Crosstabs (Likely Voters, Party, Region)

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

July 26, 2024

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* Denotes variable with statistically significant findings

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Who did you vote for in the 2020 election? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Donald Trump Column %	47%	**49%** B	**38%**	47%	**84%** DE	**9%**	**42%** D	47%	43%	50%	51%	45%	51%	45%
Joe Biden Column %	39%	**43%** B	**18%**	39%	**5%**	**83%** CE	**28%** C	39%	**50%** GHJ	**33%**	**33%**	**42%** GJ	**29%**	40%
Someone else Column %	3%	3%	2%	3%	**1%**	**3%**	**7%** CD	3%	**1%**	**6%** FH	**2%**	4%	2%	**6%** F
I did not vote Column %	11%	**4%**	**42%** A	11%	**10%** D	**4%**	**23%** CD	11%	**6%**	**11%** F	**14%** F	**9%**	**18%** FI	9%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

2020 Ballot *

		Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,074	954	120	1,074	455	424	194	1,074	304	224	186	185	109	65
Donald Trump Column %	53%	**51%**	**65% A**	53%	**93% DE**	**10%**	**55% D**	53%	**46%**	**56% F**	**59% F**	**49%**	**62% FI**	50%
Joe Biden Column %	43%	**45% B**	**32%**	43%	**6%**	**87% CE**	**36% C**	43%	**53% GHJ**	**37%**	**38%**	**46% G**	35%	44%
Someone else Column %	4%	4%	3%	4%	**2%**	**3%**	**9% CD**	4%	**1%**	**7% FH**	**2%**	**4% F**	2%	**6% F**

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJ**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

2024 Presidential Ballot (Biden) *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,174	988	186	1,174	499	442	233	1,174	324	243	206	199	131	71
Donald Trump, the Republican candidate Column %	47%	46%	48%	47%	86% DE	9%	34% D	47%	42%	46%	45%	47%	60% FGHI	49%
Joe Biden, the Democratic candidate Column %	35%	39% B	15%	35%	7%	72% CE	27% C	35%	40% GJ	31%	37%	33%	30%	38%
Robert F. Kennedy Jr., the Independent candidate Column %	6%	5%	14% A	6%	2%	9% C	8% C	6%	8% HIJ	12% HIJ	2%	2%	2%	5%
Chase Oliver, the Libertarian candidate Column %	1%	1%	3%	1%	1%	1%	2%	1%	0%	0%	6% FGJ	2%	0%	0%
Cornel West, the Independent candidate Column %	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%
Jill Stein, the Green Party candidate Column %	1%	1%	1%	1%	0%	0%	2% CD	1%	0%	1%	1%	1%	0%	0%
I'm not sure Column %	10%	8%	20% A	10%	3%	8% C	26% CD	10%	9%	8%	9%	15% GJ	7%	8%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJ**

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James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

If the election for Congress were held today, which party's candidate would you vote for? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Republican Party Column %	48%	49%	44%	48%	**92%** **DE**	**4%**	**36%** **D**	48%	**41%**	**51%** **F**	**46%**	**48%**	**61%** **FHI**	49%
Democratic Party Column %	42%	**45%** **B**	**31%**	42%	**4%**	**94%** **CE**	**27%** **C**	42%	**49%** **GJ**	**39%**	42%	41%	**36%**	40%
Not sure Column %	10%	**7%**	**25%** **A**	10%	**4%** **D**	**1%**	**37%** **CD**	10%	**10%** **J**	**10%** **J**	**12%** **J**	**11%** **J**	**3%**	**10%** **J**

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJ**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

2024 Presidential Ballot (Harris) *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,175	988	187	1,175	499	442	234	1,175	322	243	207	200	131	71
Donald Trump, the Republican candidate Column %	46%	47%	42%	46%	**85%** DE	**7%**	**37%** D	46%	**44%**	**48%**	**40%**	**43%**	**60%** FGHI	48%
Kamala Harris, the Democratic candidate Column %	39%	**42%** B	**27%**	39%	**6%**	**82%** CE	**30%** C	39%	**46%** GJ	**32%**	**42%** G	40%	**33%**	40%
Robert F. Kennedy Jr., the Independent candidate Column %	5%	**4%**	**9%** A	5%	**3%**	5%	**8%** C	5%	**3%**	**11%** FHJ	**2%**	6%	**2%**	3%
Chase Oliver, the Libertarian candidate Column %	1%	1%	1%	1%	1%	0%	0%	1%	**0%**	0%	**3%** FI	**0%**	0%	0%
Cornel West, the Independent candidate Column %	1%	**0%**	**3%** A	1%	**0%**	**2%** C	0%	1%	**0%**	1%	**2%** F	0%	0%	0%
Jill Stein, the Green Party candidate Column %	0%	0%	1%	0%	**0%**	**0%**	**2%** CD	0%	0%	1%	1%	1%	0%	0%
I'm not sure Column %	8%	**6%**	**18%** A	8%	**4%**	**4%**	**22%** CD	8%	6%	7%	10%	10%	5%	8%

* Denotes variable with statistically significant findings

▯ **Significant difference within groups: ABCDEFGHIJ**

If the 2024 election for President were held today and it was between the following candidates, who would you vote for? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Donald Trump, the Republican candidate Column %	46%	46%	43%	46%	85% DE	9%	31% D	46%	41%	45%	43%	46%	60% FGHI	49%
Joe Biden, the Democratic candidate Column %	34%	39% B	13%	34%	7%	71% CE	25% C	34%	40% GJ	30%	35%	32%	30%	37%
Robert F. Kennedy Jr., the Independent candidate Column %	6%	5%	12% A	6%	2%	9% C	8% C	6%	8% HIJ	12% HIJ	2%	2%	2%	5%
Chase Oliver, the Libertarian candidate Column %	1%	1%	3%	1%	1%	1%	2%	1%	0%	0%	5% FGJ	2%	0%	0%
Cornel West, the Independent candidate Column %	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%
Jill Stein, the Green Party candidate Column %	1%	1%	0%	1%	0%	0%	2% CD	1%	0%	1%	1%	1%	0%	0%
I'm not sure Column %	9%	8%	18% A	9%	3%	8% C	24% CD	9%	9%	7%	9%	14% GJ	7%	8%
I wouldn't vote Column %	2%	0%	11% A	2%	1%	0%	8% CD	2%	0%	4% FJ	4% FJ	3% F	0%	1%

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Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

If the 2024 election for President were held today and it was between the following candidates, who would you vote for? Note the change in the Democratic candidate. *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Donald Trump, the Republican candidate Column %	45%	**47%** B	**38%**	45%	**84%** DE	**7%**	**34%** D	45%	**44%**	**46%**	**38%**	**43%**	**60%** FGHI	48%
Kamala Harris, the Democratic candidate Column %	39%	**42%** B	**24%**	39%	**6%**	**81%** CE	**28%** C	39%	**46%** GJ	**30%**	**40%** G	**39%** G	**33%**	39%
Robert F. Kennedy Jr., the Independent candidate Column %	5%	**4%**	**8%** A	5%	**3%**	5%	**8%** C	5%	**3%**	**10%** FHJ	**2%**	6%	**2%**	3%
Chase Oliver, the Libertarian candidate Column %	1%	1%	1%	1%	1%	0%	0%	1%	**0%**	0%	**3%** FI	**0%**	0%	0%
Cornel West, the Independent candidate Column %	1%	**0%**	**2%** A	1%	**0%**	**2%** C	0%	1%	**0%**	1%	**2%** F	0%	0%	0%
Jill Stein, the Green Party candidate Column %	0%	0%	0%	0%	**0%**	**0%**	**2%** CD	0%	0%	1%	1%	1%	0%	0%
I'm not sure Column %	7%	**6%**	**16%** A	7%	**4%**	**4%**	**21%** CD	7%	6%	7%	9%	9%	5%	8%
I wouldn't vote Column %	2%	**0%**	**10%** A	2%	**1%**	**0%**	**7%** CD	2%	**1%**	**4%** FJ	**4%** FJ	2%	**0%**	1%

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  Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

