	-	-	-	-

22. Robert F. Kennedy, Jr.

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	TOTAL	EDUCATION			INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20k	<50k	<75k	<100k	<140k	140k+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	179 36%	47 34%	57 46%	12 32%	62 32%	7 24%	38 36%	35 46%	34 40%	28 44%	28 30%	31 28%	46 28%	95 45%	87 36%	44 39%	17 31%	29 40%
Unfavorable	219 44%	62 44%	46 37%	18 47%	92 48%	15 52%	40 38%	22 29%	36 42%	26 41%	52 56%	64 58%	80 49%	73 35%	99 40%	49 43%	29 54%	34 47%
Undecided	79 16%	24 17%	13 10%	8 21%	34 18%	2 7%	18 17%	17 22%	13 15%	9 14%	13 14%	9 8%	29 18%	34 16%	43 18%	19 17%	8 15%	5 7%
Never Heard of	23 5%	7 5%	8 6%	-	5 3%	5 17%	9 9%	2 3%	2 2%	-	-	6 5%	9 5%	7 3%	16 7%	2 2%	-	4 6%

23. Ron DeSantis

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	TOTAL	EDUCATION			INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	258 52%	85 61%	63 51%	23 61%	85 44%	12 41%	52 50%	45 59%	48 56%	35 56%	47 51%	17 15%	69 42%	168 80%	149 61%	65 57%	24 44%	14 19%
Unfavorable	214 43%	43 31%	55 44%	14 37%	100 52%	13 45%	45 43%	30 39%	33 39%	27 43%	43 46%	89 81%	86 52%	31 15%	80 33%	40 35%	30 56%	57 79%
Undecided	19 4%	9 6%	3 2%	1 3%	6 3%	1 3%	5 5%	1 1%	4 5%	1 2%	3 3%	3 3%	6 4%	8 4%	8 3%	9 8%	-	1 1%
Never Heard of	9 2%	3 2%	3 2%	-	2 1%	3 10%	3 3%	-	-	-	-	1 1%	3 2%	2 1%	8 3%	-	-	-

24. Marco Rubio

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	TOTAL	EDUCATION			INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20k	<50k	<75k	<100k	<140k	140k+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	237 47%	77 55%	54 44%	19 50%	85 44%	11 38%	48 46%	42 55%	42 49%	32 51%	42 45%	15 14%	64 39%	156 75%	135 55%	57 50%	21 39%	20 28%
Unfavorable	200 40%	47 34%	47 38%	13 34%	92 48%	14 48%	41 39%	26 34%	35 41%	27 43%	40 43%	85 77%	81 49%	31 15%	80 33%	43 38%	27 50%	44 61%
Undecided	47 9%	12 9%	15 12%	6 16%	14 7%	3 10%	11 10%	6 8%	6 7%	3 5%	9 10%	7 6%	14 9%	19 9%	24 10%	10 9%	6 11%	4 6%
Never Heard of	16 3%	4 3%	8 6%	-	2 1%	1 3%	5 5%	2 3%	2 2%	1 2%	2 2%	3 3%	5 3%	3 1%	6 2%	4 4%	-	4 6%

25. Rick Scott

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	TOTAL	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION			
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	177 35%	59 42%	45 36%	13 34%	60 31%	8 28%	35 33%	31 41%	34 40%	27 43%	27 29%	10 9%	48 29%	117 56%	97 40%	45 39%	17 31%	14 19%
Unfavorable	245 49%	60 43%	61 49%	17 45%	107 55%	13 45%	48 46%	37 49%	39 46%	31 49%	58 62%	89 81%	88 54%	63 30%	104 42%	52 46%	28 52%	55 76%
Undecided	35 7%	10 7%	6 5%	4 11%	15 8%	2 7%	7 7%	4 5%	8 9%	4 6%	3 3%	2 2%	12 7%	17 8%	17 7%	10 9%	7 13%	1 1%
Never Heard of	43 9%	11 8%	12 10%	4 11%	11 6%	6 21%	15 14%	4 5%	4 5%	1 2%	5 5%	9 8%	16 10%	12 6%	27 11%	7 6%	2 4%	2 3%

26. Tim Walz

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	TOTAL	EDUCATION			INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	148 30%	37 26%	36 29%	9 24%	66 34%	10 34%	34 32%	21 28%	16 19%	19 30%	37 40%	70 64%	56 34%	22 11%	50 20%	32 28%	22 41%	41 57%
Unfavorable	159 32%	49 35%	45 36%	15 39%	49 25%	7 24%	25 24%	21 28%	38 45%	25 40%	27 29%	10 9%	34 21%	114 55%	94 38%	35 31%	17 31%	10 14%
Undecided	76 15%	23 16%	15 12%	5 13%	32 17%	4 14%	14 13%	10 13%	15 18%	11 17%	13 14%	14 13%	28 17%	26 12%	43 18%	18 16%	3 6%	7 10%
Never Heard of	117 23%	31 22%	28 23%	9 24%	46 24%	8 28%	32 30%	24 32%	16 19%	8 13%	16 17%	16 15%	46 28%	47 22%	58 24%	29 25%	12 22%	14 19%

27. J.D. Vance

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	TOTAL	EDUCATION			INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Favorable	195 39%	54 39%	54 44%	20 53%	65 34%	5 17%	35 33%	32 42%	40 47%	30 48%	35 38%	7 6%	48 29%	139 67%	107 44%	52 46%	22 41%	9 13%
Unfavorable	190 38%	50 36%	44 35%	10 26%	86 45%	15 52%	43 41%	24 32%	23 27%	22 35%	45 48%	87 79%	76 46%	25 12%	74 30%	39 34%	22 41%	48 67%
Undecided	56 11%	20 14%	13 10%	6 16%	17 9%	2 7%	10 10%	10 13%	17 20%	7 11%	6 6%	9 8%	17 10%	25 12%	26 11%	15 13%	5 9%	9 13%
Never Heard of	59 12%	16 11%	13 10%	2 5%	25 13%	7 24%	17 16%	10 13%	5 6%	4 6%	7 8%	7 6%	23 14%	20 10%	38 16%	8 7%	5 9%	6 8%

28. I'm going to read you a list of 13 issues. Please tell me which ONE do you think is the most important issue facing the next president?

BANNER 2																			
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
	HS OR LESS	SOME COLL	TRADE /TECH COLL+		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL		
TOTAL																			
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100	
Reducing the national debt	17 3%	2 1%	2 2%	2 5%	11 6%	2 7%	2 2%	1 1%	6 7%	2 3%	2 2%	2 2%	7 4%	8 4%	6 2%	5 4%	2 4%	4 6%	
Inflation/Economy	172 34%	49 35%	50 40%	15 39%	58 30%	3 10%	27 26%	27 36%	35 41%	26 41%	38 41%	24 22%	51 31%	90 43%	91 37%	40 35%	15 28%	23 32%	
Schools/Education	12 2%	3 2%	2 2%	-	5 3%	3 10%	1 1%	3 4%	-	1 2%	2 2%	2 2%	4 2%	4 2%	6 2%	-	1 2%	3 4%	
Healthcare	9 2%	5 4%	1 1%	-	3 2%	-	5 5%	2 3%	2 2%	-	-	2 2%	5 3%	2 1%	6 2%	2 2%	-	1 1%	
Immigration policy	66 13%	22 16%	14 11%	4 11%	26 13%	2 7%	15 14%	12 16%	12 14%	10 16%	11 12%	2 2%	17 10%	45 22%	39 16%	18 16%	7 13%	2 3%	
Climate change	19 4%	2 1%	3 2%	1 3%	12 6%	1 3%	4 4%	4 5%	2 2%	2 3%	5 5%	11 10%	6 4%	2 1%	4 2%	9 8%	4 7%	2 3%	
Terrorism/National security	48 10%	16 11%	13 10%	6 16%	12 6%	3 10%	13 12%	7 9%	9 11%	5 8%	6 6%	5 5%	16 10%	26 12%	25 10%	13 11%	3 6%	7 10%	
Crime/Guns	15 3%	3 2%	4 3%	-	7 4%	-	4 4%	4 5%	2 2%	-	1 1%	5 5%	4 2%	6 3%	6 2%	3 3%	2 4%	1 1%	
Drugs/Opioids	4 1%	2 1%	2 2%	-	-	1 3%	2 2%	-	1 1%	-	-	1 1%	2 1%	1 *%	2 1%	1 1%	1 2%	-	
Choosing Supreme Court nominees	25 5%	4 3%	5 4%	-	16 8%	2 7%	7 7%	3 4%	1 1%	4 6%	7 8%	18 16%	6 4%	1 *%	7 3%	3 3%	6 11%	9 13%	
Racism	9 2%	3 2%	3 2%	2 5%	1 1%	2 7%	5 5%	1 1%	-	1 2%	-	4 4%	4 2%	1 *%	6 2%	-	3 6%	-	
Abortion rights	17 3%	4 3%	3 2%	2 5%	8 4%	2 7%	4 4%	2 3%	5 6%	1 2%	2 2%	5 5%	8 5%	3 1%	5 2%	4 4%	-	7 10%	
Bringing the country together	63 13%	16 11%	17 14%	5 13%	25 13%	6 21%	9 9%	7 9%	9 11%	9 14%	15 16%	23 21%	22 13%	18 9%	29 12%	13 11%	7 13%	10 14%	
Undecided	24 5%	9 6%	5 4%	1 3%	9 5%	2 7%	7 7%	3 4%	1 1%	2 3%	4 4%	6 5%	12 7%	2 1%	13 5%	3 3%	3 6%	3 4%	

29. How would you rate economic conditions in Florida today - excellent, good, fair, or poor?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION -----

	TOTAL	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION			
		HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500	140	124	38	193	29	105	76	85	63	93	110	164	209	245	114	54	72
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent	24	5	6	3	10	1	5	3	-	7	8	8	7	9	13	3	4	4
	5%	4%	5%	8%	5%	3%	5%	4%		11%	9%	7%	4%	4%	5%	3%	7%	6%
Good	128	30	32	15	50	6	19	10	24	18	36	29	50	48	58	32	16	19
	26%	21%	26%	39%	26%	21%	18%	13%	28%	29%	39%	26%	30%	23%	24%	28%	30%	26%
Fair	186	51	50	12	70	13	41	32	30	21	30	37	68	75	87	40	25	31
	37%	36%	40%	32%	36%	45%	39%	42%	35%	33%	32%	34%	41%	36%	36%	35%	46%	43%
Poor	156	51	36	7	61	9	38	30	30	17	19	36	37	75	85	37	8	18
	31%	36%	29%	18%	32%	31%	36%	39%	35%	27%	20%	33%	23%	36%	35%	32%	15%	25%
Undecided	4	2	-	1	1	-	2	-	1	-	-	-	2	1	2	1	1	-
	1%	1%		3%	1%		2%		1%				1%	1%	1%	1%	2%	
Refused	2	1	-	-	1	-	-	1	-	-	-	-	-	1	-	1	-	-
	0%	1%			1%			1%						1%		1%		

34. Florida Amendment 1, the Partisan School Board Elections Amendment, is on the ballot this November. A YES vote supports making school board elections partisan beginning in the 2026 elections. A NO vote opposes making school board elections partisan and would keep current procedures where school board members are elected in a nonpartisan election. At this point, will you vote yes or no?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL	
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Yes	166 33%	52 37%	34 27%	15 39%	65 34%	8 28%	38 36%	28 37%	27 32%	24 38%	27 29%	32 29%	59 36%	70 33%	95 39%	46 40%	10 19%	13 18%
No	242 48%	63 45%	63 51%	16 42%	98 51%	16 55%	44 42%	34 45%	42 49%	32 51%	57 61%	60 55%	80 49%	101 48%	100 41%	53 46%	32 59%	54 75%
Undecided	85 17%	22 16%	27 22%	6 16%	29 15%	5 17%	22 21%	14 18%	16 19%	7 11%	9 10%	18 16%	23 14%	37 18%	47 19%	14 12%	12 22%	5 7%
Refused	7 1%	3 2%	-	1 3%	1 1%	-	1 1%	-	-	-	-	-	2 1%	1 *%	3 1%	1 1%	-	-

35. Amendment 3 is the marijuana legalization question and would allow adults 21 years and over to possess, purchase, or use marijuana. A YES vote supports legalizing marijuana for adults 21 years old and older and allowing individuals to possess up to three ounces of marijuana. A NO vote opposes legalizing marijuana for adult use in Florida. At this point, would you vote yes or no?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL	
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Yes	315 63%	96 69%	73 59%	20 53%	122 63%	16 55%	64 61%	45 59%	57 67%	38 60%	66 71%	97 88%	111 68%	99 47%	128 52%	78 68%	38 70%	62 86%
No	165 33%	37 26%	47 38%	16 42%	64 33%	12 41%	35 33%	27 36%	27 32%	24 38%	26 28%	12 11%	45 27%	105 50%	108 44%	33 29%	12 22%	9 13%
Undecided	16 3%	4 3%	4 3%	1 3%	7 4%	1 3%	6 6%	4 5%	1 1%	1 2%	1 1%	1 1%	7 4%	5 2%	8 3%	2 2%	4 7%	1 1%
Refused	4 1%	3 2%	-	1 3%	-	-	-	-	-	-	-	-	1 1%	-	1 *%	1 1%	-	-

36. Amendment 4 would allow first and second trimester abortions (before the fetus could survive outside the womb) or when necessary to protect the health of the patient as determined by the patient's healthcare provider. A YES vote supports establishing a constitutional right to abortion before fetal viability. A NO vote opposes establishing a constitutional right to abortion before fetal viability. At this point, would you vote yes or no?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL	
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Yes	291 58%	73 52%	81 65%	18 47%	117 61%	16 55%	66 63%	42 55%	53 62%	39 62%	53 57%	95 86%	116 71%	72 34%	103 42%	74 65%	44 81%	64 89%
No	176 35%	58 41%	38 31%	18 47%	62 32%	11 38%	34 32%	32 42%	27 32%	19 30%	35 38%	12 11%	38 23%	124 59%	123 50%	33 29%	10 19%	5 7%
Undecided	26 5%	5 4%	5 4%	1 3%	13 7%	2 7%	5 5%	1 1%	4 5%	5 8%	4 4%	3 3%	6 4%	13 6%	17 7%	5 4%	-	2 3%
Refused	7 1%	4 3%	-	1 3%	1 1%	-	-	1 1%	1 1%	-	1 1%	-	4 2%	-	2 1%	2 2%	-	1 1%

38. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Kamala Harris or Donald Trump?