2024 Senate Ballot *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,148	979	169	1,148	485	431	231	1,148	302	239	209	196	131	71
Rick Scott, the Republican Column %	47%	**49%** **B**	**32%**	47%	**86%** **DE**	**9%**	**35%** **D**	47%	**40%**	**49%** **F**	**40%**	**52%** **FH**	**62%** **FGHK**	**41%**
Debbie Mucarsel-Powell, the Democrat Column %	41%	**43%** **B**	**26%**	41%	**6%**	**83%** **CE**	**35%** **C**	41%	**49%** **GHIJ**	**39%**	**36%**	**38%**	**35%**	43%
I'm not sure Column %	13%	**8%**	**42%** **A**	13%	**8%**	**9%**	**30%** **CD**	13%	**11%** **J**	**12%** **J**	**24%** **FGIJ**	**9%** **J**	**4%**	**16%** **J**

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFGHIJK

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

If the election for Senate were held today, would you vote for Rick Scott or Debbie Mucarsel-Powell? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Rick Scott, the Republican Column %	45%	49% B	26%	45%	83% DE	9%	32% D	45%	38%	47% F	39%	50% FH	61% FGHIK	40%
Debbie Mucarsel-Powell, the Democrat Column %	39%	43% B	21%	39%	6%	80% CE	32% C	39%	46% GHIJ	37%	35%	37%	35%	43%
I'm not sure Column %	12%	8%	34% A	12%	7%	8%	28% CD	12%	10% J	12% J	23% FGIJ	9% J	4%	15% J
I wouldn't vote Column %	4%	1%	19% A	4%	4%	3%	8% CD	4%	7% J	5% J	3% J	4% J	0%	1%

* Denotes variable with statistically significant findings

　Significant difference within groups: ABCDEFGHIJK

In November, there will be several statewide measures on the ballot, including Florida's Amendment 3, which would legalize marijuana in Florida for adults 21 years old and older. If the election were held today on Florida's Amendment 3, which would legalize marijuana in Florida for adults 21 years old and older, would you vote: *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Yes Column %	63%	64%	61%	63%	**54%**	**74%** CE	**61%**	63%	**59%**	**60%**	**69%** FG	66%	**69%** F	58%
No Column %	25%	**27%** B	**16%**	25%	**36%** DE	**17%**	**19%**	25%	26%	28%	21%	25%	26%	24%
Not sure Column %	12%	**9%**	**23%** A	12%	**10%**	**9%**	**19%** CD	12%	**15%** IJ	**12%** J	10%	**9%**	**5%**	**18%** IJ

* Denotes variable with statistically significant findings

◼ **Significant difference within groups: ABCDEFGIJ**

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Amendment 2 will also be on the November ballot, establishing a constitutional right to hunt and fish in Florida. If the election were held today on Florida's Amendment 2, which would establish a constitutional right to hunt and fish in Florida, would you vote: *

		Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Yes Column %	60%	**62%** B	**51%**	60%	**72%** DE	**52%**	**51%**	60%	**57%**	62%	**70%** FIJK	**58%**	**58%**	**53%**
No Column %	17%	**18%** B	**11%**	17%	**9%**	**26%** CE	**15%** C	17%	**19%** HI	**24%** HIJ	**12%**	**11%**	**14%**	**22%** HI
Not sure Column %	23%	**20%**	**37%** A	23%	**19%**	**21%**	**34%** CD	23%	**25%** G	**15%**	**19%**	**31%** GH	**29%** GH	**25%** G

* Denotes variable with statistically significant findings

■   **Significant difference within groups: ABCDEFGHIJK**

Amendment 1 will also be on the November ballot, making school board elections partisan beginning in the November 2026 general election and for primary elections nominating party candidates for the 2026 election. If the election were held today on Florida's Amendment 1, which would make school board elections partisan in Florida, would you vote: *

		Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Yes Column %	39%	**42%** B	**25%**	39%	**43%** E	38%	**34%**	39%	38%	41%	42%	**35%**	**46%** I	33%
No Column %	23%	**25%** B	**16%**	23%	**15%**	**33%** CE	**22%** C	23%	22%	**26%** IJ	**28%** IJ	18%	16%	**32%** IJ
Not sure Column %	37%	**33%**	**59%** A	37%	**42%** D	29%	**44%** D	37%	**40%** H	**33%**	**30%**	**47%** GH	38%	36%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEGHIJ**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Which issue will be the most important in determining how you will vote in the November election for President? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
The economy Column %	35%	36%	31%	35%	38% D	29%	39% D	35%	32% FHIJK	47%	30%	36%	27%	30%
Immigration Column %	16%	18% B	7%	16%	26% DE	7%	13% D	16%	14%	14%	12%	21% FGH	29% FGHK	13%
Abortion Column %	13%	14% B	9%	13%	10% E	22% CE	5%	13%	12% G	7%	19% FGI	8%	30% FGHIK	10%
Foreign policy and defense Column %	3%	4%	3%	3%	3%	4%	3%	3%	4% J	3%	6% J	3%	0%	2%
Government spending Column %	3%	3%	3%	3%	2%	2%	5% C	3%	2%	4% HJ	1%	6% FHJ	1%	3%
Healthcare Column %	6%	4%	15% A	6%	5%	8%	6%	6%	4% I	5% IJ	14% FGIJ	1%	1%	21% FGIJ
Housing cost Column %	5%	5%	5%	5%	4%	6%	6%	5%	6% JK	4%	4%	8% JK	2%	1%
Policing and crime Column %	2%	1%	5% A	2%	2%	2%	1%	2%	4% GHJ	1%	1%	1%	0%	5% GJ
Taxes Column %	2%	2%	3%	2%	2%	1%	3%	2%	3%	3%	1%	1%	0%	3%
Homelessness Column %	2%	2%	6% A	2%	1%	2%	5% C	2%	3%	1%	5% GJ	3%	1%	1%
The environment Column %	3%	3%	3%	3%	2%	5% C	3%	3%	3%	5% H	1%	2%	4% H	6%
Education Column %	1%	1%	1%	1%	1%	1%	3% CD	1%	2%	1%	0%	2%	1%	3%
Other: Column %	5%	5% B	1%	5%	1%	8% C	6% C	5%	9% GHIK	4%	3%	2%	4%	0%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

Which issue will be the most important in determining how you will vote in the November election for President? *

		Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Don't Know Column %	2%	**1%**	**7%** **A**	2%	**3%** **D**	**0%**	**4%** **D**	2%	**1%**	**2%**	3%	**6%** **FGJ**	**0%**	4%

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In general, are you satisfied or dissatisfied with the way things are going in: The United States *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total (Very/Somewhat Satisfied) Column %	34%	35%	30%	34%	**21%**	**54%** CE	**26%**	34%	**40%** GI	**30%**	**39%** GI	**23%**	**30%**	**47%** GIJ
Very Satisfied Column %	13%	13%	12%	13%	**8%**	**21%** CE	**7%**	13%	**13%** J	**13%** J	**20%** FIJ	**8%**	**5%**	**15%** J
Somewhat Satisfied Column %	22%	22%	19%	22%	**13%**	**33%** CE	**20%** C	22%	**27%** GI	**17%**	**20%**	**15%**	**25%** I	**32%** GHI
Somewhat Dissatisfied Column %	28%	**27%**	**34%** A	28%	**29%** D	**22%**	**36%** D	28%	**24%**	**25%**	**26%**	**36%** FGH	**34%** F	30%
Very Dissatisfied Column %	36%	37%	32%	36%	**48%** DE	**23%**	**36%** D	36%	**35%** K	**42%** HK	**31%**	**41%** HK	35%	**23%**
Total (Very/Somewhat Dissatisfied) Column %	64%	64%	66%	64%	**77%** D	**45%**	**73%** D	64%	**59%**	**68%** FHK	**57%**	**76%** FGHK	**69%** FHK	**53%**
Not Sure Column %	1%	**1%**	**3%** A	1%	2%	1%	1%	1%	1%	2%	**3%** I	**0%**	1%	0%

* Denotes variable with statistically significant findings

　Significant difference within groups: **ACDEFGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

In general, are you satisfied or dissatisfied with the way things are going in: The State of Florida *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total (Very/Somewhat Satisfied) Column %	57%	56%	59%	57%	**77%** DE	**40%**	**46%**	57%	**53%**	**60%** I	**57%**	**50%**	**62%** I	**72%** FHI
Very Satisfied Column %	20%	21%	15%	20%	**31%** DE	**13%**	**9%**	20%	**17%**	**17%**	20%	21%	**26%** FG	**30%** FG
Somewhat Satisfied Column %	37%	**35%**	**43%** A	37%	**46%** DE	**26%**	**37%** D	37%	36%	**42%** I	38%	**30%**	36%	42%
Somewhat Dissatisfied Column %	20%	20%	17%	20%	**11%**	**21%** C	**33%** CD	20%	**17%**	**17%**	**25%** FGJ	**26%** FGJ	**14%**	17%
Very Dissatisfied Column %	21%	22%	17%	21%	**9%**	**38%** CE	**18%** C	21%	**26%** HK	**22%** K	**17%**	**23%** K	**22%** K	**9%**
Total (Very/Somewhat Dissatisfied) Column %	41%	**43%** B	**34%**	41%	**20%**	**59%** CE	**51%** C	41%	**43%** K	**39%** K	**42%** K	**49%** GJK	36%	26%
Not Sure Column %	2%	**1%**	**7%** A	2%	2%	1%	3%	2%	**4%** HI	2%	**1%**	**1%**	2%	3%

* Denotes variable with statistically significant findings

　Significant difference within groups: **ABCDEFGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

In general, are you satisfied or dissatisfied with the way things are going in: K-12 public education in Florida *

		Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total (Very/Somewhat Satisfied) Column %	41%	**43% B**	**34%**	41%	**44% E**	42%	**35%**	41%	42%	**44% I**	42%	**34%**	40%	**49% I**
Very Satisfied Column %	12%	12%	11%	12%	**13% E**	**15% E**	**4%**	12%	**9%**	**17% FIJ**	**15% FIJ**	**8%**	**6%**	**15% J**
Somewhat Satisfied Column %	29%	**31% B**	**23%**	29%	32%	26%	31%	29%	33%	27%	27%	26%	34%	33%
Somewhat Dissatisfied Column %	28%	27%	30%	28%	27%	29%	26%	28%	26%	**21%**	**32% G**	**32% G**	27%	**33% G**
Very Dissatisfied Column %	19%	20%	16%	19%	**16%**	**23% C**	20%	19%	**20% K**	**21% K**	16%	**21% K**	**23% K**	**9%**
Total (Very/Somewhat Dissatisfied) Column %	47%	47%	47%	47%	**43%**	**52% C**	46%	47%	46%	**43%**	48%	**53% G**	50%	42%
Not Sure Column %	12%	**10%**	**19% A**	12%	**13% D**	**6%**	**19% CD**	12%	12%	13%	10%	13%	11%	9%

* Denotes variable with statistically significant findings
  Significant difference within groups: ABCDEFGIJK

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

As you and your family plan for the next year, are you doing so expecting the U.S. economy to be... *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total (Booming Growing) Column %	33%	**35%** B	**21%**	33%	**31%** E	**41%** CE	**23%**	33%	31%	35%	33%	29%	37%	35%
Booming Column %	6%	6%	6%	6%	**4%**	**7%** C	6%	6%	**5%** J	**9%** IJ	**6%** J	**4%**	**1%**	**10%** IJ
Growing, but not booming Column %	27%	**30%** B	**16%**	27%	**27%** E	**33%** CE	**17%**	27%	**26%**	26%	28%	26%	**35%** F	25%
Holding steady Column %	20%	20%	19%	20%	20%	20%	19%	20%	**25%** GI	**15%**	19%	**16%**	19%	**28%** GI
Slowing, but not in recession Column %	19%	**18%**	**26%** A	19%	**18%**	**16%**	**26%** CD	19%	16%	22%	17%	22%	19%	20%
In recession Column %	16%	15%	18%	16%	**20%** D	**8%**	**21%** D	16%	**12%**	**19%** FK	**19%** F	18%	17%	**9%**
Total (Slowing/Recession) Column %	35%	**33%**	**44%** A	35%	**38%** D	**24%**	**48%** CD	35%	**28%**	**40%** F	**36%** F	**40%** F	35%	29%
I'm not sure Column %	13%	12%	16%	13%	**11%**	**16%** C	11%	13%	**17%** GJ	**10%**	11%	15%	**9%**	9%

* Denotes variable with statistically significant findings

　 Significant difference within groups: ABCDEFGIJK

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Compared to a year ago, would you say that you and your family are economically… *

	Likely Voter			Party				Region of Florida						
	Total	**Likely Voter A**	**Other B**	**Total**	**Republican C**	**Democrat D**	**Independent or Other E**	**Total**	**Southeast Florida F**	**Central Florida G**	**North Florida H**	**Tampa Bay I**	**Southwest Florida J**	**Unknown K**
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total (Better Off) Column %	23%	**22%**	**31% A**	23%	**16%**	**36% CE**	**15%**	23%	**23% J**	**28% IJ**	**30% IJ**	**17% J**	**5%**	**40% FGIJ**
A lot better off Column %	6%	**7% B**	**2%**	6%	**4%**	**10% CE**	**2%**	6%	**5%**	**6%**	**7%**	**5%**	**3%**	**16% FGHIJ**
Somewhat better off Column %	17%	**15%**	**29% A**	17%	**12%**	**26% CE**	**12%**	17%	**18% IJ**	**22% IJ**	**23% IJ**	**12% J**	**2%**	**24% IJ**
About the same Column %	34%	**37% B**	**24%**	34%	**23%**	**47% CE**	**34% C**	34%	**43% GHK**	**24%**	**34% G**	**38% GK**	**34% G**	**22%**
Somewhat worse off Column %	30%	29%	32%	30%	**42% D**	**12%**	**38% D**	30%	**24%**	**35% FH**	**25%**	**29%**	**48% FGHIK**	**25%**
A lot worse off Column %	12%	12%	13%	12%	**19% D**	**4%**	**14% D**	12%	**10%**	13%	11%	**17% F**	12%	13%
Total (Worse Off) Column %	42%	42%	46%	42%	**61% DE**	**16%**	**52% D**	42%	**34%**	**48% FH**	**36%**	**45% FH**	**61% FGHIK**	**38%**

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEFGHIJK**

How frequently do concerns about your rent or mortgage payments affect your daily life? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Every day Column %	7%	7%	10%	7%	8%	6%	10%	7%	7%	8%	10%	5%	8%	8%
Almost every day Column %	14%	**13%**	**19% A**	14%	14%	12%	17%	14%	**12% J**	**12% J**	**20% FGJK**	**23% FGJK**	4%	9%
Sometimes Column %	33%	**32%**	**40% A**	33%	31%	36%	33%	33%	**33%**	**45% FHIJK**	29%	30%	28%	24%
Rarely Column %	21%	20%	21%	21%	**19%**	**27% CE**	**13%**	21%	**29% GHIJ**	12%	17%	**19% G**	15%	**37% GHIJ**
Never Column %	25%	**28% B**	**10%**	25%	**28% D**	**19%**	**28% D**	25%	**19%**	24%	25%	22%	**44% FGHIK**	21%

* Denotes variable with statistically significant findings

　　Significant difference within groups: ABCDEFGHIJK

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Do you approve or disapprove of the way the Florida State Legislature is handling its job? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total approve Column %	45%	**47%** B	**37%**	45%	**67%** DE	**28%**	**33%**	45%	**36%**	**53%** FI	**46%** FI	**36%**	**63%** FHI	**53%** FI
Strongly approve Column %	11%	10%	14%	11%	**18%** DE	**5%**	**4%**	11%	9%	10%	14%	9%	14%	9%
Somewhat approve Column %	35%	**37%** B	**24%**	35%	**48%** DE	**23%**	**28%**	35%	**28%**	**43%** FHI	**33%**	**27%**	**48%** FHI	**45%** FI
Somewhat disapprove Column %	23%	**21%**	**32%** A	23%	**17%**	**22%** C	**35%** CD	23%	**30%** GJ	**18%**	**23%** J	**23%** J	**13%**	**26%** J
Strongly disapprove Column %	25%	**27%** B	**16%**	25%	**9%**	**45%** CE	**22%** C	25%	**28%** K	23%	23%	**30%** K	22%	**15%**
Total disapprove Column %	48%	48%	48%	48%	**26%**	**67%** CE	**57%** C	48%	**57%** GHJK	**42%**	**46%** J	**53%** GJ	**35%**	**41%**
No opinion Column %	7%	**5%**	**15%** A	7%	**7%**	**5%**	**10%** D	7%	**6%**	**5%**	**8%**	**10%** GJ	**2%**	**6%**