BANNER 2																			
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																			

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
TOTAL	HS OR LESS	SOME COLL	TRADE /TECH COLL+		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100	
Kamala Harris	213 43%	47 34%	57 46%	14 37%	93 48%	18 62%	48 46%	27 36%	33 39%	28 44%	43 46%	91 83%	86 52%	32 15%	90 37%	39 34%	26 48%	53 74%	
Donald Trump	240 48%	80 57%	57 46%	19 50%	84 44%	7 24%	43 41%	42 55%	50 59%	33 52%	45 48%	16 15%	59 36%	160 77%	134 55%	64 56%	24 44%	14 19%	
Undecided	42 8%	11 8%	10 8%	4 11%	15 8%	4 14%	14 13%	7 9%	2 2%	2 3%	5 5%	3 3%	19 12%	16 8%	21 9%	9 8%	4 7%	5 7%	
Refused	5 1%	2 1%	-	1 3%	1 1%	-	-	-	-	-	-	-	-	1 *%	-	2 2%	-	-	

39. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																				

	EDUCATION					INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION					
	HS OR	SOME	TRADE			<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT	NOT AT		
TOTAL	LESS	COLL	/TECH	COLL+													VERY	ALL		
Total	500	140	124	38	193	29	105	76	85	63	93	110	164	209	245	114	54	72		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	42	8	8	3	22	4	10	7	4	5	9	42	-	-	13	7	6	14		
	8%	6%	6%	8%	11%	14%	10%	9%	5%	8%	10%	38%			5%	6%	11%	19%		
Somewhat liberal	68	10	23	5	30	4	17	7	10	9	14	68	-	-	24	10	6	25		
	14%	7%	19%	13%	16%	14%	16%	9%	12%	14%	15%	62%			10%	9%	11%	35%		
Moderate	164	57	36	11	59	12	38	27	24	20	31	-	164	-	72	40	23	25		
	33%	41%	29%	29%	31%	41%	36%	36%	28%	32%	33%		100%		29%	35%	43%	35%		
Somewhat conservative	120	27	38	12	43	2	23	16	31	19	18	-	-	120	62	40	13	4		
	24%	19%	31%	32%	22%	7%	22%	21%	36%	30%	19%			57%	25%	35%	24%	6%		
Very conservative	89	29	18	6	35	5	16	17	14	9	18	-	-	89	67	14	4	3		
	18%	21%	15%	16%	18%	17%	15%	22%	16%	14%	19%			43%	27%	12%	7%	4%		
Other	1	-	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-		
	0.2%				0.5%						0.2%				0.2%					
Don't know	16	9	1	1	3	2	1	2	2	1	2	-	-	-	6	3	2	1		
	3%	6%	1%	3%	2%	7%	1%	3%	2%	2%	2%				2%	3%	4%	1%		

47. what is your annual household income?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION				
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL+	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT VERY	NOT AT ALL
Total	500 100	140 100	124 100	38 100	193 100	29 100	105 100	76 100	85 100	63 100	93 100	110 100	164 100	209 100	245 100	114 100	54 100	72 100
Under \$20,000 per year	29 6%	9 6%	7 6%	5 13%	7 4%	29 100%	-	-	-	-	-	8 7%	12 7%	7 3%	21 9%	2 2%	1 2%	4 6%
Under \$50,000 per year	105 21%	43 31%	30 24%	5 13%	26 13%	-	105 100%	-	-	-	-	27 25%	38 23%	39 19%	54 22%	21 18%	14 26%	15 21%
Under \$75,000 per year	76 15%	23 16%	16 13%	6 16%	31 16%	-	-	76 100%	-	-	-	14 13%	27 16%	33 16%	41 17%	17 15%	8 15%	10 14%
Under \$100,000 per year	85 17%	25 18%	26 21%	6 16%	28 15%	-	-	-	85 100%	-	-	14 13%	24 15%	45 22%	43 18%	24 21%	11 20%	7 10%
Under \$140,000 per year	63 13%	11 8%	19 15%	6 16%	27 14%	-	-	-	-	63 100%	-	14 13%	20 12%	28 13%	29 12%	15 13%	6 11%	12 17%
\$140,000 per year or more	93 19%	12 9%	19 15%	8 21%	54 28%	-	-	-	-	-	93 100%	23 21%	31 19%	36 17%	38 16%	23 20%	13 24%	17 24%
Undecided	49 10%	17 12%	7 6%	2 5%	20 10%	-	-	-	-	-	-	10 9%	12 7%	21 10%	19 8%	12 11%	1 2%	7 10%

48. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, IMPORTANCE OF RELIGION																				

	EDUCATION				INCOME						POLITICAL VIEWPOINT			IMPORTANCE OF RELIGION						
	HS OR	SOME	TRADE		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONS	VERY	SMWT	NOT	NOT AT			
TOTAL	LESS	COLL	/TECH	COLL+												VERY	ALL			
Total	500	140	124	38	193	29	105	76	85	63	93	110	164	209	245	114	54	72		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	245	65	59	16	103	21	54	41	43	29	38	37	72	129	245	-	-	-		
	49%	46%	48%	42%	53%	72%	51%	54%	51%	46%	41%	34%	44%	62%	100%					
Somewhat important	114	33	28	9	44	2	21	17	24	15	23	17	40	54	-	114	-	-		
	23%	24%	23%	24%	23%	7%	20%	22%	28%	24%	25%	15%	24%	26%		100%				
Not very important	54	18	14	6	16	1	14	8	11	6	13	12	23	17	-	-	54	-		
	11%	13%	11%	16%	8%	3%	13%	11%	13%	10%	14%	11%	14%	8%			100%			
Not at all important	72	19	21	7	24	4	15	10	7	12	17	39	25	7	-	-	-	72		
	14%	14%	17%	18%	12%	14%	14%	13%	8%	19%	18%	35%	15%	3%				100%		
Undecided	6	3	1	-	2	1	1	-	-	1	1	3	2	-	-	-	-	-		
	1%	2%	1%		1%	3%	1%			2%	1%	3%	1%							
Don't know	9	2	1	-	4	-	-	-	-	-	1	2	2	2	-	-	-	-		
	2%	1%	1%		2%						1%	2%	1%	1%						

8. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT					DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		
	TRUMP	HARRIS	RFK	UND		RIGHT	WRONG	INFL/ ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Right Direction	133 27%	10 4%	120 57%	-	-	133 100%	-	31 18%	2 3%	30 48%	6 13%	5 21%	53 41%	51 27%	24 15%	88 55%	26 9%	12 5%	116 52%	4 19%
Wrong Track	322 64%	220 94%	55 26%	22 92%	14 93%	-	322 100%	131 76%	60 91%	27 43%	41 85%	18 75%	59 46%	116 62%	127 81%	47 29%	254 89%	224 93%	72 32%	14 67%
Undecided	45 9%	4 2%	34 16%	2 8%	1 7%	-	-	10 6%	4 6%	6 10%	1 2%	1 4%	16 13%	19 10%	5 3%	26 16%	6 2%	4 2%	37 16%	3 14%

9. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Kamala Harris, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel west, or Libertarian Party Chase Oliver?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT						DIRECTION OF COUNTRY						FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		
	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE	
	TOTAL																			
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Democrat Kamala Harris	209 42%	-	209 100%	-	-	120 90%	55 17%	51 30%	4 6%	43 68%	9 19%	9 38%	67 52%	82 44%	49 31%	133 83%	43 15%	3 1%	199 88%	5 24%
Republican Donald Trump	234 47%	234 100%	-	-	-	10 8%	220 68%	104 60%	57 86%	14 22%	30 63%	11 46%	49 38%	84 45%	88 56%	18 11%	209 73%	212 88%	9 4%	11 52%
Green Party Jill Stein	2 *%	-	-	-	-	2 1%	2 1%	-	-	-	-	-	-	-	2 1%	-	2 1%	-	2 1%	-
Independent Robert F. Kennedy Jr.	24 5%	-	-	24 100%	-	-	22 7%	9 5%	2 3%	3 5%	1 2%	2 8%	4 3%	7 4%	11 7%	2 1%	14 5%	8 3%	11 5%	1 5%
Independent Cornel west	2 *%	-	-	-	-	-	2 1%	-	-	-	1 2%	-	1 1%	1 1%	-	1 1%	1 *%	-	-	1 5%
Libertarian Party Chase Oliver	5 1%	-	-	-	-	3 2%	2 1%	2 1%	1 2%	1 2%	-	1 4%	-	4 2%	-	2 1%	3 1%	3 1%	-	1 5%
Undecided	15 3%	-	-	-	15 100%	-	14 4%	4 2%	1 2%	-	5 10%	1 4%	5 4%	4 2%	5 3%	3 2%	11 4%	11 5%	3 1%	-
Refused	9 2%	-	-	-	-	-	5 2%	-	1 2%	2 3%	2 4%	-	2 2%	4 2%	1 1%	2 1%	3 1%	3 1%	1 *%	2 10%

10. who would be your second choice?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTRY	NATL SCRPTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE	
BASE: FIRST CHOICE IND/OTHER	33 100	-	-	24 100	-	3 100	28 100	13 100	3 100	4 100	2 100	3 100	5 100	12 100	13 100	5 100	20 100	11 100	13 100	3 100
Democrat Kamala Harris	11 33%	-	-	8 33%	-	1 33%	8 29%	4 31%	-	3 75%	1 50%	-	3 60%	6 50%	2 15%	2 40%	5 25%	2 18%	7 54%	2 67%
Republican Donald Trump	7 21%	-	-	7 29%	-	-	7 25%	2 15%	2 67%	-	-	2 67%	1 20%	-	4 31%	-	7 35%	5 45%	-	-
Green Party Jill Stein	1 3%	-	-	-	-	-	1 4%	-	-	-	1 50%	-	-	1 8%	-	-	1 5%	-	-	-
Independent Robert F. Kennedy Jr.	3 9%	-	-	-	-	2 67%	1 4%	2 15%	1 33%	-	-	1 33%	-	2 17%	-	1 20%	2 10%	2 18%	-	-
Independent Cornel West	6 18%	-	-	6 25%	-	-	6 21%	4 31%	-	-	-	-	-	2 17%	4 31%	1 20%	1 5%	1 9%	3 23%	-
Libertarian Party Chase Oliver	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	3 9%	-	-	2 8%	-	-	3 11%	-	-	1 25%	-	-	-	1 8%	2 15%	-	3 15%	1 9%	2 15%	-
Refused	2 6%	-	-	1 4%	-	-	2 7%	1 8%	-	-	-	-	1 20%	-	1 8%	1 20%	1 5%	-	1 8%	1 33%

11. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
Total	500	234	209	24	15	133	322	172	66	63	48	24	128	186	156	161	286	240	225	21
Democrat Joe Biden	225	9	199	11	3	116	72	52	6	46	13	12	70	84	57	132	53	-	225	-
Republican Donald Trump	240	212	3	8	11	12	224	105	57	14	34	11	52	83	92	18	217	240	-	-
Did not vote	21	11	5	1	-	4	14	9	2	2	-	-	4	13	3	8	10	-	-	21
Third-Party candidate	6	2	1	2	-	1	5	5	-	-	1	-	1	3	2	-	2	-	-	-
Undecided	4	-	-	2	1	-	4	1	1	-	-	1	-	1	2	1	3	-	-	-
Refused	4	-	1	-	-	-	3	-	-	1	-	-	1	2	-	2	1	-	-	-

14. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Kamala Harris is doing as vice president?

BANNER 3																				
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BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL																				

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
Total	500	234	209	24	15	133	322	172	66	63	48	24	128	186	156	161	286	240	225	21
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Strongly approve	91	2	89	-	-	52	24	20	3	14	1	7	32	33	18	55	19	3	85	3
	18%	1%	43%			39%	7%	12%	5%	22%	2%	29%	25%	18%	12%	34%	7%	1%	38%	14%
Approve	108	5	92	6	1	60	31	29	-	25	7	1	31	42	33	61	30	4	98	4
	22%	2%	44%	25%	7%	45%	10%	17%		40%	15%	4%	24%	23%	21%	38%	10%	2%	44%	19%
Disapprove	48	32	6	4	2	5	40	18	11	6	3	3	8	19	17	12	32	35	8	3
	10%	14%	3%	17%	13%	4%	12%	10%	17%	10%	6%	13%	6%	10%	11%	7%	11%	15%	4%	14%
Strongly disapprove	201	184	2	6	5	5	195	86	49	12	33	12	46	69	73	16	181	182	9	6
	40%	79%	1%	25%	33%	4%	61%	50%	74%	19%	69%	50%	36%	37%	47%	10%	63%	76%	4%	29%
Undecided	46	10	18	8	7	10	28	19	2	5	4	1	9	21	14	15	22	16	23	2
	9%	4%	9%	33%	47%	8%	9%	11%	3%	8%	8%	4%	7%	11%	9%	9%	8%	7%	10%	10%
Refused	6	1	2	-	-	1	4	-	1	1	-	-	2	2	1	2	2	-	2	3
	1%	*%	1%			1%	1%		2%	2%			2%	1%	1%	1%	1%		1%	14%

15. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Donald Trump did as president between 2017-2021?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT					DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Strongly approve	176 35%	166 71%	1 *%	5 21%	1 7%	5 4%	169 52%	78 45%	44 67%	9 14%	24 50%	9 38%	32 25%	58 31%	76 49%	12 7%	161 56%	165 69%	3 1%	7 33%
Approve	102 20%	67 29%	11 5%	7 29%	12 80%	9 7%	85 26%	39 23%	18 27%	9 14%	14 29%	6 25%	27 21%	41 22%	26 17%	21 13%	74 26%	69 29%	21 9%	5 24%
Disapprove	51 10%	1 *%	44 21%	3 13%	-	32 24%	14 4%	22 13%	1 2%	10 16%	1 2%	2 8%	15 12%	24 13%	10 6%	27 17%	14 5%	3 1%	44 20%	4 19%
Strongly disapprove	158 32%	-	147 70%	7 29%	-	82 62%	48 15%	31 18%	3 5%	32 51%	9 19%	7 29%	50 39%	59 32%	40 26%	97 60%	35 12%	1 *%	151 67%	4 19%
Undecided	11 2%	-	6 3%	2 8%	2 13%	5 4%	5 2%	2 1%	-	2 3%	-	-	4 3%	3 2%	4 3%	3 2%	2 1%	2 1%	6 3%	1 5%
Refused	2 *%	-	-	-	-	-	1 *%	-	-	1 2%	-	-	-	1 1%	-	1 1%	-	-	-	-

16. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Joe Biden is doing as president?

BANNER 3																				
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BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL																				

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
Total	500	234	209	24	15	133	322	172	66	63	48	24	128	186	156	161	286	240	225	21
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Strongly approve	85	-	85	-	-	55	18	14	1	18	2	8	33	29	14	61	13	-	82	3
	17%		41%			41%	6%	8%	2%	29%	4%	33%	26%	16%	9%	38%	5%		36%	14%
Approve	121	4	105	7	3	62	38	38	1	25	5	1	40	47	32	66	30	6	109	4
	24%	2%	50%	29%	20%	47%	12%	22%	2%	40%	10%	4%	31%	25%	21%	41%	10%	3%	48%	19%
Disapprove	62	32	12	5	6	5	51	23	7	9	11	1	12	26	22	9	47	36	17	3
	12%	14%	6%	21%	40%	4%	16%	13%	11%	14%	23%	4%	9%	14%	14%	6%	16%	15%	8%	14%
Strongly disapprove	217	196	3	10	3	8	206	94	53	8	30	12	41	77	86	16	193	195	9	9
	43%	84%	1%	42%	20%	6%	64%	55%	80%	13%	63%	50%	32%	41%	55%	10%	67%	81%	4%	43%
Undecided	13	2	4	2	3	3	9	3	3	3	-	2	2	7	2	8	3	2	8	2
	3%	1%	2%	8%	20%	2%	3%	2%	5%	5%		8%	2%	4%	1%	5%	1%	1%	4%	10%
Refused	2	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	1	-	-
	0.4%								2%							1%		0.4%		

17. Earlier you indicated that you voted for Joe Biden in 2020 but are not choosing Kamala Harris as a first or second choice in 2024. In your own words, what is the major reason for this?

BANNER 3																				
=====																				
BALLLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL																				

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTRY	NATL SCRTRY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
BASE: BIDEN VOTERS NOT VOTING FOR HARRIS	19 100	9 100	-	6 100	3 100	1 100	16 100	5 100	3 100	1 100	3 100	3 100	2 100	5 100	9 100	4 100	11 100	-	19 100	-
Dislike her/Prefer other candidate	3 16%	2 22%	-	-	1 33%	-	2 13%	-	1 33%	-	-	-	-	-	3 33%	-	2 18%	-	3 16%	-
Disagree with her policies	4 21%	2 22%	-	1 17%	1 33%	1 100%	3 19%	4 40%	-	1 100%	-	1 33%	1 50%	1 20%	1 11%	2 50%	2 18%	-	4 21%	-
Economy	2 11%	2 22%	-	-	-	-	2 13%	1 20%	-	-	1 33%	-	-	1 20%	1 11%	-	2 18%	-	2 11%	-
Not bright/No ability to lead	3 16%	1 11%	-	2 33%	-	-	3 19%	1 20%	-	-	-	-	-	1 20%	2 22%	-	2 18%	-	3 16%	-
Not visible	2 11%	-	-	2 33%	-	-	2 13%	1 20%	-	-	-	-	-	1 20%	1 11%	1 25%	-	-	2 11%	-
I'm undecided/Need more information	2 11%	-	-	1 17%	1 33%	-	2 13%	-	-	-	1 33%	-	-	1 20%	1 11%	1 25%	1 9%	-	2 11%	-
Other	2 11%	1 11%	-	-	-	-	1 6%	-	1 33%	-	1 33%	1 33%	1 50%	-	-	-	1 9%	-	2 11%	-
Don't know/No answer/Refused	1 5%	1 11%	-	-	-	-	1 6%	-	1 33%	-	-	1 33%	-	-	-	-	1 9%	-	1 5%	-

18. Earlier you indicated that you voted for Donald Trump in 2020 but are not choosing him as a first or second choice in 2024. In your own words, what is the major reason for this?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
BASE: TRUMP VOTERS NOT VOTING FOR TRUMP	23 100	-	3 100	3 100	11 100	3 100	18 100	8 100	3 100	1 100	5 100	-	6 100	9 100	7 100	3 100	20 100	23 100	-	-
Economy/Inflation	4 17%	-	1 33%	-	3 27%	1 33%	3 17%	2 25%	-	-	-	-	1 17%	2 22%	1 14%	-	4 20%	4 17%	-	-
Felton/Liar	2 9%	-	1 33%	-	1 9%	-	1 6%	-	2 67%	-	-	-	1 17%	-	1 14%	2 67%	-	2 9%	-	-
Arrogant/Out for himself	5 22%	-	-	1 33%	3 27%	-	5 28%	-	1 33%	-	-	-	1 17%	-	4 57%	1 33%	4 20%	5 22%	-	-
Don't like how he speaks	2 9%	-	-	-	2 18%	-	2 11%	-	-	-	2 40%	-	2 33%	-	-	-	2 10%	2 9%	-	-
Disagree with his policies	3 13%	-	1 33%	-	2 18%	-	3 17%	1 13%	-	-	2 40%	-	2 33%	1 11%	-	-	3 15%	3 13%	-	-
Want a change	4 17%	-	-	2 67%	-	2 67%	2 11%	4 50%	-	-	-	-	-	4 44%	-	-	4 20%	4 17%	-	-
I'm undecided/Need more information	3 13%	-	-	-	-	-	2 11%	-	1 33%	1 100%	1 20%	-	-	2 22%	-	1 33%	2 10%	3 13%	-	-
Other	1 4%	-	-	-	1 9%	-	1 6%	1 13%	-	-	-	-	-	-	1 14%	-	1 5%	1 4%	-	-

19. Kamala Harris

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE	
	TOTAL																			
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Favorable	221 44%	7 3%	198 95%	7 29%	1 7%	121 91%	65 20%	54 31%	3 5%	44 70%	12 25%	9 38%	69 54%	85 46%	55 35%	133 83%	52 18%	8 3%	199 88%	8 38%
Unfavorable	251 50%	221 94%	6 3%	9 38%	9 60%	12 9%	234 73%	108 63%	60 91%	18 29%	36 75%	15 63%	56 44%	86 46%	92 59%	24 15%	218 76%	223 93%	15 7%	9 43%
Undecided	27 5%	6 3%	5 2%	8 33%	5 33%	-	22 7%	10 6%	3 5%	1 2%	-	-	3 2%	14 8%	9 6%	4 2%	16 6%	9 4%	11 5%	3 14%
Never Heard of	1 *%	-	-	-	-	-	1 *%	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 5%

22. Robert F. Kennedy, Jr.

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE						FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		
	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE	
	TOTAL																			
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Favorable	179 36%	109 47%	39 19%	22 92%	2 13%	29 22%	140 43%	83 48%	27 41%	12 19%	22 46%	11 46%	34 27%	65 35%	68 44%	34 21%	127 44%	112 47%	50 22%	8 38%
Unfavorable	219 44%	70 30%	137 66%	1 4%	7 47%	88 66%	109 34%	58 34%	22 33%	37 59%	19 40%	12 50%	71 55%	88 47%	46 29%	103 64%	95 33%	74 31%	137 61%	8 38%
Undecided	79 16%	46 20%	22 11%	1 4%	5 33%	10 8%	61 19%	24 14%	15 23%	9 14%	6 13%	1 4%	15 12%	27 15%	33 21%	17 11%	52 18%	48 20%	26 12%	3 14%
Never Heard of	23 5%	9 4%	11 5%	-	1 7%	6 5%	12 4%	7 4%	2 3%	5 8%	1 2%	-	8 6%	6 3%	9 6%	7 4%	12 4%	6 3%	12 5%	2 10%

23. Ron DeSantis

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE						FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		
	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE	
	TOTAL																			
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Favorable	258 52%	214 91%	15 7%	15 63%	7 47%	21 16%	232 72%	110 64%	61 92%	14 22%	35 73%	15 63%	58 45%	91 49%	92 59%	23 14%	220 77%	219 91%	23 10%	7 33%
Unfavorable	214 43%	14 6%	181 87%	9 38%	6 40%	104 78%	79 25%	58 34%	2 3%	44 70%	10 21%	7 29%	63 49%	84 45%	57 37%	128 80%	55 19%	15 6%	187 83%	10 48%
Undecided	19 4%	4 2%	8 4%	-	1 7%	5 4%	9 3%	4 2%	1 2%	5 8%	3 6%	2 8%	4 3%	9 5%	3 2%	10 6%	7 2%	4 2%	9 4%	3 14%
Never Heard of	9 2%	2 1%	5 2%	-	1 7%	3 2%	2 1%	-	2 3%	-	-	-	3 2%	2 1%	4 3%	-	4 1%	2 1%	6 3%	1 5%

24. Marco Rubio

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		NOT VOTE	
	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTRY	NATL SCRTRY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN		
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Favorable	237 47%	186 79%	24 11%	12 50%	9 60%	21 16%	215 67%	100 58%	52 79%	14 22%	34 71%	17 71%	58 45%	87 47%	74 47%	31 19%	200 70%	196 82%	27 12%	8 38%
Unfavorable	200 40%	22 9%	165 79%	8 33%	1 7%	102 77%	68 21%	46 27%	9 14%	40 63%	10 21%	6 25%	55 43%	78 42%	60 38%	115 71%	55 19%	20 8%	174 77%	4 19%
Undecided	47 9%	21 9%	11 5%	4 17%	4 27%	4 3%	32 10%	19 11%	5 8%	9 14%	2 4%	1 4%	10 8%	15 8%	17 11%	10 6%	25 9%	20 8%	15 7%	6 29%
Never Heard of	16 3%	5 2%	9 4%	-	1 7%	6 5%	7 2%	7 4%	-	-	2 4%	-	5 4%	6 3%	5 3%	5 3%	6 2%	4 2%	9 4%	3 14%