* Denotes variable with statistically significant findings

▮ **Significant difference within groups: ABCDEFGHIJK**

Do you support implementing term limits for members of Congress, limiting their service to a maximum of 12 years? *

	Likely Voter			**Party**				**Region of Florida**						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total support Column %	75%	**80% B**	**54%**	75%	75%	76%	74%	75%	74%	**79% K**	72%	**77% K**	**81% K**	**63%**
Strongly support Column %	49%	**54% B**	**26%**	49%	49%	49%	48%	49%	**47% H**	**52% HK**	**38%**	**54% HK**	**62% FHK**	**39%**
Somewhat support Column %	26%	26%	28%	26%	26%	27%	26%	26%	26%	27%	**34% IJ**	**23%**	**19%**	24%
Neither support nor oppose Column %	12%	**10%**	**23% A**	12%	12%	13%	11%	12%	**10%**	**13% J**	**17% FIJ**	**10%**	**5%**	**23% FIJ**
Somewhat oppose Column %	3%	3%	4%	3%	4%	2%	4%	3%	**4% G**	**1%**	**4% G**	**3%**	3%	**9% FGI**
Strongly oppose Column %	2%	2%	2%	2%	**1%**	2%	**3% C**	2%	2%	2%	2%	1%	1%	4%
Total Oppose Column %	5%	5%	6%	5%	5%	4%	7%	5%	**5%**	**3%**	**6%**	**5%**	**4%**	**13% FGHIJ**
Not sure Column %	7%	**5%**	**17% A**	7%	8%	7%	8%	7%	**11% GHK**	**4%**	**5%**	**9% GK**	**10% GK**	**1%**

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCFGHIJK**

Should states have more of a role to play in immigration reform, or should it remain primarily a federal responsibility? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
States should have more of a role Column %	24%	**27%** B	**12%**	24%	**33%** DE	**14%**	**23%** D	24%	27%	**20%**	22%	24%	**30%** G	20%
It should remain primarily a federal responsibility Column %	31%	30%	32%	31%	**18%**	**45%** CE	**29%** C	31%	**28%**	29%	**37%** F	31%	32%	25%
Both states and the federal government should have equal roles Column %	38%	38%	37%	38%	**44%** DE	**34%**	**34%**	38%	**38%**	**45%** HIJ	33%	33%	33%	**52%** FHIJ
Not sure Column %	7%	**5%**	**19%** A	7%	**4%**	**7%**	**14%** CD	7%	**6%**	7%	8%	**12%** FJK	**5%**	**3%**

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Do you believe colleges are a place of intellectual diversity and free thought, where different viewpoints are encouraged and debated? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Yes Column %	55%	56%	52%	55%	40%	75% CE	51% C	55%	64% GIJ	45%	64% GIJ	51% J	36%	68% GIJ
No Column %	27%	29% B	20%	27%	37% DE	16%	29% D	27%	17%	34% FHK	24% F	29% FK	48% FGHIK	17%
Not sure Column %	18%	15% A	28% A	18%	24% D	10%	20% D	18%	19% H	21% H	12%	20% H	15%	15%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFGHIJK

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

How would you compare Florida colleges and universities to out-of-state schools in terms of intellectual diversity and free thought? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total better Column %	28%	30%	23%	28%	36% DE	23%	21%	28%	27%	31%	30%	23%	30%	34%
Much better Column %	10%	11% B	4%	10%	15% DE	7%	5%	10%	11%	8%	10%	13%	8%	7%
Somewhat better Column %	19%	19%	19%	19%	22% D	16%	16%	19%	16%	23% FI	20% I	11%	22% I	27% FI
About the same Column %	33%	35% B	23%	33%	36% D	28%	35%	33%	32%	33%	30%	34%	39%	32%
Somewhat worse Column %	13%	12%	19% A	13%	7%	22% CE	10%	13%	14% J	9%	22% FGIJ	9%	5%	23% GIJ
Much worse Column %	10%	11% B	2%	10%	5%	16% CE	8%	10%	10%	9%	6%	11% K	16% HK	3%
Total worse Column %	23%	23%	21%	23%	12%	38% CE	18% C	23%	24%	18%	28% GI	20%	20%	26%
Not sure Column %	16%	13%	33% A	16%	16% D	11%	26% CD	16%	17% K	17% K	12%	23% HJK	11%	8%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJK

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How big of a problem do you think inflation (rising prices) is in the United States today? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Very big problem Column %	48%	**50% B**	**36%**	48%	**63% DE**	**27%**	**54% D**	48%	47%	**53% HK**	**41%**	**50% K**	**55% HK**	**36%**
Big problem Column %	25%	24%	29%	25%	**22%**	**29% CE**	**22%**	25%	**22%**	**20%**	**35% FGIJK**	**25%**	**25%**	**19%**
Moderate problem Column %	21%	21%	25%	21%	**12%**	**33% CE**	**20% C**	21%	**22% J**	**22%**	**18%**	**21%**	**14%**	**40% FGHIJ**
Small problem Column %	5%	5%	5%	5%	**2%**	**9% CE**	**2%**	5%	5%	5%	5%	3%	6%	5%
Not a problem at all Column %	2%	**1%**	**5% A**	2%	2%	1%	2%	2%	**4% GJ**	**0%**	1%	2%	**0%**	0%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

What actions have you taken in response to inflation? (All Mentions) *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Cut back on non-essential spending % Sample Size	68%	**70%** B	**61%**	68%	**73%** D	**61%**	**71%** D	68%	68%	65%	69%	72%	73%	62%
Delayed major purchases % Sample Size	44%	44%	40%	44%	**48%** D	**32%**	**55%** D	44%	40%	46%	44%	48%	38%	47%
Increased savings % Sample Size	21%	21%	22%	21%	23%	21%	17%	21%	**23%** I	**18%** I	**23%** I	**11%**	**24%** I	**37%** FGHI
Taken on additional work % Sample Size	23%	23%	25%	23%	**20%**	24%	**28%** C	23%	**17%**	**30%** FIK	**26%** F	**20%**	**27%** F	**17%**
Borrowed money or used credit more frequently % Sample Size	24%	24%	26%	24%	**27%** D	**21%**	24%	24%	**18%**	**24%**	**27%** FJ	**37%** FGHJK	**18%**	**18%**
Other (please specify) % Sample Size	1%	2%	0%	1%	1%	0%	3%	1%	1%	2%	0%	3%	1%	1%
No action taken % Sample Size	11%	**10%**	**14%** A	11%	**8%**	**15%** CE	**9%**	11%	**8%**	**15%** FI	**13%** F	**9%**	9%	8%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABCDEFGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Have you noticed an increase in any of the following in the past year? (All Mentions) *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Property taxes % Sample Size	56%	**58%** B	**46%**	56%	**61%** D	47%	**64%** D	56%	**59%** J	**56%** J	**58%** J	**58%** J	45%	54%
Property insurance % Sample Size	62%	**67%** B	**39%**	62%	**68%** D	55%	**63%** D	62%	**67%** HK	**65%** HK	**55%**	60%	64%	**51%**
Auto insurance % Sample Size	73%	**77%** B	**51%**	73%	**79%** D	63%	**77%** D	73%	75%	71%	69%	73%	75%	71%
Health insurance % Sample Size	56%	**60%** B	**39%**	56%	**65%** DE	48%	**54%**	56%	**59%** I	**61%** HIK	**52%**	**50%**	61%	**47%**
None of the above % Sample Size	8%	**6%**	**22%** A	8%	**7%**	**11%** C	8%	8%	**7%**	9%	11%	**13%** F	2%	4%

* Denotes variable with statistically significant findings

🟦 **Significant difference within groups: ABCDEFHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