25. Rick Scott

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE						FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		
	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE	
	TOTAL																			
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Favorable	177 35%	142 61%	20 10%	8 33%	4 27%	17 13%	153 48%	81 47%	33 50%	17 27%	22 46%	9 38%	42 33%	69 37%	56 36%	26 16%	140 49%	140 58%	22 10%	8 38%
Unfavorable	245 49%	58 25%	162 78%	13 54%	7 47%	100 75%	116 36%	69 40%	26 39%	40 63%	15 31%	13 54%	69 54%	89 48%	73 47%	123 76%	97 34%	63 26%	176 78%	5 24%
Undecided	35 7%	16 7%	9 4%	3 13%	-	4 3%	27 8%	9 5%	3 5%	5 8%	3 6%	2 8%	4 3%	15 8%	12 8%	7 4%	21 7%	19 8%	9 4%	3 14%
Never Heard of	43 9%	18 8%	18 9%	-	4 27%	12 9%	26 8%	13 8%	4 6%	1 2%	8 17%	-	13 10%	13 7%	15 10%	5 3%	28 10%	18 8%	18 8%	5 24%

26. Tim Walz

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		NOT VOTE	
	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTRY	NATL SCRTRY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN		
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Favorable	148 30%	11 5%	132 63%	1 4%	1 7%	86 65%	43 13%	33 19%	6 9%	31 49%	3 6%	9 38%	49 38%	62 33%	27 17%	98 61%	36 13%	13 5%	134 60%	1 5%
Unfavorable	159 32%	139 59%	15 7%	2 8%	1 7%	12 9%	142 44%	71 41%	34 52%	9 14%	26 54%	10 42%	38 30%	53 28%	57 37%	21 13%	131 46%	130 54%	19 8%	6 29%
Undecided	76 15%	32 14%	24 11%	11 46%	3 20%	18 14%	51 16%	26 15%	10 15%	15 24%	5 10%	1 4%	12 9%	31 17%	29 19%	16 10%	44 15%	34 14%	31 14%	6 29%
Never Heard of	117 23%	52 22%	38 18%	10 42%	10 67%	17 13%	86 27%	42 24%	16 24%	8 13%	14 29%	4 17%	29 23%	40 22%	43 28%	26 16%	75 26%	63 26%	41 18%	8 38%

27. J.D. Vance

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE						FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		
	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTRY	NATL SCRTRY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE	
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Favorable	195 39%	172 74%	6 3%	7 29%	5 33%	11 8%	181 56%	94 55%	41 62%	12 19%	27 56%	11 46%	50 39%	69 37%	64 41%	17 11%	170 59%	176 73%	9 4%	6 29%
Unfavorable	190 38%	18 8%	160 77%	6 25%	2 13%	104 78%	63 20%	43 25%	8 12%	38 60%	8 17%	9 38%	55 43%	79 42%	46 29%	115 71%	48 17%	14 6%	170 76%	5 24%
Undecided	56 11%	28 12%	16 8%	5 21%	2 13%	9 7%	41 13%	19 11%	9 14%	9 14%	5 10%	1 4%	9 7%	20 11%	23 15%	9 6%	38 13%	28 12%	18 8%	5 24%
Never Heard of	59 12%	16 7%	27 13%	6 25%	6 40%	9 7%	37 11%	16 9%	8 12%	4 6%	8 17%	3 13%	14 11%	18 10%	23 15%	20 12%	30 10%	22 9%	28 12%	5 24%

28. I'm going to read you a list of 13 issues. Please tell me which ONE do you think is the most important issue facing the next president?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE						FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTRY	NATL SCRTRY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Reducing the national debt	17 3%	8 3%	5 2%	-	2 13%	2 2%	14 4%	-	-	-	-	2 8%	4 3%	6 3%	5 3%	6 4%	10 3%	11 5%	5 2%	1 5%
Inflation/Economy	172 34%	104 44%	51 24%	38% 9	27% 4	23% 31	41% 131	100% 172	-	-	-	5 21%	46 36%	68 37%	52 33%	44 27%	116 41%	105 44%	52 23%	9 43%
Schools/Education	12 2%	3 1%	8 4%	4%	-	4 3%	5 2%	-	-	-	-	-	2 2%	4 2%	6 4%	2 1%	9 3%	2 1%	8 4%	2 10%
Healthcare	9 2%	4 2%	4 2%	4%	-	3 2%	6 2%	-	-	-	-	-	1 1%	4 2%	4 3%	6 4%	3 1%	3 1%	6 3%	-
Immigration policy	66 13%	57 24%	4 2%	2 8%	1 7%	2 2%	60 19%	-	66 100%	-	-	10 42%	5 4%	22 12%	27 17%	7 4%	58 20%	57 24%	6 3%	2 10%
Climate change	19 4%	-	17 8%	2 8%	-	14 11%	1 *%	-	-	-	-	1 4%	7 5%	9 5%	2 1%	10 6%	3 1%	-	18 8%	-
Terrorism/National security	48 10%	30 13%	9 4%	1 4%	5 33%	6 5%	41 13%	-	-	-	48 100%	1 4%	16 13%	16 9%	15 10%	9 6%	37 13%	34 14%	13 6%	-
Crime/Guns	15 3%	4 2%	8 4%	2 8%	-	5 4%	7 2%	-	-	-	-	-	3 2%	5 3%	7 4%	6 4%	6 2%	3 1%	7 3%	3 14%
Drugs/Opioids	4 1%	2 1%	2 1%	-	-	-	3 1%	-	-	-	-	-	-	-	3 2%	1 1%	3 1%	2 1%	2 1%	-
Choosing Supreme Court nominees	25 5%	-	25 12%	-	-	17 13%	3 1%	-	-	-	-	3 13%	14 11%	8 4%	-	24 15%	-	-	25 11%	-
Racism	9 2%	1 *%	7 3%	-	-	2 2%	6 2%	-	-	-	-	-	1 1%	3 2%	5 3%	1 1%	5 2%	1 *%	7 3%	1 5%
Abortion rights	17 3%	3 1%	11 5%	2 8%	1 7%	7 5%	7 2%	-	-	-	-	-	4 3%	7 4%	6 4%	9 6%	6 2%	3 1%	14 6%	-
Bringing the country together	63 13%	14 6%	43 21%	3 13%	-	30 23%	27 8%	-	-	63 100%	-	2 8%	19 15%	26 14%	16 10%	30 19%	20 7%	14 6%	46 20%	2 10%
Undecided	24 5%	4 2%	15 7%	1 4%	2 13%	10 8%	11 3%	-	-	-	-	-	6 5%	8 4%	8 5%	6 4%	10 3%	5 2%	16 7%	1 5%

29. How would you rate economic conditions in Florida today - excellent, good, fair, or poor?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE						FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		
	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTRY	NATL SCRTRY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE	
	TOTAL																			
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Excellent	24 5%	11 5%	9 4%	2 8%	1 7%	5 4%	18 6%	5 3%	10 15%	2 3%	1 2%	24 100%	-	-	-	11 7%	12 4%	11 5%	12 5%	-
Good	128 26%	49 21%	67 32%	4 17%	5 33%	53 40%	59 18%	46 27%	5 8%	19 30%	16 33%	-	128 100%	-	-	64 40%	48 17%	52 22%	70 31%	4 19%
Fair	186 37%	84 36%	82 39%	7 29%	4 27%	51 38%	116 36%	68 40%	22 33%	26 41%	16 33%	-	-	186 100%	-	64 40%	97 34%	83 35%	84 37%	13 62%
Poor	156 31%	88 38%	49 23%	11 46%	5 33%	24 18%	127 39%	52 30%	27 41%	16 25%	15 31%	-	-	-	156 100%	20 12%	126 44%	92 38%	57 25%	3 14%
Undecided	4 1%	1 *%	2 1%	-	-	-	1 *%	1 1%	1 2%	-	-	-	-	-	-	2 1%	2 1%	1 *%	2 1%	1 5%
Refused	2 *%	1 *%	-	-	-	-	1 *%	-	1 2%	-	-	-	-	-	-	-	1 *%	1 *%	-	-

34. Florida Amendment 1, the Partisan School Board Elections Amendment, is on the ballot this November. A YES vote supports making school board elections partisan beginning in the 2026 elections. A NO vote opposes making school board elections partisan and would keep current procedures where school board members are elected in a nonpartisan election. At this point, will you vote yes or no?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Yes	166 33%	86 37%	61 29%	8 33%	4 27%	39 29%	117 36%	53 31%	29 44%	23 37%	23 48%	9 38%	37 29%	64 34%	55 35%	48 30%	103 36%	93 39%	62 28%	7 33%
No	242 48%	99 42%	117 56%	12 50%	7 47%	67 50%	148 46%	91 53%	22 33%	32 51%	20 42%	13 54%	65 51%	97 52%	66 42%	91 57%	128 45%	99 41%	130 58%	9 43%
Undecided	85 17%	47 20%	29 14%	4 17%	3 20%	26 20%	53 16%	26 15%	15 23%	8 13%	5 10%	2 8%	23 18%	24 13%	33 21%	20 12%	52 18%	46 19%	31 14%	5 24%
Refused	7 1%	2 1%	2 1%	-	1 7%	1 1%	4 1%	2 1%	-	-	-	-	3 2%	1 1%	2 1%	2 1%	3 1%	2 1%	2 1%	-

35. Amendment 3 is the marijuana legalization question and would allow adults 21 years and over to possess, purchase, or use marijuana. A YES vote supports legalizing marijuana for adults 21 years old and older and allowing individuals to possess up to three ounces of marijuana. A NO vote opposes legalizing marijuana for adult use in Florida. At this point, would you vote yes or no?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Yes	315 63%	130 56%	160 77%	12 50%	4 27%	104 78%	182 57%	104 60%	39 59%	41 65%	28 58%	18 75%	82 64%	118 63%	92 59%	127 79%	159 56%	124 52%	173 77%	13 62%
No	165 33%	94 40%	44 21%	12 50%	8 53%	25 19%	126 39%	61 35%	25 38%	22 35%	19 40%	5 21%	40 31%	63 34%	57 37%	33 20%	114 40%	104 43%	46 20%	8 38%
Undecided	16 3%	9 4%	5 2%	-	2 13%	4 3%	12 4%	6 3%	2 3%	-	1 2%	1 4%	4 3%	5 3%	6 4%	1 1%	11 4%	11 5%	5 2%	-
Refused	4 1%	1 *%	-	-	1 7%	-	2 1%	1 1%	-	-	-	-	2 2%	-	1 1%	-	2 1%	1 *%	1 *%	-

36. Amendment 4 would allow first and second trimester abortions (before the fetus could survive outside the womb) or when necessary to protect the health of the patient as determined by the patient's healthcare provider. A YES vote supports establishing a constitutional right to abortion before fetal viability. A NO vote opposes establishing a constitutional right to abortion before fetal viability. At this point, would you vote yes or no?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTRY	NATL SCRTRY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Yes	291 58%	82 35%	173 83%	17 71%	14 93%	103 77%	156 48%	94 55%	26 39%	43 68%	27 56%	15 63%	72 56%	107 58%	94 60%	121 75%	133 47%	95 40%	183 81%	6 29%
No	176 35%	134 57%	27 13%	6 25%	1 7%	24 18%	145 45%	70 41%	36 55%	16 25%	18 38%	7 29%	46 36%	67 36%	54 35%	36 22%	132 46%	127 53%	32 14%	12 57%
Undecided	26 5%	16 7%	7 3%	1 4%	-	5 4%	17 5%	7 4%	4 6%	3 5%	2 4%	2 8%	6 5%	11 6%	7 4%	3 2%	17 6%	16 7%	7 3%	3 14%
Refused	7 1%	2 1%	2 1%	-	-	1 1%	4 1%	1 1%	-	1 2%	1 2%	-	4 3%	1 1%	1 1%	1 1%	4 1%	2 1%	3 1%	-

37. Of the following ways to vote in November, how do you plan to vote? Do you plan to vote...?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE						FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		NOT VOTE
	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTRY	NATL SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN		
	TOTAL																			
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
On Election Day, in person	205 41%	119 51%	59 28%	16 67%	5 33%	41 31%	152 47%	74 43%	40 61%	23 37%	22 46%	11 46%	38 30%	78 42%	76 49%	52 32%	135 47%	118 49%	70 31%	8 38%
Before Election Day, in person	137 27%	75 32%	55 26%	-	-	39 29%	86 27%	63 37%	17 26%	13 21%	10 21%	7 29%	35 27%	56 30%	37 24%	41 25%	80 28%	77 32%	50 22%	5 24%
By mail-in or absentee ballot	139 28%	32 14%	86 41%	8 33%	9 60%	47 35%	74 23%	32 19%	7 11%	22 35%	14 29%	4 17%	50 39%	46 25%	37 24%	60 37%	62 22%	38 16%	95 42%	6 29%
Undecided	17 3%	8 3%	8 4%	-	-	6 5%	9 3%	3 2%	2 3%	5 8%	2 4%	2 8%	5 4%	6 3%	4 3%	8 5%	8 3%	7 3%	8 4%	2 10%
Refused	2 *%	-	1 *%	-	1 7%	-	1 *%	-	-	-	-	-	-	-	2 1%	-	1 *%	-	2 1%	-

38. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Kamala Harris or Donald Trump?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ ECON	UNITE IMMIG	NATL CNTRY	SCRTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Kamala Harris	213 43%	15 6%	185 89%	8 33%	-	108 81%	74 23%	54 31%	4 6%	42 67%	12 25%	9 38%	66 52%	82 44%	54 35%	121 75%	58 20%	17 7%	188 84%	5 24%
Donald Trump	240 48%	207 88%	10 5%	13 54%	3 20%	16 12%	221 69%	107 62%	59 89%	14 22%	30 63%	14 58%	44 34%	83 45%	96 62%	27 17%	204 71%	202 84%	19 8%	11 52%
Undecided	42 8%	12 5%	12 6%	3 13%	11 73%	8 6%	25 8%	11 6%	3 5%	7 11%	6 13%	1 4%	16 13%	21 11%	4 3%	12 7%	22 8%	21 9%	15 7%	5 24%
Refused	5 1%	-	2 1%	-	1 7%	1 1%	2 1%	-	-	-	-	-	2 2%	-	2 1%	1 1%	2 1%	-	3 1%	-

39. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

BANNER 3																				
=====																				
BALLLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL																				

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTRY	NATL SCRTRY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
Total	500	234	209	24	15	133	322	172	66	63	48	24	128	186	156	161	286	240	225	21
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	42	3	37	1	-	26	11	8	1	7	1	4	13	9	16	20	15	2	39	1
	8%	1%	18%	4%		20%	3%	5%	2%	11%	2%	17%	10%	5%	10%	12%	5%	1%	17%	5%
Somewhat liberal	68	9	55	1	-	30	25	16	1	16	4	4	16	28	20	42	22	8	58	-
	14%	4%	26%	4%		23%	8%	9%	2%	25%	8%	17%	13%	15%	13%	26%	8%	3%	26%	
Moderate	164	53	89	9	8	55	93	51	17	22	16	7	50	68	37	69	72	58	94	8
	33%	23%	43%	38%	53%	41%	29%	30%	26%	35%	33%	29%	39%	37%	24%	43%	25%	24%	42%	38%
Somewhat conservative	120	91	13	8	4	7	106	59	20	8	17	3	29	45	42	17	94	97	16	3
	24%	39%	6%	33%	27%	5%	33%	34%	30%	13%	35%	13%	23%	24%	27%	11%	33%	40%	7%	14%
Very conservative	89	73	10	3	-	14	74	31	25	10	9	6	19	30	33	11	73	70	14	5
	18%	31%	5%	13%		11%	23%	18%	38%	16%	19%	25%	15%	16%	21%	7%	26%	29%	6%	24%
Other	1	-	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-
	*%		*%			1%					2%				1%				*%	
Don't know	16	5	4	2	3	-	13	7	2	-	-	-	1	6	7	2	10	5	3	4
	3%	2%	2%	8%	20%		4%	4%	3%				1%	3%	4%	1%	3%	2%	1%	19%

47. what is your annual household income?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE					FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE			
	TOTAL	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CNTRY	NATL SCRPTY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Under \$20,000 per year	29 6%	8 3%	16 8%	1 4%	3 20%	8 6%	16 5%	3 2%	2 3%	6 10%	3 6%	1 4%	6 5%	13 7%	9 6%	9 6%	18 6%	8 3%	18 8%	2 10%
Under \$50,000 per year	105 21%	45 19%	47 22%	5 21%	5 33%	34 26%	63 20%	27 16%	15 23%	9 14%	13 27%	5 21%	19 15%	41 22%	38 24%	31 19%	62 22%	48 20%	51 23%	4 19%
Under \$75,000 per year	76 15%	36 15%	28 13%	7 29%	2 13%	16 12%	56 17%	27 16%	12 18%	7 11%	7 15%	3 13%	10 8%	32 17%	30 19%	18 11%	52 18%	41 17%	31 14%	3 14%
Under \$100,000 per year	85 17%	47 20%	30 14%	5 21%	1 7%	20 15%	60 19%	35 20%	12 18%	9 14%	9 19%	-	24 19%	30 16%	30 19%	23 14%	48 17%	49 20%	31 14%	2 10%
Under \$140,000 per year	63 13%	30 13%	27 13%	5 21%	1 7%	15 11%	41 13%	26 15%	10 15%	9 14%	5 10%	7 29%	18 14%	21 11%	17 11%	24 15%	35 12%	33 14%	27 12%	2 10%
\$140,000 per year or more	93 19%	48 21%	42 20%	-	1 7%	29 22%	57 18%	38 22%	11 17%	15 24%	6 13%	8 33%	36 28%	30 16%	19 12%	40 25%	47 16%	40 17%	47 21%	5 24%
Undecided	49 10%	20 9%	19 9%	1 4%	2 13%	11 8%	29 9%	16 9%	4 6%	8 13%	5 10%	-	15 12%	19 10%	13 8%	16 10%	24 8%	21 9%	20 9%	3 14%

48. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 3

BALLOT TEST, DIRECTION OF COUNTRY, ISSUES, ECONOMY, 2020 RECALL

	2024 PRESIDENTIAL BALLOT				DIRECTION OF COUNTRY		MOST IMPORTANT ISSUE						FL ECONOMY			BETTER/WORSE THAN 4 YRS AGO		2020 VOTE		
	TRUMP	HARRIS	RFK	UND	RIGHT	WRONG	INFL/ECON	IMMIG	UNITE CENTRY	NATL SCRTRY	EXC	GOOD	FAIR	POOR	BETTER	WORSE	TRUMP	BIDEN	NOT VOTE	
	TOTAL																			
Total	500 100	234 100	209 100	24 100	15 100	133 100	322 100	172 100	66 100	63 100	48 100	24 100	128 100	186 100	156 100	161 100	286 100	240 100	225 100	21 100
Very important	245 49%	138 59%	81 39%	12 50%	9 60%	49 37%	179 56%	91 53%	39 59%	29 46%	25 52%	13 54%	58 45%	87 47%	85 54%	64 40%	155 54%	137 57%	89 40%	13 62%
Somewhat important	114 23%	57 24%	41 20%	8 33%	1 7%	26 20%	75 23%	40 23%	18 27%	13 21%	13 27%	3 13%	32 25%	40 22%	37 24%	36 22%	68 24%	60 25%	46 20%	3 14%
Not very important	54 11%	22 9%	28 13%	2 8%	2 13%	17 13%	34 11%	15 9%	7 11%	7 11%	3 6%	4 17%	16 13%	25 13%	8 5%	16 10%	30 10%	24 10%	29 13%	1 5%
Not at all important	72 14%	12 5%	52 25%	2 8%	2 13%	38 29%	26 8%	23 13%	2 3%	10 16%	7 15%	4 17%	19 15%	31 17%	18 12%	42 26%	26 9%	14 6%	53 24%	3 14%
Undecided	6 1%	3 1%	2 1%	-	-	1 1%	4 1%	1 1%	-	4 6%	-	-	1 1%	-	4 3%	-	4 1%	3 1%	2 1%	-
Don't know	9 2%	2 1%	5 2%	-	1 7%	2 2%	4 1%	2 1%	-	-	-	-	2 2%	3 2%	4 3%	3 2%	3 1%	2 1%	6 3%	1 5%

8. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 4

JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS

JOB APPROVAL

VOTING PREFERENCE

HARRIS

TRUMP

BIDEN

AMENDMENT 1

AMENDMENT 3

AMENDMENT 4

IN PERSON

PREZ BEST GUESS

DIS-APPRV

DIS-APPRV

DIS-APPRV

DIS-APPRV

DIS-APPRV

DIS-APPRV

YES

NO

YES

NO

YES

NO

ELCTN DAY

BEFORE ELECTN

MAIL/ABS

HARRIS

TRUMP

UND

	TOTAL	HARRIS		TRUMP		BIDEN		AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
		APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND
Total	500 100	199 100	249 100	278 100	209 100	206 100	279 100	166 100	242 100	315 100	165 100	291 100	176 100	205 100	137 100	139 100	213 100	240 100	42 100
Right Direction	133 27%	112 56%	10 4%	14 5%	114 55%	117 57%	13 5%	39 23%	67 28%	104 33%	25 15%	103 35%	24 14%	41 20%	39 28%	47 34%	108 51%	16 7%	8 19%
Wrong Track	322 64%	55 28%	235 94%	254 91%	62 30%	56 27%	257 92%	117 70%	148 61%	182 58%	126 76%	156 54%	145 82%	152 74%	86 63%	74 53%	74 35%	221 92%	25 60%
Undecided	45 9%	32 16%	4 2%	10 4%	33 16%	33 16%	9 3%	10 6%	27 11%	29 9%	14 8%	32 11%	7 4%	12 6%	12 9%	18 13%	31 15%	3 1%	9 21%

9. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Kamala Harris, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel west, or Libertarian Party Chase Oliver?

BANNER 4

JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS

	JOB APPROVAL																		VOTING PREFERENCE														
	HARRIS									TRUMP									BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND										
Total	500	199	249	100	278	209	206	279	100	166	242	315	165	291	176	205	137	139	213	240	42												
Democrat Kamala Harris	209	181	8	12	191	190	15	61	117	160	44	173	27	59	55	86	185	10	12														
Republican Donald Trump	234	7	216	233	1	4	228	86	99	130	94	82	134	119	75	32	15	207	12														
Green Party Jill Stein	2	2	-	-	2	-	2	-	2	2	-	2	-	2	-	-	2	-	-														
Independent Robert F. Kennedy Jr.	24	6	10	12	10	7	15	8	12	12	12	17	6	16	-	8	8	13	3														
Independent Cornel west	2	1	-	-	1	-	1	2	-	-	2	-	2	-	1	-	1	-	1														
Libertarian Party Chase Oliver	5	1	2	4	1	1	3	4	1	4	1	1	4	1	3	1	1	3	1														
Undecided	15	1	7	13	-	3	9	4	7	4	8	14	1	5	-	9	-	3	11														
Refused	9	-	6	4	3	1	6	1	4	3	4	2	2	3	3	3	1	4	2														

10. who would be your second choice?

BANNER 4																			
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL										VOTING PREFERENCE									
HARRIS		TRUMP		BIDEN		AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS				
TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND	
BASE: FIRST CHOICE IND/OTHER	33	10	12	16	14	8	21	14	15	18	15	20	12	19	4	9	12	16	5
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Kamala Harris	11	7	3	2	9	4	7	2	9	6	5	6	5	7	-	4	6	3	2
	33%	70%	25%	13%	64%	50%	33%	14%	60%	33%	33%	30%	42%	37%	44%	50%	19%	40%	
Republican Donald Trump	7	-	5	7	-	-	7	2	3	2	5	6	1	7	-	-	-	6	1
	21%		42%	44%			33%	14%	20%	11%	33%	30%	8%	37%			38%	20%	
Green Party Jill Stein	1	1	-	-	1	-	1	1	-	-	1	-	1	-	1	-	1	-	-
	3%	10%			7%		5%	7%			7%		8%	25%		8%			
Independent Robert F. Kennedy Jr.	3	-	1	3	-	-	2	3	-	2	1	-	3	1	2	-	-	3	-
	9%		8%	19%			10%	21%		11%	7%		25%	5%	50%			19%	
Independent Cornel West	6	-	1	1	3	2	2	4	-	6	-	5	-	3	-	3	2	4	-
	18%		8%	6%	21%	25%	10%	29%		33%		25%		16%		33%	17%	25%	
Libertarian Party Chase Oliver	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	3	2	1	3	-	2	1	1	2	1	2	2	1	-	1	2	2	-	1
	9%	20%	8%	19%		25%	5%	7%	13%	6%	13%	10%	8%	25%	22%	17%		20%	
Refused	2	-	1	-	1	-	1	1	1	1	1	1	1	-	-	1	-	-	1
	6%		8%		7%		5%	7%	7%	6%	7%	5%	8%	5%		8%		20%	

11. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 4																					
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																					
	JOB APPROVAL												VOTING PREFERENCE								
	HARRIS			TRUMP			BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND		
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Democrat Joe Biden	225	183	17	24	195	191	26	62	130	173	46	183	32	70	50	95	188	19	15		
	45%	92%	7%	9%	93%	93%	9%	37%	54%	55%	28%	63%	18%	34%	36%	68%	88%	8%	36%		
Republican Donald Trump	240	7	217	234	4	6	231	93	99	124	104	95	127	118	77	38	17	202	21		
	48%	4%	87%	84%	2%	3%	83%	56%	41%	39%	63%	33%	72%	58%	56%	27%	8%	84%	50%		
Did not vote	21	7	9	12	8	7	12	7	9	13	8	6	12	8	5	6	5	11	5		
	4%	4%	4%	4%	4%	3%	4%	4%	4%	4%	5%	2%	7%	4%	4%	4%	2%	5%	12%		
Third-Party candidate	6	2	2	2	2	1	5	3	3	4	2	4	2	4	2	-	2	4	-		
	1%	1%	1%	1%	1%	*%	2%	2%	1%	1%	1%	1%	1%	2%	1%	-	1%	2%	-		
Undecided	4	-	1	4	-	-	3	1	1	-	4	2	2	4	-	-	-	3	1		
	1%	-	*%	1%	-	-	1%	1%	*%	-	2%	1%	1%	2%	-	-	-	1%	2%		
Refused	4	-	3	2	-	1	2	-	-	1	1	1	1	1	3	-	1	1	-		
	1%	-	1%	1%	-	*%	1%	-	-	*%	1%	*%	1%	*%	2%	-	*%	*%	-		

12. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate? would you say...?