How would you describe the current cost of housing or rent in your area? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total affordable Column %	23%	**21%**	**30%** A	23%	**16%**	**35%** CE	**15%**	23%	**26%** IJ	**23%** IJ	**37%** FGIJK	**14%**	**9%**	**21%** J
Very affordable Column %	4%	4%	2%	4%	**1%**	**8%** CE	**2%**	4%	**8%** GHIJ	**3%**	**1%**	**1%**	**0%**	**9%** GHIJ
Somewhat affordable Column %	19%	**17%**	**28%** A	19%	**15%**	**27%** CE	**14%**	19%	**17%** J	**20%** IJ	**36%** FGIJK	**12%**	**9%**	**12%**
Somewhat unaffordable Column %	34%	35%	29%	34%	35%	**30%**	**38%** D	34%	30%	35%	34%	37%	34%	35%
Very unaffordable Column %	41%	42%	38%	41%	**48%** D	**32%**	**43%** D	41%	**44%** H	**39%** H	**26%**	**46%** H	**55%** FGH	**42%** H
Total unaffordable Column %	75%	**76%** B	**67%**	75%	**83%** D	**62%**	**81%** D	75%	**74%** H	**73%** H	**60%**	**83%** FGH	**89%** FGHK	**78%** H
Not sure Column %	2%	2%	3%	2%	1%	3%	3%	2%	**1%**	**3%** F	**3%** F	**3%** F	2%	1%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFGHIJK

Florida recently passed universal school choice, allowing parents to choose any public, private, or charter school for their children without income restrictions or enrollment limits. How aware are you of the school choice options available in Florida? *

		Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total aware Column %	61%	**64%** B	**46%**	61%	**58%**	**66%** CE	**58%**	61%	**63%** G	**54%**	**69%** GI	**56%**	64%	60%
Very aware Column %	20%	**21%** B	**14%**	20%	19%	22%	20%	20%	17%	22%	21%	23%	17%	21%
Somewhat aware Column %	41%	**43%** B	**32%**	41%	39%	44%	39%	41%	**46%** GI	**31%**	**47%** GI	**33%**	**47%** GI	39%
Not very aware Column %	21%	**19%**	**33%** A	21%	22%	**18%**	**25%** D	21%	**19%** J	**26%** J	**23%** J	**24%** J	**11%**	19%
Not at all aware Column %	18%	17%	21%	18%	20%	16%	17%	18%	**17%** H	**20%** H	**9%**	**20%** H	**25%** H	**21%** H
Total not aware Column %	39%	**36%** A	**54%** A	39%	**42%** D	**34%**	**42%** D	39%	**37%**	**46%** FH	**31%**	**44%** H	36%	40%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJ

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

How long have you lived in Florida? *

		Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Less than two years Column %	3%	2%	10% A	3%	3%	4%	3%	3%	3%	2%	7% FGI	2%	3%	2%
Two to five years Column %	9%	8%	16% A	9%	9%	10%	10%	9%	4%	13% FH	6%	8%	11% F	30% FGHIJ
6 to 10 years Column %	10%	8%	18% A	10%	10%	8%	14% D	10%	10% J	14% IJ	10% J	8% J	3%	16% IJ
More than ten years Column %	77%	82% B	56%	77%	79%	77%	73%	77%	82% GK	71% K	76% K	83% GK	83% GK	53%

* Denotes variable with statistically significant findings

▨　**Significant difference within groups: ABDFGHIJK**

What were your primary reasons for moving to Florida? (All Mentions) Base: Moved To Florida Past 5 Years *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	152	98	53	152	57	63	31	152	24	38	30	19	19	22
No income tax % Sample Size	20%	28%	4%	20%	**31% D**	**10%**	20%	20%	18%	15%	8%	22%	35%	31%
School choice options % Sample Size	12%	15%	7%	12%	9%	19%	3%	12%	1%	32%	6%	11%	5%	5%
Easier to start a business % Sample Size	7%	11%	0%	7%	8%	7%	7%	7%	25%	10%	0%	8%	0%	0%
Better weather/climate % Sample Size	42%	45%	36%	42%	41%	46%	35%	42%	**55% G**	**16%**	**39% G**	**61% G**	76%	31%
Retirement % Sample Size	27%	24%	31%	27%	**39% D**	**18%**	22%	27%	20%	1%	**25%**	**26%**	**62% HI**	49%
Job opportunities % Sample Size	16%	14%	20%	16%	17%	11%	25%	16%	20%	17%	11%	17%	21%	11%
Quality of life % Sample Size	35%	34%	37%	35%	**53% D**	**20%**	34%	35%	**23%**	**22%**	**21%**	**47% G**	**56% FGH**	**59% FGH**
Other: % Sample Size	14%	17%	8%	14%	**12%**	8%	**30% C**	14%	14%	23%	12%	11%	18%	1%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: CDFGHI**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Which do you prefer: Atlantic or Gulf Coast beaches in Florida? *

		Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Gulf Coast beaches Column %	45%	44%	45%	45%	**50%** **E**	**45%** **E**	**32%**	45%	**19%**	**41%** **F**	**53%** **FG**	**62%** **FGK**	**74%** **FGHIK**	**44%** **F**
Atlantic Coast beaches Column %	34%	**35%** **B**	**27%**	34%	33%	33%	37%	34%	**54%** **GHIJ**	**38%** **HIJ**	**23%**	**16%**	**15%**	**42%** **HIJ**
No preference or not sure Column %	22%	**20%**	**28%** **A**	22%	**17%**	**22%** **C**	**31%** **CD**	22%	**27%** **JK**	**21%** **J**	**24%** **J**	**22%** **J**	**11%**	**14%**

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJK**

Are you skeptical or concerned about government surveillance or data collection and the potential misuse of your personal information? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total skeptical Column %	74%	**77%** B	**65%**	74%	76%	73%	73%	74%	76%	73%	**71%**	74%	75%	**84%** H
Very skeptical Column %	36%	**38%** B	**27%**	36%	**41%** D	**31%**	37%	36%	39%	33%	37%	**41%** J	**30%**	30%
Somewhat skeptical Column %	38%	38%	38%	38%	36%	42%	36%	38%	**37%**	**39%**	**34%**	**33%**	**45%** HI	**54%** FGHI
Neither skeptical nor unconcerned Column %	16%	16%	17%	16%	15%	16%	19%	16%	17%	**21%** H	**13%**	15%	17%	13%
Somewhat unconcerned Column %	5%	**4%**	**9%** A	5%	**3%**	**7%** CE	**3%**	5%	**4%**	**3%**	**8%** FGK	4%	6%	**1%**
Very unconcerned Column %	3%	3%	3%	3%	3%	3%	2%	3%	2%	2%	3%	5%	2%	1%
Total unconcerned Column %	7%	**6%**	**12%** A	7%	**5%**	**11%** CE	**6%**	7%	**6%**	**5%**	**11%** FGK	**9%** K	8%	**2%**
Not sure Column %	2%	**1%**	**7%** A	2%	**3%** D	**1%**	2%	2%	**1%**	2%	**4%** FJ	2%	**0%**	1%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJK

How concerned are you about what is being done with your personal data collected by …? The government *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total concerned Column %	78%	**80% B**	**68%**	78%	**83% D**	**71%**	**79% D**	78%	**77%**	**75%**	**82% K**	**76%**	**87% FGIK**	**69%**
Very concerned Column %	44%	**47% B**	**29%**	44%	**50% D**	**35%**	**47% D**	44%	**41%**	**40%**	45%	**50% FGK**	48%	**36%**
Somewhat concerned Column %	34%	33%	39%	34%	34%	37%	32%	34%	**37% I**	**35% I**	**37% I**	**26%**	**39% I**	33%
Neutral Column %	12%	**11%**	**19% A**	12%	**10%**	**15% C**	13%	12%	**12% J**	**19% FHJ**	**8%**	**15% HJ**	**5%**	10%
Not very concerned Column %	6%	5%	7%	6%	**3%**	**11% CE**	**3%**	6%	6%	4%	4%	5%	6%	10%
Not at all concerned Column %	3%	3%	5%	3%	3%	3%	4%	3%	**3%**	**1%**	**5% G**	**2%**	**1%**	**11% FGHIJ**
Total not concerned Column %	9%	8%	12%	9%	**6%**	**13% CE**	**6%**	9%	**10%**	**5%**	**9%**	**7%**	**8%**	**21% FGHIJ**
Not sure Column %	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	0%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFGHIJK

How concerned are you about what is being done with your personal data collected by …? Private companies *