BANNER 4																					
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																					
	JOB APPROVAL												VOTING PREFERENCE								
	HARRIS			TRUMP			BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND		
BASE: CHOSE CANDIDATE	476	198	236	261	206	202	264	161	231	308	153	275	173	197	134	127	212	233	29		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Very excited	312	142	158	175	131	137	169	111	140	196	104	179	117	129	85	86	141	160	11		
	66%	72%	67%	67%	64%	68%	64%	69%	61%	64%	68%	65%	68%	65%	63%	68%	67%	69%	38%		
Somewhat excited	100	37	48	53	47	48	51	29	60	74	25	64	30	41	35	23	48	42	9		
	21%	19%	20%	20%	23%	24%	19%	18%	26%	24%	16%	23%	17%	21%	26%	18%	23%	18%	31%		
Not very excited	35	13	15	18	17	7	26	6	22	19	16	17	15	13	9	12	14	14	6		
	7%	7%	6%	7%	8%	3%	10%	4%	10%	6%	10%	6%	9%	7%	7%	9%	7%	6%	21%		
Not at all excited	20	5	11	10	10	9	11	8	8	14	4	11	6	9	4	6	8	11	1		
	4%	3%	5%	4%	5%	4%	4%	5%	3%	5%	3%	4%	3%	5%	3%	5%	4%	5%	3%		
Undecided	6	-	3	4	-	-	6	5	-	4	2	3	3	4	1	-	-	5	1		
	1%	-	1%	2%	-	-	2%	3%	-	1%	1%	1%	2%	2%	1%	-	-	2%	3%		
Refused	3	1	1	1	1	1	1	2	1	1	2	1	2	1	-	-	1	1	1		
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	3%		

14. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Kamala Harris is doing as vice president?

BANNER 4																					
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																					
JOB APPROVAL										VOTING PREFERENCE											
TOTAL	HARRIS			TRUMP			BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	APPRV	DIS-APPRV		APPRV	DIS-APPRV		APPRV	DIS-APPRV		YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Strongly approve	91	91	-	6	82	86	5	33	44	68	19	73	12	24	17	45	84	2	5		
	18%	46%		2%	39%	42%	2%	20%	18%	22%	12%	25%	7%	12%	12%	32%	39%	1%	12%		
Approve	108	108	-	13	95	95	13	21	70	82	26	95	12	30	36	40	93	10	5		
	22%	54%		5%	45%	46%	5%	13%	29%	26%	16%	33%	7%	15%	26%	29%	44%	4%	12%		
Disapprove	48	-	48	40	8	7	38	12	27	26	21	19	25	24	13	8	9	35	4		
	10%		19%	14%	4%	3%	14%	7%	11%	8%	13%	7%	14%	12%	9%	6%	4%	15%	10%		
Strongly disapprove	201	-	201	198	2	3	197	81	81	111	80	77	109	105	63	29	14	173	13		
	40%		81%	71%	1%	1%	71%	49%	33%	35%	48%	26%	62%	51%	46%	21%	7%	72%	31%		
Undecided	46	-	-	20	19	14	24	18	18	25	17	27	16	19	7	17	12	20	12		
	9%			7%	9%	7%	9%	11%	7%	8%	10%	9%	9%	9%	5%	12%	6%	8%	29%		
Refused	6	-	-	1	3	1	2	1	2	3	2	-	2	3	1	-	1	-	3		
	1%			1%	1%	1%	1%	1%	1%	1%	1%		1%	1%	1%		1%		7%		

15. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Donald Trump did as president between 2017-2021?

BANNER 4																					
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																					
JOB APPROVAL										VOTING PREFERENCE											
TOTAL	HARRIS			TRUMP			BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	APPRV	DIS-APPRV	TOTAL	APPRV	DIS-APPRV	TOTAL	APPRV	DIS-APPRV	TOTAL	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Strongly approve	176	6	166	176	-	5	171	72	66	96	71	66	95	100	48	22	9	159	7		
	35%	3%	67%	63%		2%	61%	43%	27%	30%	43%	23%	54%	49%	35%	16%	4%	66%	17%		
Approve	102	13	72	102	-	14	83	32	51	55	44	45	50	41	34	24	16	66	19		
	20%	7%	29%	37%		7%	30%	19%	21%	17%	27%	15%	28%	20%	25%	17%	8%	28%	45%		
Disapprove	51	37	4	-	51	43	6	19	23	33	17	36	13	13	15	22	39	7	5		
	10%	19%	2%		24%	21%	2%	11%	10%	10%	10%	12%	7%	6%	11%	16%	18%	3%	12%		
Strongly disapprove	158	140	6	-	158	140	16	37	102	128	29	139	14	43	39	68	148	5	3		
	32%	70%	2%		76%	68%	6%	22%	42%	41%	18%	48%	8%	21%	28%	49%	69%	2%	7%		
Undecided	11	3	-	-	-	4	2	6	-	3	3	5	3	7	-	3	1	2	8		
	2%	2%				2%	1%	4%		1%	2%	2%	2%	3%		2%	1%	1%	19%		
Refused	2	-	1	-	-	-	1	-	-	-	1	-	1	1	1	1	-	-	1		
	0.4%		0.4%				0.4%				0.4%		0.4%	0.4%	0.4%	0.4%			0.4%		

16. Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Joe Biden is doing as president?

BANNER 4																					
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																					
JOB APPROVAL										VOTING PREFERENCE											
TOTAL	HARRIS			TRUMP			BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	APPRV	DIS-APPRV		APPRV	DIS-APPRV		APPRV	DIS-APPRV		YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Strongly approve	85	83	-	4	81	85	-	25	47	69	15	71	11	20	17	42	84	-	1		
	17%	42%		1%	39%	41%		15%	19%	22%	9%	24%	6%	10%	12%	30%	39%		2%		
Approve	121	98	10	15	102	121	-	35	67	92	24	101	14	35	38	44	99	11	9		
	24%	49%	4%	5%	49%	59%		21%	28%	29%	15%	35%	8%	17%	28%	32%	46%	5%	21%		
Disapprove	62	9	38	46	15	-	62	21	30	25	36	29	27	25	19	14	10	40	11		
	12%	5%	15%	17%	7%		22%	13%	12%	8%	22%	10%	15%	12%	14%	10%	5%	17%	26%		
Strongly disapprove	217	9	197	208	7	-	217	81	94	123	84	82	118	117	63	33	15	187	14		
	43%	5%	79%	75%	3%		78%	49%	39%	39%	51%	28%	67%	57%	46%	24%	7%	78%	33%		
Undecided	13	-	3	4	4	-	-	4	4	5	6	7	6	6	-	6	5	1	7		
	3%		1%	1%	2%			2%	2%	2%	4%	2%	3%	3%		4%	2%	1%	17%		
Refused	2	-	1	1	-	-	-	-	-	1	-	1	-	2	-	-	-	1	-		
	0.4%		0.2%	0.2%						0.2%		0.2%		0.4%				0.2%			

17. Earlier you indicated that you voted for Joe Biden in 2020 but are not choosing Kamala Harris as a first or second choice in 2024. In your own words, what is the major reason for this?

BANNER 4																					
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																					
JOB APPROVAL										VOTING PREFERENCE											
TOTAL	HARRIS			TRUMP			BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND	
BASE: BIDEN VOTERS NOT VOTING FOR HARRIS	19	3	10	13	6	6	9	3	12	15	3	13	5	7	3	8	7	10	1		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Dislike her/Prefer other candidate	3	-	2	3	-	1	2	-	2	2	-	1	2	1	1	-	-	2	-		
	16%		20%	23%		17%	22%		17%	13%		8%	40%	14%	33%			20%			
Disagree with her policies	4	-	4	3	1	-	2	1	3	4	-	3	1	3	-	1	2	1	1		
	21%		40%	23%	17%		22%	33%	25%	27%		23%	20%	43%		13%	29%	10%	100%		
Economy	2	-	-	1	1	-	2	1	1	1	1	1	1	1	-	1	-	2	-		
	11%			8%	17%		22%	33%	8%	7%	33%	8%	20%	14%		13%		20%			
Not bright/No ability to lead	3	1	1	2	1	1	1	-	2	2	1	2	1	1	-	2	2	1	-		
	16%	33%	10%	15%	17%	17%	11%		17%	13%	33%	15%	20%	14%		25%	29%	10%			
Not visible	2	-	1	-	2	1	-	1	-	2	-	2	-	-	-	2	1	1	-		
	11%		10%		33%	17%		33%		13%		15%				25%	14%	10%			
I'm undecided/Need more information	2	2	-	2	-	2	-	-	1	1	1	2	-	1	-	1	1	1	-		
	11%	67%		15%		33%			8%	7%	33%	15%		14%		13%	14%	10%			
Other	2	-	1	1	1	1	1	-	2	2	-	1	-	-	1	1	1	1	-		
	11%		10%	8%	17%	17%	11%		17%	13%		8%			33%	13%	14%	10%			
Don't know/No answer/Refused	1	-	1	1	-	-	1	-	1	1	-	1	-	-	1	-	-	1	-		
	5%		10%	8%			11%		8%	7%		8%			33%			10%			

18. Earlier you indicated that you voted for Donald Trump in 2020 but are not choosing him as a first or second choice in 2024. In your own words, what is the major reason for this?

BANNER 4																			
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
	JOB APPROVAL							VOTING PREFERENCE											
	HARRIS		TRUMP		BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND
BASE: TRUMP VOTERS NOT VOTING FOR TRUMP	23	1	13	17	4	3	17	9	11	8	13	14	7	6	6	11	3	10	10
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Economy/Inflation	4	-	-	3	1	1	3	-	4	2	2	4	-	1	1	2	1	-	3
	17%			18%	25%	33%	18%		36%	25%	15%	29%		17%	17%	18%	33%		30%
Felton/Liar	2	1	1	1	1	1	1	-	2	-	2	2	-	-	1	1	1	1	-
	9%	100%	8%	6%	25%	33%	6%		18%		15%	14%			17%	9%	33%	10%	
Arrogant/Out for himself	5	-	2	2	1	2	1	1	2	1	2	3	1	1	-	4	-	3	2
	22%		15%	12%	25%	67%	6%	11%	18%	13%	15%	21%	14%	17%		36%		30%	20%
Don't like how he speaks	2	-	2	2	-	-	2	2	-	-	2	2	-	-	-	2	-	-	2
	9%		15%	12%			12%	22%			15%	14%				18%			20%
Disagree with his policies	3	-	3	2	1	-	3	2	1	-	3	2	1	-	1	2	1	-	2
	13%		23%	12%	25%		18%	22%	9%		23%	14%	14%		17%	18%	33%		20%
Want a change	4	-	2	4	-	-	4	2	2	2	2	-	4	2	2	-	-	4	-
	17%		15%	24%			24%	22%	18%	25%	15%		57%	33%	33%			40%	
I'm undecided/Need more information	3	-	3	3	-	-	2	2	-	2	1	1	1	1	1	1	-	2	1
	13%		23%	18%			12%	22%		25%	8%	7%	14%	17%	17%	9%		20%	10%
Other	1	-	1	1	-	-	1	-	1	1	-	1	-	1	-	-	-	1	-
	4%		8%	6%			6%		9%	13%		7%		17%				10%	

19. Kamala Harris

BANNER 4																			
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL										VOTING PREFERENCE									
HARRIS		TRUMP			BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND	
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favorable	221	191	10	25	189	191	27	66	120	165	51	178	33	66	60	87	190	16	14
	44%	96%	4%	9%	90%	93%	10%	40%	50%	52%	31%	61%	19%	32%	44%	63%	89%	7%	33%
Unfavorable	251	4	235	244	7	11	236	94	108	136	104	94	138	130	74	38	19	213	18
	50%	2%	94%	88%	3%	5%	85%	57%	45%	43%	63%	32%	78%	63%	54%	27%	9%	89%	43%
Undecided	27	4	4	9	12	4	15	6	13	13	10	19	5	8	3	14	4	11	9
	5%	2%	2%	3%	6%	2%	5%	4%	5%	4%	6%	7%	3%	4%	2%	10%	2%	5%	21%
Never Heard of	1	-	-	-	1	-	1	-	1	1	-	-	-	1	-	-	-	-	1
	*%				*%		*%		*%	*%				*%					2%

22. Robert F. Kennedy, Jr.

BANNER 4

JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL								VOTING PREFERENCE											
HARRIS		TRUMP		BIDEN		AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS				
TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND	
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favorable	179	45	115	131	46	40	135	66	87	107	70	102	68	94	51	31	55	114	10
	36%	23%	46%	47%	22%	19%	48%	40%	36%	34%	42%	35%	39%	46%	37%	22%	26%	48%	24%
Unfavorable	219	120	80	82	135	132	82	69	120	153	62	141	70	67	62	80	127	72	18
	44%	60%	32%	29%	65%	64%	29%	42%	50%	49%	38%	48%	40%	33%	45%	58%	60%	30%	43%
Undecided	79	22	46	52	22	23	50	28	27	42	26	38	32	33	19	21	25	45	6
	16%	11%	18%	19%	11%	11%	18%	17%	11%	13%	16%	13%	18%	16%	14%	15%	12%	19%	14%
Never Heard of	23	12	8	13	6	11	12	3	8	13	7	10	6	11	5	7	6	9	8
	5%	6%	3%	5%	3%	5%	4%	2%	3%	4%	4%	3%	3%	5%	4%	5%	3%	4%	19%

23. Ron DeSantis

BANNER 4

JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS

	JOB APPROVAL							VOTING PREFERENCE											
	HARRIS		TRUMP		BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favorable	258	16	220	238	18	21	234	101	107	141	108	104	137	130	80	41	31	205	22
	52%	8%	88%	86%	9%	10%	84%	61%	44%	45%	65%	36%	78%	63%	58%	29%	15%	85%	52%
Unfavorable	214	175	19	29	182	174	33	54	129	164	46	177	30	58	52	95	176	27	9
	43%	88%	8%	10%	87%	84%	12%	33%	53%	52%	28%	61%	17%	28%	38%	68%	83%	11%	21%
Undecided	19	2	8	8	6	6	8	10	5	9	7	9	7	11	5	1	4	6	7
	4%	1%	3%	3%	3%	3%	3%	6%	2%	3%	4%	3%	4%	5%	4%	1%	2%	3%	17%
Never Heard of	9	6	2	3	3	5	4	1	1	1	4	1	2	6	-	2	2	2	4
	2%	3%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	3%	1%	1%	1%	1%	10%

24. Marco Rubio

BANNER 4

JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL										VOTING PREFERENCE									
HARRIS			TRUMP			BIDEN		AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND	
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favorable	237	27	191	212	25	27	208	94	102	125	104	107	118	108	72	48	38	178	20
	47%	14%	77%	76%	12%	13%	75%	57%	42%	40%	63%	37%	67%	53%	53%	35%	18%	74%	48%
Unfavorable	200	151	30	31	166	157	36	57	118	154	46	156	37	65	50	79	160	30	10
	40%	76%	12%	11%	79%	76%	13%	34%	49%	49%	28%	54%	21%	32%	36%	57%	75%	13%	24%
Undecided	47	12	24	29	11	12	29	13	17	25	14	22	19	26	9	11	11	26	8
	9%	6%	10%	10%	5%	6%	10%	8%	7%	8%	8%	8%	11%	13%	7%	8%	5%	11%	19%
Never Heard of	16	9	4	6	7	10	6	2	5	11	1	6	2	6	6	1	4	6	4
	3%	5%	2%	2%	3%	5%	2%	1%	2%	3%	1%	2%	1%	3%	4%	1%	2%	3%	10%

25. Rick Scott

BANNER 4																			
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL										VOTING PREFERENCE									
HARRIS			TRUMP			BIDEN		AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND	
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favorable	177	24	140	156	19	26	147	63	79	95	75	77	90	83	57	30	29	137	10
	35%	12%	56%	56%	9%	13%	53%	38%	33%	30%	45%	26%	51%	40%	42%	22%	14%	57%	24%
Unfavorable	245	156	68	78	165	154	84	73	142	176	64	179	59	88	63	85	159	67	18
	49%	78%	27%	28%	79%	75%	30%	44%	59%	56%	39%	62%	34%	43%	46%	61%	75%	28%	43%
Undecided	35	2	21	21	9	7	26	14	11	23	10	16	13	17	8	8	8	22	4
	7%	1%	8%	8%	4%	3%	9%	8%	5%	7%	6%	5%	7%	8%	6%	6%	4%	9%	10%
Never Heard of	43	17	20	23	16	19	22	16	10	21	16	19	14	17	9	16	17	14	10
	9%	9%	8%	8%	8%	9%	8%	10%	4%	7%	10%	7%	8%	8%	7%	12%	8%	6%	24%

26. Tim Walz

BANNER 4

JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL										VOTING PREFERENCE									
HARRIS			TRUMP			BIDEN		AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND	
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favorable	148	121	15	19	127	125	19	38	92	122	25	124	20	37	41	63	127	17	4
	30%	61%	6%	7%	61%	61%	7%	23%	38%	39%	15%	43%	11%	18%	30%	45%	60%	7%	10%
Unfavorable	159	15	138	143	15	12	146	61	68	84	71	61	92	76	53	24	22	130	7
	32%	8%	55%	51%	7%	6%	52%	37%	28%	27%	43%	21%	52%	37%	39%	17%	10%	54%	17%
Undecided	76	27	33	40	32	31	41	34	28	53	19	43	26	33	22	17	30	34	10
	15%	14%	13%	14%	15%	15%	15%	20%	12%	17%	12%	15%	15%	16%	16%	12%	14%	14%	24%
Never Heard of	117	36	63	76	35	38	73	33	54	56	50	63	38	59	21	35	34	59	21
	23%	18%	25%	27%	17%	18%	26%	20%	22%	18%	30%	22%	22%	29%	15%	25%	16%	25%	50%

27. J.D. Vance

BANNER 4

JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL										VOTING PREFERENCE									
HARRIS			TRUMP			BIDEN		AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND	
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favorable	195	3	180	188	7	8	185	75	83	102	85	73	109	92	67	31	18	162	15
	39%	2%	72%	68%	3%	4%	66%	45%	34%	32%	52%	25%	62%	45%	49%	22%	8%	68%	36%
Unfavorable	190	160	18	29	159	156	29	47	121	152	38	153	32	56	49	75	158	22	9
	38%	80%	7%	10%	76%	76%	10%	28%	50%	48%	23%	53%	18%	27%	36%	54%	74%	9%	21%
Undecided	56	11	30	35	17	15	38	21	21	32	20	32	18	32	10	11	14	35	5
	11%	6%	12%	13%	8%	7%	14%	13%	9%	10%	12%	11%	10%	16%	7%	8%	7%	15%	12%
Never Heard of	59	25	21	26	26	27	27	23	17	29	22	33	17	25	11	22	23	21	13
	12%	13%	8%	9%	12%	13%	10%	14%	7%	9%	13%	11%	10%	12%	8%	16%	11%	9%	31%

28. I'm going to read you a list of 13 issues. Please tell me which ONE do you think is the most important issue facing the next president?

BANNER 4																			
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
	JOB APPROVAL							VOTING PREFERENCE											
	HARRIS		TRUMP		BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	17	3	9	10	7	4	13	4	11	11	6	8	7	4	3	9	3	10	3
	3%	2%	4%	4%	3%	2%	5%	2%	5%	3%	4%	3%	4%	2%	2%	6%	1%	4%	7%
Inflation/Economy	172	49	104	117	53	52	117	53	91	104	61	94	70	74	63	32	54	107	11
	34%	25%	42%	42%	25%	25%	42%	32%	38%	33%	37%	32%	40%	36%	23%	25%	45%	26%	
Schools/Education	12	8	3	4	8	7	5	3	5	7	5	6	4	8	-	3	7	2	2
	2%	4%	1%	1%	4%	3%	2%	2%	2%	2%	3%	2%	2%	4%	2%	3%	3%	1%	5%
Healthcare	9	7	2	6	3	5	3	3	5	9	-	4	5	1	3	5	7	2	-
	2%	4%	1%	2%	1%	2%	1%	2%	2%	3%	-	1%	3%	1%	2%	4%	3%	1%	-
Immigration policy	66	3	60	62	4	2	60	29	22	39	25	26	36	40	17	7	4	59	3
	13%	2%	24%	22%	2%	1%	22%	17%	9%	12%	15%	9%	20%	20%	12%	5%	2%	25%	7%
Climate change	19	16	1	1	18	17	2	4	10	14	4	16	3	2	8	9	16	-	3
	4%	8%	1%	1%	9%	8%	1%	2%	4%	4%	2%	5%	2%	1%	6%	6%	8%	-	7%
Terrorism/National security	48	8	36	38	10	7	41	23	20	28	19	27	18	22	10	14	12	30	6
	10%	4%	14%	14%	5%	3%	15%	14%	8%	9%	12%	9%	10%	11%	7%	10%	6%	13%	14%
Crime/Guns	15	7	5	7	8	8	7	5	6	9	6	7	5	9	1	5	9	5	1
	3%	4%	2%	3%	4%	4%	3%	3%	2%	3%	4%	2%	3%	4%	1%	4%	4%	2%	2%
Drugs/Opioids	4	2	2	2	2	2	2	-	3	4	-	3	1	1	2	1	2	2	-
	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	-
Choosing Supreme Court nominees	25	24	-	-	25	25	-	3	18	22	3	24	1	6	11	8	25	-	-
	5%	12%	-	-	12%	12%	-	2%	7%	7%	2%	8%	1%	3%	8%	6%	12%	-	-
Racism	9	6	1	1	6	7	1	4	3	6	3	8	1	-	-	7	7	1	1
	2%	3%	1%	1%	3%	3%	1%	2%	1%	2%	2%	3%	1%	-	-	5%	3%	1%	2%
Abortion rights	17	12	3	6	11	12	5	4	11	9	7	14	3	4	2	10	13	3	-
	3%	6%	1%	2%	5%	6%	2%	2%	5%	3%	4%	5%	2%	2%	1%	7%	6%	1%	-
Bringing the country together	63	39	18	18	42	43	17	23	32	41	22	43	16	23	13	22	42	14	7
	13%	20%	7%	6%	20%	21%	6%	14%	13%	13%	13%	15%	9%	11%	9%	16%	20%	6%	17%
Undecided	24	15	5	6	12	15	6	8	5	12	4	11	6	11	4	7	12	5	5
	5%	8%	2%	2%	6%	7%	2%	5%	2%	4%	2%	4%	3%	5%	3%	5%	6%	2%	12%

29. How would you rate economic conditions in Florida today - excellent, good, fair, or poor?

BANNER 4																			
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL										VOTING PREFERENCE									
HARRIS		TRUMP			BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND	
Total	500 100	199 100	249 100	278 100	209 100	206 100	279 100	166 100	242 100	315 100	165 100	291 100	176 100	205 100	137 100	139 100	213 100	240 100	42 100
Excellent	24 5%	8 4%	15 6%	15 5%	9 4%	9 4%	13 5%	9 5%	13 5%	18 6%	5 3%	15 5%	7 4%	11 5%	7 5%	4 3%	9 4%	14 6%	1 2%
Good	128 26%	63 32%	54 22%	59 21%	65 31%	73 35%	53 19%	37 22%	65 27%	82 26%	40 24%	72 25%	46 26%	38 19%	35 26%	50 36%	66 31%	44 18%	16 38%
Fair	186 37%	75 38%	88 35%	99 36%	83 40%	76 37%	103 37%	64 39%	97 40%	118 37%	63 38%	107 37%	67 38%	78 38%	56 41%	46 33%	82 38%	83 35%	21 50%
Poor	156 31%	51 26%	90 36%	102 37%	50 24%	46 22%	108 39%	55 33%	66 27%	92 29%	57 35%	94 32%	54 31%	76 37%	37 27%	37 27%	54 25%	96 40%	4 10%
Undecided	4 1%	2 1%	1 *%	2 1%	2 1%	2 1%	1 *%	-	1 *%	4 1%	-	3 1%	1 1%	1 *%	1 1%	2 1%	2 1%	2 1%	-
Refused	2 *%	-	1 *%	1 *%	-	-	1 *%	1 1%	-	1 *%	-	-	1 1%	1 *%	1 1%	-	-	1 *%	-

34. Florida Amendment 1, the Partisan School Board Elections Amendment, is on the ballot this November. A YES vote supports making school board elections partisan beginning in the 2026 elections. A NO vote opposes making school board elections partisan and would keep current procedures where school board members are elected in a nonpartisan election. At this point, will you vote yes or no?