	Likely Voter			Party				Region of Florida						
	Total	**Likely Voter A**	**Other B**	**Total**	**Republican C**	**Democrat D**	**Independent or Other E**	**Total**	**Southeast Florida F**	**Central Florida G**	**North Florida H**	**Tampa Bay I**	**Southwest Florida J**	**Unknown K**
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total concerned Column %	79%	**84% B**	**58%**	79%	**82% D**	**75%**	**81% D**	79%	**81% H**	**81% H**	**68%**	**76%**	**91% FGHI**	**88% HI**
Very concerned Column %	44%	**47% B**	**32%**	44%	47%	41%	44%	44%	45%	**42%**	**41%**	**52% GHJ**	**38%**	44%
Somewhat concerned Column %	35%	**37% B**	**26%**	35%	35%	34%	38%	35%	**36% HI**	**39% HI**	**27%**	**24%**	**53% FGHI**	**43% HI**
Neutral Column %	12%	**10%**	**18% A**	12%	10%	13%	13%	12%	**10% J**	**11% J**	**18% FGJK**	**15% J**	**3%**	**8%**
Not very concerned Column %	6%	**4%**	**18% A**	6%	**4%**	**11% CE**	**3%**	6%	6%	6%	9%	6%	6%	4%
Not at all concerned Column %	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%
Total not concerned Column %	7%	**5%**	**18% A**	7%	**5%**	**12% CE**	**4%**	7%	8%	7%	10%	6%	7%	4%
Not sure Column %	2%	**1%**	**6% A**	2%	**2% D**	**1%**	2%	2%	1%	**1%**	**4% GJ**	**3% G**	**0%**	0%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Artificial intelligence (AI) is increasingly used in healthcare for diagnostics, treatment planning, and administrative operations. For example, AI can analyze medical images to detect diseases early, suggest personalized treatment plans, and streamline patient records management. What do you think will be the overall impact of AI on healthcare? *

		Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Total positive Column %	49%	**50% B**	**40%**	49%	49%	50%	45%	49%	**51% I**	**53% I**	45%	**42%**	**53% I**	46%
Very positive impact Column %	11%	11%	12%	11%	10%	13%	10%	11%	**9%**	**13% I**	**9%**	**8%**	**19% FHI**	9%
Somewhat positive impact Column %	38%	**40% B**	**27%**	38%	39%	37%	35%	38%	41%	40%	35%	34%	34%	36%
Neutral impact Column %	18%	**14%**	**34% A**	18%	**19% D**	**13%**	**24% D**	18%	**14%**	**17%**	21%	**19%**	**13%**	**32% FGIJ**
Somewhat negative impact Column %	14%	15%	10%	14%	**9%**	**16% C**	**18% C**	14%	13%	**8%**	**17% G**	**18% G**	14%	11%
Very negative impact Column %	9%	**11% B**	**3%**	9%	**12% E**	**10% E**	**4%**	9%	9%	**12% J**	8%	**13% J**	**5%**	4%
Total negative Column %	23%	**25% B**	**12%**	23%	21%	26%	22%	23%	**22%**	**20%**	25%	**31% FGJK**	**20%**	**16%**
Not sure Column %	11%	10%	13%	11%	11%	11%	9%	11%	13%	10%	9%	9%	15%	7%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFGHIJK

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

How often would you say you vote? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter **A**	Other **B**	Total	Republican **C**	Democrat **D**	Independent or Other **E**	Total	Southeast Florida **F**	Central Florida **G**	North Florida **H**	Tampa Bay **I**	Southwest Florida **J**	Unknown **K**
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Always Column %	58%	**71%** **B**	**0%**	58%	**63%** **E**	**63%** **E**	**40%**	58%	**59%** **H**	**56%**	**47%**	**67%** **GHK**	**71%** **FGHK**	**48%**
Nearly always Column %	24%	**29%** **B**	**0%**	24%	**22%**	24%	**30%** **C**	24%	**28%** **I**	**27%** **I**	**26%** **I**	**16%**	21%	23%
Part of the time Column %	10%	**0%**	**58%** **A**	10%	**9%**	**9%**	**16%** **CD**	10%	**11%** **J**	**8%**	**13%** **IJ**	**7%**	**4%**	**25%** **FGHIJ**
Seldom Column %	4%	**0%**	**25%** **A**	4%	**5%** **D**	**2%**	**8%** **D**	4%	**2%**	**5%** **FJ**	**8%** **FJ**	**6%** **FJ**	**1%**	4%
Never vote Column %	3%	**0%**	**17%** **A**	3%	**2%**	**2%**	**7%** **CD**	3%	**1%**	**3%** **F**	**5%** **F**	**5%** **F**	**3%** **F**	0%

* Denotes variable with statistically significant findings

🟦 **Significant difference within groups: ABCDEFGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Generally speaking, do you think of yourself as a ...? *

	Likely Voter			Party				Region of Florida						
	Total	**Likely Voter A**	**Other B**	**Total**	**Republi can C**	**Democr at D**	**Indepen dent or Other E**	**Total**	**Southea st Florida F**	**Central Florida G**	**North Florida H**	**Tampa Bay I**	**Southw est Florida J**	**Unknow n K**
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Republican Column %	42%	43%	36%	42%	**100% DE**	**0%**	**0%**	42%	**35%**	**43% F**	**42%**	**39%**	**61% FGHIK**	**46%**
Democrat Column %	37%	**39% B**	**27%**	37%	**0%**	**100% CE**	**0%**	37%	**47% GHJK**	**33% J**	**35% J**	**39% J**	**22%**	**31%**
Independent Column %	19%	**16%**	**35% A**	19%	**0%**	**0%**	**92% CD**	19%	18%	21%	21%	21%	14%	23%
Something else: Column %	2%	2%	2%	2%	**0%**	**0%**	**8% CD**	2%	**1%**	**3% F**	2%	2%	2%	0%

* Denotes variable with statistically significant findings

🟦 **Significant difference within groups: ABCDEFGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Would you call yourself a... *

		Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	504	429	75	504	504	-	-	504	112	108	90	79	81	33
Not a very strong Republican Column %	35%	**32%**	**53% A**	35%	35%	-	-	35%	36%	39%	38%	31%	31%	26%
Strong Republican Column %	65%	**68% B**	**47%**	65%	65%	-	-	65%	64%	61%	62%	69%	69%	74%

* Denotes variable with statistically significant findings

▪ **Significant difference within groups: AB**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Would you call yourself a... *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	444	388	56	444	-	444	-	444	152	84	76	79	30	22
Not a very strong Democrat Column %	35%	**31%**	**60%** A	35%	-	35%	-	35%	**39%** I	35%	33%	**24%**	**47%** I	38%
Strong Democrat Column %	65%	**69%** B	**40%**	65%	-	65%	-	65%	**61%**	65%	67%	**76%** FJ	**53%**	62%

* Denotes variable with statistically significant findings

▨ **Significant difference within groups: ABFIJ**

Do you think of yourself as... *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	252	176	76	252	-	-	252	252	60	59	50	46	22	16
Closer to the Democratic Party Column %	26%	28%	21%	26%	-	-	26%	26%	22%	24% **I**	35% **I**	8%	43% **I**	42% **I**
Closer to the Republican Party Column %	35%	38%	27%	35%	-	-	35%	35%	33%	45% **HK**	24%	39% **K**	48% **HK**	7%
Strictly an Independent Column %	40%	34% **A**	52% **A**	40%	-	-	40%	40%	45% **J**	31% **J**	42% **J**	53% **GJ**	8%	51% **J**

* Denotes variable with statistically significant findings
▢ **Significant difference within groups: AGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Do you approve or disapprove of the way the Republican Party is handling its job? Base: Republicans *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	504	429	75	504	504	-	-	504	112	108	90	79	81	33
Total approve Column %	83%	**84% B**	**75%**	83%	83%	-	-	83%	**82% H**	**90% HJ**	**66%**	**92% HJ**	**79%**	**91% H**
Strongly approve Column %	35%	**39% B**	**14%**	35%	35%	-	-	35%	**45% HJ**	**38% H**	**23%**	**43% HJ**	**25%**	33%
Somewhat approve Column %	48%	**45%**	**61% A**	48%	48%	-	-	48%	**38%**	**52% F**	44%	49%	**54% F**	**58% F**
Somewhat disapprove Column %	8%	8%	10%	8%	8%	-	-	8%	**6%**	**7%**	**24% FGIJK**	**2%**	**4%**	**4%**
Strongly disapprove Column %	8%	7%	9%	8%	8%	-	-	8%	**11% GI**	**1%**	**9% G**	**4%**	**17% GIK**	**0%**
Total disapprove Column %	16%	15%	20%	16%	16%	-	-	16%	**17% GIK**	**8%**	**34% FGIK**	**5%**	**21% GIK**	**4%**
No opinion Column %	1%	**1%**	**6% A**	1%	1%	-	-	1%	1%	2%	0%	3%	0%	6%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABFGHIJK**