BANNER 4																			
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL													VOTING PREFERENCE						
HARRIS		TRUMP		BIDEN		AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS				
TOTAL	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	166	54	93	104	56	60	102	166	-	105	58	92	66	80	35	43	60	93	13
	33%	27%	37%	37%	27%	29%	37%	100%		33%	35%	32%	38%	39%	26%	31%	28%	39%	31%
No	242	114	108	117	125	114	124	-	242	163	79	156	79	87	73	77	123	98	20
	48%	57%	43%	42%	60%	55%	44%		100%	52%	48%	54%	45%	42%	53%	55%	58%	41%	48%
Undecided	85	31	45	52	27	30	49	-	-	45	27	41	30	35	27	19	29	47	9
	17%	16%	18%	19%	13%	15%	18%			14%	16%	14%	17%	17%	20%	14%	14%	20%	21%
Refused	7	-	3	5	1	2	4	-	-	2	1	2	1	3	2	-	1	2	-
	1%		1%	2%	*%	1%	1%			1%	1%	1%	1%	1%	1%		*%	1%	

35. Amendment 3 is the marijuana legalization question and would allow adults 21 years and over to possess, purchase, or use marijuana. A YES vote supports legalizing marijuana for adults 21 years old and older and allowing individuals to possess up to three ounces of marijuana. A NO vote opposes legalizing marijuana for adult use in Florida. At this point, would you vote yes or no?

BANNER 4

JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL													VOTING PREFERENCE						
TOTAL		HARRIS		TRUMP		BIDEN		AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	315	150	137	151	161	161	148	105	163	315	-	211	87	134	85	83	164	135	14
	63%	75%	55%	54%	77%	78%	53%	63%	67%	100%		73%	49%	65%	62%	60%	77%	56%	33%
No	165	45	101	115	46	39	120	58	79	-	165	74	84	60	48	53	47	96	22
	33%	23%	41%	41%	22%	19%	43%	35%	33%		100%	25%	48%	29%	35%	38%	22%	40%	52%
Undecided	16	4	9	9	2	5	9	3	-	-	-	5	5	9	3	3	2	8	6
	3%	2%	4%	3%	1%	2%	3%	2%				2%	3%	4%	2%	2%	1%	3%	14%
Refused	4	-	2	3	-	1	2	-	-	-	-	1	-	2	1	-	-	1	-
	1%		1%	1%		1%	1%					1%		1%	1%			1%	

36. Amendment 4 would allow first and second trimester abortions (before the fetus could survive outside the womb) or when necessary to protect the health of the patient as determined by the patient's healthcare provider. A YES vote supports establishing a constitutional right to abortion before fetal viability. A NO vote opposes establishing a constitutional right to abortion before fetal viability. At this point, would you vote yes or no?

BANNER 4																			
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL													VOTING PREFERENCE						
TOTAL	HARRIS		TRUMP		BIDEN		AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS			
	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND	
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	291	168	96	111	175	172	111	92	156	211	74	291	-	109	81	93	171	98	21
	58%	84%	39%	40%	84%	83%	40%	55%	64%	67%	45%	100%		53%	59%	67%	80%	41%	50%
No	176	24	134	145	27	25	145	66	79	87	84	-	176	78	49	43	36	125	14
	35%	12%	54%	52%	13%	12%	52%	40%	33%	28%	51%		100%	38%	36%	31%	17%	52%	33%
Undecided	26	7	16	19	4	7	19	7	5	13	7	-	-	15	5	2	4	15	7
	5%	4%	6%	7%	2%	3%	7%	4%	2%	4%	4%			7%	4%	1%	2%	6%	17%
Refused	7	-	3	3	3	2	4	1	2	4	-	-	-	3	2	1	2	2	-
	1%		1%	1%	1%	1%	1%	1%	1%	1%				1%	1%	1%	1%	1%	

37. Of the following ways to vote in November, how do you plan to vote? Do you plan to vote...?

BANNER 4																			
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL										VOTING PREFERENCE									
HARRIS		TRUMP		BIDEN		AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS				
TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND	
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
On Election Day, in person	205	54	129	141	56	55	142	80	87	134	60	109	78	205	-	-	57	129	18
	41%	27%	52%	51%	27%	27%	51%	48%	36%	43%	36%	37%	44%	100%			27%	54%	43%
Before Election Day, in person	137	53	76	82	54	55	82	35	73	85	48	81	49	-	137	-	58	71	7
	27%	27%	31%	29%	26%	27%	29%	21%	30%	27%	29%	28%	28%	100%			27%	30%	17%
By mail-in or absentee ballot	139	85	37	46	90	86	47	43	77	83	53	93	43	-	-	139	91	33	15
	28%	43%	15%	17%	43%	42%	17%	26%	32%	26%	32%	32%	24%		100%		43%	14%	36%
Undecided	17	7	7	8	8	9	7	8	5	12	4	7	6	-	-	-	7	7	2
	3%	4%	3%	3%	4%	4%	3%	5%	2%	4%	2%	2%	3%				3%	3%	5%
Refused	2	-	-	1	1	1	1	-	-	1	-	1	-	-	-	-	-	-	-
	0.4%			0.2%	0.2%	0.2%	0.2%			0.2%		0.2%							

38. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Kamala Harris or Donald Trump?

BANNER 4																					
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																					
JOB APPROVAL										VOTING PREFERENCE											
TOTAL	HARRIS			TRUMP			BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	APPRV	DIS-APPRV		APPRV	DIS-APPRV		APPRV	DIS-APPRV		YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Kamala Harris	213	177	23	25	187	183	25	60	123	164	47	171	36	57	58	91	213	-	-		
	43%	89%	9%	9%	89%	89%	9%	36%	51%	52%	28%	59%	20%	28%	42%	65%	100%	-	-		
Donald Trump	240	12	208	225	12	11	227	93	98	135	96	98	125	129	71	33	-	240	-		
	48%	6%	84%	81%	6%	5%	81%	56%	40%	43%	58%	34%	71%	63%	52%	24%	-	100%	-		
Undecided	42	10	17	26	8	10	25	13	20	14	22	21	14	18	7	15	-	-	42		
	8%	5%	7%	9%	4%	5%	9%	8%	8%	4%	13%	7%	8%	9%	5%	11%	-	-	100%		
Refused	5	-	1	2	2	2	2	-	1	2	-	1	1	1	1	-	-	-	-		
	1%	-	1%	1%	1%	1%	1%	-	1%	1%	-	1%	1%	1%	1%	-	-	-	-		

39. How would you describe your own political viewpoint - very liberal, somewhat liberal, moderate, somewhat conservative, very conservative?

BANNER 4																			
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
	JOB APPROVAL							VOTING PREFERENCE											
	HARRIS		TRUMP		BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	42	37	5	5	37	37	5	11	24	36	6	36	3	6	19	14	37	3	2
	8%	19%	2%	2%	18%	18%	2%	7%	10%	11%	4%	12%	2%	3%	14%	10%	17%	1%	5%
Somewhat liberal	68	53	11	12	55	54	13	21	36	61	6	59	9	32	14	19	54	13	1
	14%	27%	4%	4%	26%	26%	5%	13%	15%	19%	4%	20%	5%	16%	10%	14%	25%	5%	2%
Moderate	164	78	64	74	86	88	70	59	80	111	45	116	38	61	38	61	86	59	19
	33%	39%	26%	27%	41%	43%	25%	36%	33%	35%	27%	40%	22%	30%	28%	44%	40%	25%	45%
Somewhat conservative	120	11	98	104	13	10	105	36	63	59	60	51	60	62	36	18	15	95	9
	24%	6%	39%	37%	6%	5%	38%	22%	26%	19%	36%	18%	34%	30%	26%	13%	7%	40%	21%
Very conservative	89	15	67	76	13	12	77	34	38	40	45	21	64	39	26	23	17	65	7
	18%	8%	27%	27%	6%	6%	28%	20%	16%	13%	27%	7%	36%	19%	19%	17%	8%	27%	17%
Other	1	1	-	-	1	1	-	-	-	1	-	1	-	-	1	-	1	-	-
	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Don't know	16	4	4	7	4	4	9	5	1	7	3	7	2	5	3	4	3	5	4
	3%	2%	2%	3%	2%	2%	3%	3%	0%	2%	2%	2%	1%	2%	2%	3%	1%	2%	10%

47. what is your annual household income?

BANNER 4																			
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																			
JOB APPROVAL								VOTING PREFERENCE											
HARRIS		TRUMP		BIDEN		AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS				
TOTAL	APPRV	DIS-APPRV	APPRV	DIS-APPRV	APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND	
Total	500 100	199 100	249 100	278 100	209 100	206 100	279 100	166 100	242 100	315 100	165 100	291 100	176 100	205 100	137 100	139 100	213 100	240 100	42 100
Under \$20,000 per year	29 6%	18 9%	9 4%	12 4%	17 8%	17 8%	12 4%	8 5%	16 7%	16 5%	12 7%	16 5%	11 6%	13 6%	2 1%	13 9%	18 8%	7 3%	4 10%
Under \$50,000 per year	105 21%	48 24%	51 20%	60 22%	39 19%	44 21%	56 20%	38 23%	44 18%	64 20%	35 21%	66 23%	34 19%	44 21%	22 16%	36 26%	48 23%	43 18%	14 33%
Under \$75,000 per year	76 15%	29 15%	37 15%	44 16%	30 14%	26 13%	46 16%	28 17%	34 14%	45 14%	27 16%	42 14%	32 18%	31 15%	23 17%	21 15%	27 13%	42 18%	7 17%
Under \$100,000 per year	85 17%	27 14%	49 20%	51 18%	32 15%	30 15%	52 19%	27 16%	42 17%	57 18%	27 16%	53 18%	27 15%	34 17%	27 20%	23 17%	33 15%	50 21%	2 5%
Under \$140,000 per year	63 13%	24 12%	33 13%	35 13%	27 13%	30 15%	33 12%	24 14%	32 13%	38 12%	24 15%	39 13%	19 11%	25 12%	24 18%	12 9%	28 13%	33 14%	2 5%
\$140,000 per year or more	93 19%	37 19%	48 19%	49 18%	44 21%	41 20%	50 18%	27 16%	57 24%	66 21%	26 16%	53 18%	35 20%	37 18%	29 21%	22 16%	43 20%	45 19%	5 12%
Undecided	49 10%	16 8%	22 9%	27 10%	20 10%	18 9%	30 11%	14 8%	17 7%	29 9%	14 8%	22 8%	18 10%	21 10%	10 7%	12 9%	16 8%	20 8%	8 19%

48. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 4																					
JOB APPROVALS, BALLOT QUESTIONS, VOTING PREFERENCE, PREZ BEST GUESS																					
JOB APPROVAL										VOTING PREFERENCE											
TOTAL	HARRIS			TRUMP			BIDEN			AMENDMENT 1		AMENDMENT 3		AMENDMENT 4		IN PERSON			PREZ BEST GUESS		
	APPRV	DIS-APPRV	DIS-APPRV	APPRV	DIS-APPRV	DIS-APPRV	APPRV	DIS-APPRV	DIS-APPRV	YES	NO	YES	NO	YES	NO	ELCTN DAY	BEFORE ELECTN	MAIL/ABS	HARRIS	TRUMP	UND
Total	500	199	249	278	209	206	279	166	242	315	165	291	176	205	137	139	213	240	42		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Very important	245	82	146	160	76	81	155	95	100	128	108	103	123	110	66	62	90	134	21		
	49%	41%	59%	58%	36%	39%	56%	57%	41%	41%	65%	35%	70%	54%	48%	45%	42%	56%	50%		
Somewhat important	114	35	62	70	44	41	71	46	53	78	33	74	33	48	30	31	39	64	9		
	23%	18%	25%	25%	21%	20%	25%	28%	22%	25%	20%	25%	19%	23%	22%	22%	18%	27%	21%		
Not very important	54	24	23	24	27	26	26	10	32	38	12	44	10	13	20	21	26	24	4		
	11%	12%	9%	9%	13%	13%	9%	6%	13%	12%	7%	15%	6%	6%	15%	15%	12%	10%	10%		
Not at all important	72	53	14	18	54	51	20	13	54	62	9	64	5	29	17	22	53	14	5		
	14%	27%	6%	6%	26%	25%	7%	8%	22%	20%	5%	22%	3%	14%	12%	16%	25%	6%	12%		
Undecided	6	1	3	3	2	2	3	2	1	4	1	3	2	3	2	1	1	3	1		
	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%		
Don't know	9	4	1	3	6	5	4	-	2	5	2	3	3	2	2	2	4	1	2		
	2%	2%	0%	1%	3%	2%	1%	0%	1%	2%	1%	1%	2%	1%	1%	1%	2%	0%	5%		