Do you approve or disapprove of the way the Democratic Party is handling its job? Base: Democrat *

	Likely Voter			Party					Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	444	388	56	444	-	444	-	444	152	84	76	79	30	22
Total approve Column %	75%	**77% B**	**61%**	75%	-	75%	-	75%	**69%**	**64%**	**86% FG**	**86% FG**	76%	**87% FG**
Strongly approve Column %	27%	**29% B**	**11%**	27%	-	27%	-	27%	**21%**	**35% FH**	**20%**	**35% FH**	26%	39%
Somewhat approve Column %	48%	48%	50%	48%	-	48%	-	48%	**48% G**	**29%**	**66% FG**	**51% G**	**50% G**	48%
Somewhat disapprove Column %	17%	**15%**	**31% A**	17%	-	17%	-	17%	**16%**	**32% FHI**	**8%**	**11%**	18%	13%
Strongly disapprove Column %	6%	6%	2%	6%	-	6%	-	6%	**14% GHI**	**3%**	**0%**	**0%**	4%	0%
Total disapprove Column %	22%	**21%**	**33% A**	22%	-	22%	-	22%	**30% HI**	**35% HIK**	**8%**	**12%**	21%	**13%**
No opinion Column %	2%	2%	6%	2%	-	2%	-	2%	2%	2%	5%	2%	3%	0%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABFGHIK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

What is your age? *

		Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
18 to 24 Column %	7%	5%	16% A	7%	8% D	5%	8%	7%	6%	6%	5%	7%	15% FGHI	7%
25 to 34 Column %	15%	11%	36% A	15%	13%	16%	17%	15%	15% IJ	15% IJ	25% FGIJ	7%	5%	27% FGIJ
35 to 44 Column %	15%	15%	14%	15%	14% E	19% CE	9%	15%	14% J	19% J	16% J	17% J	7%	12%
45 to 54 Column %	15%	15%	13%	15%	16%	13%	18%	15%	20% I	16% I	15% I	8%	13%	12%
55 to 64 Column %	17%	18%	14%	17%	19%	15%	17%	17%	16%	13%	18%	26% FGHJK	15%	11%
65+ Column %	31%	36% B	7%	31%	30%	32%	30%	31%	29%	31% H	22%	34% H	45% FGH	32%

* Denotes variable with statistically significant findings

　Significant difference within groups: ABCDEFGHIJK

Thinking about your general approach to issues, do you consider yourself to be... *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Very conservative Column %	17%	**19%** B	**5%**	17%	**36%** DE	**1%**	**5%** D	17%	**12%**	**19%** FK	**13%**	**18%**	**29%** FGHIK	**9%**
Somewhat conservative Column %	23%	23%	22%	23%	**34%** DE	**12%**	**21%** D	23%	21%	27%	21%	20%	27%	28%
Moderate Column %	32%	**30%**	**42%** A	32%	**22%**	**29%** C	**58%** CD	32%	32%	**27%**	34%	33%	33%	**40%** G
Somewhat liberal Column %	13%	**14%** B	**9%**	13%	**2%**	**29%** CE	**9%** C	13%	**19%** GIJ	**13%** J	**14%** J	**10%** J	**4%**	**17%** J
Very liberal Column %	12%	12%	8%	12%	**3%**	**27%** CE	**1%**	12%	12%	12%	14%	13%	8%	6%
Not Sure Column %	3%	**1%**	**13%** A	3%	**3%** D	**1%**	**5%** D	3%	**3%** J	2%	**4%** J	**5%** J	**0%**	0%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: ABCDEFGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Which of the following are you? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Male Column %	47%	**48%** **B**	**40%**	47%	**44%**	48%	**52%** **C**	47%	**55%** **HIJ**	**54%** **HIJ**	**41%**	**37%**	**40%**	45%
Female Column %	52%	51%	58%	52%	**56%** **E**	51%	**47%**	52%	**43%**	**46%**	**59%** **FG**	**62%** **FG**	**60%** **FG**	55%
Other/Non-binary Column %	1%	0%	2%	1%	0%	1%	1%	1%	1%	1%	0%	0%	0%	0%

* Denotes variable with statistically significant findings

▢ **Significant difference within groups: BCEFGHIJ**

How many infants and children under 18 years of age live in your household today? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
1 to 2 Column %	23%	**21%**	**33% A**	23%	**20%**	**27% C**	24%	23%	**27% IJ**	**28% IJ**	**29% IJ**	**13%**	**13%**	20%
3 or more Column %	5%	**5%**	**8% A**	5%	**9% DE**	**3%**	**2%**	5%	**4%**	**4%**	6%	**9% FGJ**	**4%**	7%
None Column %	72%	**74% B**	**59%**	72%	72%	70%	73%	72%	**70%**	**67%**	**65%**	**78% FGH**	**84% FGH**	73%

* Denotes variable with statistically significant findings

   Significant difference within groups: ABCDEFGHIJ

Which of the following best describes your race or ethnicity? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
White, Non-Hispanic Column %	72%	**74% B**	**65%**	72%	**86% DE**	**57%**	**70% D**	72%	**54%**	**76% F**	**75% F**	**79% F**	**88% FGHI**	**79% F**
Black or African American Column %	11%	10%	13%	11%	**2%**	**20% CE**	**9% C**	11%	**10% J**	**11% J**	**18% FGIJ**	**8% J**	**2%**	**15% J**
Hispanic Column %	14%	13%	17%	14%	**10%**	**18% C**	14%	14%	**33% GHIJK**	**9% H**	**3%**	**10% HK**	**9% H**	**1%**
Asian Column %	2%	2%	3%	2%	**1%**	**3% C**	3%	2%	2%	2%	3%	2%	**0%**	**4% J**
Other Column %	1%	1%	0%	1%	**1%**	1%	**2% C**	1%	1%	2%	1%	0%	1%	0%
Prefer not to say Column %	0%	0%	1%	0%	**0%**	**0%**	**1% CD**	0%	1%	0%	0%	1%	0%	0%

* Denotes variable with statistically significant findings

███ **Significant difference within groups: BCDEFGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Which of the following best describes your household's total income in 2023 BEFORE taxes? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
< $15,000 Column %	5%	**4%**	**12%** A	5%	**4%**	5%	**8%** C	5%	**6%** GJ	2%	**10%** GIJ	**4%** J	0%	**7%** GJ
$15,000-$24,999 Column %	5%	**3%**	**13%** A	5%	5%	**3%**	**8%** D	5%	2%	**7%** F	**7%** F	4%	3%	**11%** FIJ
$25,000-$34,999 Column %	8%	**6%**	**17%** A	8%	7%	9%	9%	8%	**4%**	7%	**16%** FGIJK	**9%** FK	7%	2%
$35,000-$49,999 Column %	15%	16%	13%	15%	15%	15%	14%	15%	**12%**	17%	**12%**	**14%**	**24%** FHI	15%
$50,000-$74,999 Column %	18%	**19%** B	**11%**	18%	19%	**20%** E	**14%**	18%	**21%** H	**23%** HK	10%	**20%** H	15%	**12%**
$75,000-$99,999 Column %	15%	**16%** B	**9%**	15%	14%	17%	15%	15%	17%	15%	13%	14%	15%	13%
$100,000-$124,999 Column %	9%	10%	6%	9%	10%	8%	10%	9%	10%	**7%**	**13%** GJ	9%	**6%**	10%
$125,000-$149,999 Column %	9%	9%	9%	9%	11%	8%	7%	9%	**10%** H	**10%** H	3%	**12%** H	**8%** H	**18%** FHJ
$150,000-$199,999 Column %	6%	6%	5%	6%	**7%** D	**4%**	**8%** D	6%	7%	**5%**	7%	**3%**	**10%** GI	3%
$200,000 and over Column %	8%	**9%** B	**4%**	8%	7%	**11%** E	**5%**	8%	9%	6%	8%	9%	9%	7%
Not sure Column %	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	**1%**	1%	**4%** H	1%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDEFGHIJK

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Which of the following best describes your current education level? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Some high school or less Column %	12%	**7%**	**33% A**	12%	**9%**	13%	**15% C**	12%	**9%**	**6%**	**18% FG**	**14% G**	11%	**17% G**
High school graduate Column %	29%	**28%**	**35% A**	29%	**32% D**	**26%**	28%	29%	**29%**	30%	**24%**	30%	**39% FHK**	**19%**
Some college but no degree Column %	21%	**22% B**	**15%**	21%	**24% D**	**17%**	22%	21%	**24% I**	20%	22%	**16%**	20%	22%
Bachelor's degree Column %	18%	**20% B**	**7%**	18%	18%	17%	19%	18%	19%	**21% J**	17%	17%	**12%**	18%
Associate's degree (Two-year post-secondary degree) Column %	10%	**11% B**	**5%**	10%	10%	**12% E**	**7%**	10%	**7%**	**12% F**	**15% FJ**	9%	**6%**	13%
Master's or professional degree Column %	9%	**10% B**	**3%**	9%	**6%**	**13% CE**	**7%**	9%	**9% H**	**11% H**	**4%**	**11% H**	**10% H**	7%
Doctorate degree Column %	1%	1%	0%	1%	1%	1%	0%	1%	2%	1%	1%	0%	1%	3%
Prefer not to say Column %	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%

* Denotes variable with statistically significant findings

  Significant difference within groups: ABCDEFGHIJK

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

What is your current marital status? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Married Column %	53%	**58% B**	**26%**	53%	55%	51%	50%	53%	**56% H**	**59% H**	**39%**	**52% H**	**60% H**	49%
Living with partner Column %	8%	**7%**	**17% A**	8%	8%	**6%**	**12% D**	8%	**9% G**	**3%**	**9% G**	**14% GK**	**9% G**	**4%**
Divorced Column %	9%	9%	10%	9%	10%	8%	9%	9%	9%	10%	10%	8%	8%	9%
Never married Column %	22%	**19%**	**39% A**	22%	**20%**	**26% C**	21%	22%	**22% I**	**22%**	**30% FGIJ**	**15%**	**20%**	**28% I**
Separated Column %	2%	1%	3%	2%	1%	2%	2%	2%	**1%**	**2%**	**1%**	**0%**	**1%**	**9% FGHIJ**
Widowed Column %	6%	6%	5%	6%	6%	**7% E**	**3%**	6%	**4%**	**4%**	**10% FGJK**	**10% FGJK**	**4%**	**1%**
Prefer not to say Column %	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFGHIJK

Do you own or rent your home? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Own Column %	71%	**75% B**	**49%**	71%	**75% D**	**66%**	72%	71%	**70%**	**69%**	**65%**	**71%**	**87% FGHIK**	**70%**
Rent Column %	29%	**25%**	**51% A**	29%	**25%**	**34% C**	28%	29%	**30% J**	**31% J**	**35% J**	**29% J**	**13%**	**30% J**

* Denotes variable with statistically significant findings

░ **Significant difference within groups: ABCDFGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Thinking about your religion, are you... *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Protestant Column %	24%	27% B	14%	24%	34% DE	19%	16%	24%	16%	32% FI	28% F	22%	27% F	27% F
Roman Catholic Column %	27%	29% B	21%	27%	27%	26%	30%	27%	33% GH	18%	15%	26% GH	49% FGHIK	34% GH
Jewish Column %	6%	7% B	1%	6%	6% E	8% E	3%	6%	12% HIJ	9% HIJ	3% I	0%	1%	5% I
Agnostic Column %	4%	4%	6%	4%	2%	5% C	8% C	4%	5% J	3%	7% GJK	4%	1%	0%
Atheist Column %	4%	2%	10% A	4%	1%	6% C	4% C	4%	2%	2%	9% FGI	2%	5%	4%
Buddhist Column %	0%	0%	1%	0%	0%	0%	2% CD	0%	1%	0%	0%	1%	0%	0%
Hindu Column %	1%	1%	2%	1%	0%	2% C	1%	1%	0%	1%	2% F	0%	0%	2%
Mormon Column %	1%	1%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%
Muslim Column %	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%
Orthodox (e.g. Greek or Russian Orthodox) Column %	2%	2%	3%	2%	2%	3% E	1%	2%	2%	6% FHIJK	2%	1%	0%	0%
Something else Column %	15%	14%	20% A	15%	17%	14%	15%	15%	11%	14%	17% J	26% FGHJ	8%	16%
Nothing in particular Column %	15%	13%	23% A	15%	10%	18% C	20% C	15%	18% J	14%	16% J	15%	8%	12%

* Denotes variable with statistically significant findings

▉ **Significant difference within groups: ABCDEFGHIJK**

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Would you describe yourself as a 'born-again' or evangelical Christian? *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	294	264	30	294	170	83	41	294	53	81	59	46	35	19
Yes Column %	58%	58%	53%	58%	63%	53%	47%	58%	**75% GIK**	**52%**	60%	**48%**	61%	**42%**
No Column %	42%	42%	47%	42%	37%	47%	53%	42%	**25%**	**48% F**	40%	**52% F**	39%	**58% F**

* Denotes variable with statistically significant findings

Significant difference within groups: FGIK

Are you now employed full-time, part-time, self-employed, or not employed? *

		Likely Voter			Party				Region of Florida					
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Full-time Column %	41%	42%	35%	41%	**38%**	**45%** C	39%	41%	**45%** HIJ	**47%** HIJ	**37%**	**32%**	**33%**	**54%** HIJ
Self-employed Column %	9%	**8%**	**15%** A	9%	8%	10%	11%	9%	**10%** G	**5%**	**18%** FGIJK	**10%**	**6%**	**3%**
Part-time Column %	8%	8%	10%	8%	10%	8%	7%	8%	10%	7%	10%	9%	5%	6%
Retired Column %	29%	**33%** B	**11%**	29%	28%	29%	31%	29%	**25%**	**28%** H	**20%**	**36%** FH	**44%** FGH	31%
Not employed Column %	11%	**8%**	**26%** A	11%	**15%** D	**7%**	**13%** D	11%	9%	13%	12%	13%	11%	6%
Don't know Column %	1%	**0%**	**3%** A	1%	0%	1%	0%	1%	**0%**	**0%**	**3%** FG	0%	1%	0%

* Denotes variable with statistically significant findings

Significant difference within groups: ABCDFGHIJK

James Madison Institute Poll July 19 to July 24, 2024 Registered Voters MOE +/- 2.77%

Region of Florida *

	Likely Voter			Party				Region of Florida						
	Total	Likely Voter A	Other B	Total	Republican C	Democrat D	Independent or Other E	Total	Southeast Florida F	Central Florida G	North Florida H	Tampa Bay I	Southwest Florida J	Unknown K
Sample Size	1,200	992	208	1,200	504	444	252	1,200	324	252	216	204	132	72
Southeast Florida Column %	27%	**28%** **B**	**20%**	27%	**22%**	**34%** **CE**	**24%**	27%	**100%** **GHIJK**	0%	0%	0%	0%	0%
Central Florida Column %	21%	21%	21%	21%	22%	19%	23%	21%	0%	**100%** **FHIJK**	0%	0%	0%	0%
North Florida Column %	18%	**16%**	**27%** **A**	18%	18%	17%	20%	18%	0%	0%	**100%** **FGIJK**	0%	0%	0%
Tampa Bay Column %	17%	17%	17%	17%	16%	18%	18%	17%	0%	0%	0%	**100%** **FGHJK**	0%	0%
Southwest Florida Column %	11%	**12%** **B**	**5%**	11%	**16%** **DE**	**7%**	**9%**	11%	0%	0%	0%	0%	**100%** **FGHIK**	0%
Unknown Column %	6%	**5%**	**10%** **A**	6%	7%	5%	7%	6%	0%	0%	0%	0%	0%	**100%** **FGHIJ**

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFGHIJK

Region of Florida *

Weight Variable = Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

    Significant difference within groups: ABCDEFGHIJK